

Business plan

Example



Public

What should the business plan contain?

Pages (indicative)	Content	Understandabl parties
1	 Summary of the most important facts of your business plan Proposals to investors and partners 	Scope • 25–30 slides
1–2	 Brief description of the business idea No. of employees / Legal form / Company history / Milestones Group structure / Shareholders 	
n ts 1–2	 Brief resumés (incl. photos) Past successes (track record) 	
5–10	 Explanation of the business model Clients / Sales / Procurement / Production Unique Selling Proposition (USP) / etc. 	
3–4	 Market structure / Market environment / Main competitors Market potential / Expected market development / Market growth Differentiation from competitors (USP) 	
4–5	 Sales and profit history for the last 3 to 4 years (or since founding) Current budget / Budget compliance (YTD figures) 3 to 5-year planning / Cash flow / CF projection Balance sheet structure / Current financing structure 	
	1 1–2 nts 1–2 5–10 3–4	1 • Summary of the most important facts of your business plan 1 • Proposals to investors and partners 1-2 • Brief description of the business idea 1-2 • Brief description of the business idea • No. of employees / Legal form / Company history / Milestones • Group structure / Shareholders • I-2 • Brief resumés (incl. photos) • Past successes (track record) 5-10 • Explanation of the business model • Clients / Sales / Procurement / Production • Unique Selling Proposition (USP) / etc. 3-4 • Market structure / Market environment / Main competitors • Market potential / Expected market development / Market growth • Differentiation from competitors (USP) • Sales and profit history for the last 3 to 4 years (or since founding) • Current budget / Budget compliance (YTD figures) • 3 to 5-year planning / Cash flow / CF projection

UBS

Style

- Clear and simple
- Attractive layout
- Graphics
- Not too much text
- Clear statements
 Understandable for third

Executive summary

Advanced robot technology made in Switzerland

Who are we?

- ABC AG specializes in the development and design of self-learning robots
- Using a highly efficient production process, we develop highly skilled robots for specific customer requirements
- We provide our customers with top-quality robots
- Our in-house production platform allows cost-efficient production of all of the robot types offered
- We are leading innovators in the niche area of self-learning robots

Business model

- Our services include the customer-focused design of self-learning robots, training courses for users, maintenance work and robot auditing
- By licensing our proprietary software, additional revenue can be generated
- Our market comprises industrial companies within the DACH region

Request to bank

• To finance current assets, we require/request an operating credit limit in the sum of CHF 200,000.

Track record and potential

- Major technological expertise and understanding of customer requirements
- Over 100 robots active worldwide
- A recently established state-of-the-art product in the field of selflearning robots
- Efficient platform strategy with a patented, three-stage development process
- Existing anchor in China
- Technological leader in self-learning robots

Management and advisory board

- Founder M. Grant has a long track record in robotics stretching back years
- The management consists of experienced personnel from the fields of Technology, Sales and Production
- The advisory board of ABC AG is made up of respected figures in the technology industry and professors at prestigious universities



- Does your executive summary cover the most important aspects and facts of your business plan?
- Would a third party understand how your business model works?
- What are your specific proposals to investors and stakeholders (banks, sponsors, etc.)?
- What are your main arguments as to why they should agree to your proposals?

Company overview / organization

ABC AG develops and designs self-learning robots for specific customer requirements

Brief description of the business idea

What we do	 ABC AG specializes in the development and design of self-learning robots Using a highly efficient production process, we develop highly skilled robots for specific customer requirements Our in-house production platform allows cost-efficient production of all of the robot types offered 	
Business	 CHF 1.3 million revenue and positive EBITDA since 2014 Partnership with DEF AG Products on the market since 2014 Production in Switzerland and China 	
Company presence	 26 employees in 4 countries Sales in 2 countries 	

Milestones / company history

- 2012: Founding of ABC AG
- 2013: Seed funding of CHF 0.6 million by Business Angel
- 2014: Sale of products in Switzerland
- 2015: Expansion of products into China

