

Bid for Life!

Auction Ad Agreement

This agreement authorizes the Right to Life of Michigan Macomb Educational Resource Center to publish an advertisement subject to the following conditions.

► **Size** (approximate w x l):

- Outside Cover 5 x 7 1/2 \$250
- Inside Cover 5 x 7 1/2 \$135
- 2-Page Spread 10 x 7 1/2 \$185
- Full Page 5 x 7 1/2 \$110
- Half Page 5 x 3 1/2 \$75
- Quarter Page 5 x 1 1/2 \$30
- Memorial Ad 2x 4 1/2 \$25

► **Payment**

- Cash \$ _____
- Check \$ _____

- Xerox Proof Requested

► **Type/Specs**

- Picture
- Picture Furnished
- Artwork/Logo Furnished
- Other: _____

► **Information** (please print):

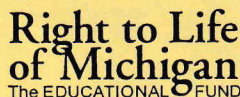
<p>RLM EDUCATIONAL FUND</p> <p>Accepted by: _____</p> <p>Date: _____</p>	<p>CLIENT APPROVAL</p> <p>Advertiser: _____</p> <p>Address: _____</p> <p>City/State/Zip: _____</p> <p>Signature: _____</p>
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► **Artwork Delivery Method**

- Artwork e-mailed to MacombRLM@rtl.org
- Printed copy of new artwork attached
- Same ad as last year
- Same ad as last year with simple text changes (copy of ad with changes attached)

Office Use Only

- Bill Sent
 Payment Rec'd
 Illustration Comp.
 Copy Complete



Checks from Political Action Committees or Campaign Funds are not accepted.

Make your check payable to: Right to Life of Michigan Educational Fund
 Mail to: 27417 Harper, St. Clair Shores, MI 48081