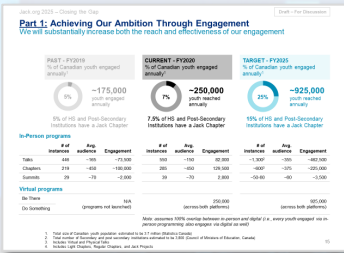


Jack.org is a non-profit focused on youth mental health. The organization had experienced tremendous growth since its previous five-year strategy and was looking to

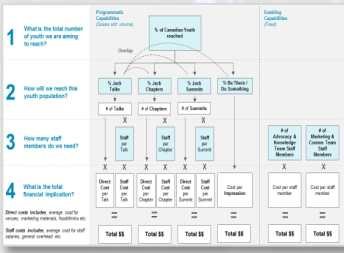
Canvas director Will Meneray led a consulting team to support Jack.org in developing this new, ambitious plan that envisioned a 500% increase in the organizations reach through the expansion of innovative new virtual mental health support program and the strengthening of its existing chapter network across the country.



Extensive Consultation across a wide network of stakeholders, including youth, to parents, donors, & medical experts



Quantitative Modeling to identify “inflection points” in reach and engagement that would lead to success of the strategy



Financial Planning to support the strategy and the donation / fundraising campaigns to support it