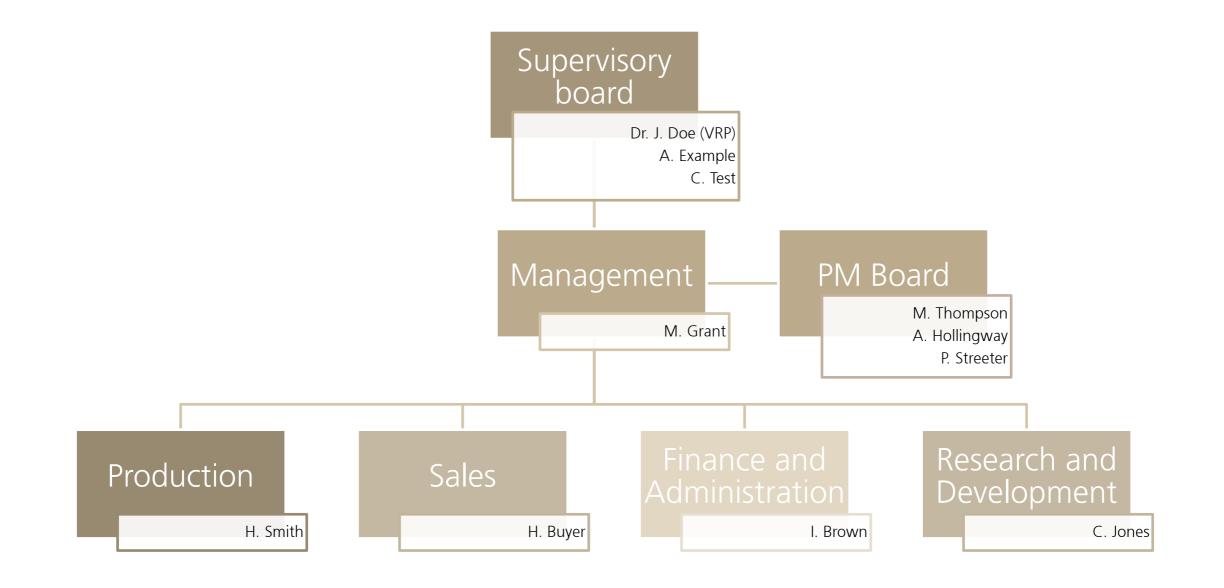


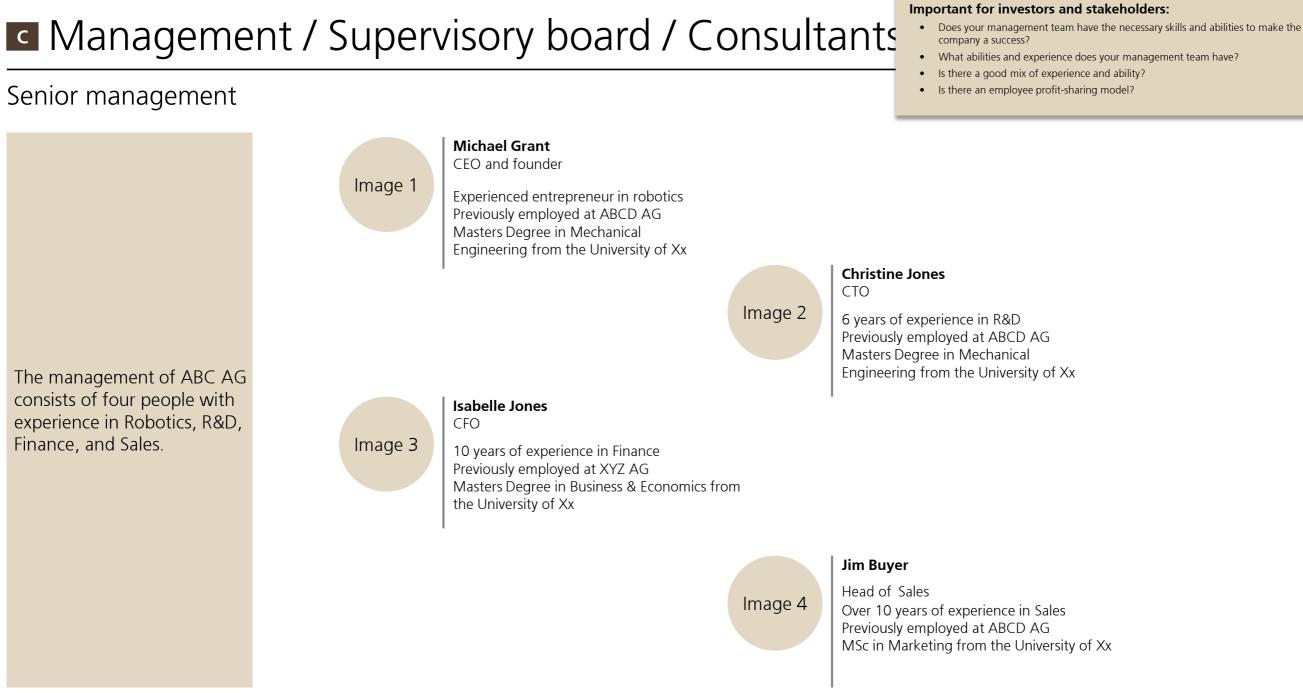
- Who founded your company?
- What is the current ownership structure?
- How has your company developed since it was founded?
- What are the company's strategic business fields?
- What have been your biggest successes and failures?

Company overview / organization

Important for investors and stakeholders:

How is your organization structured?

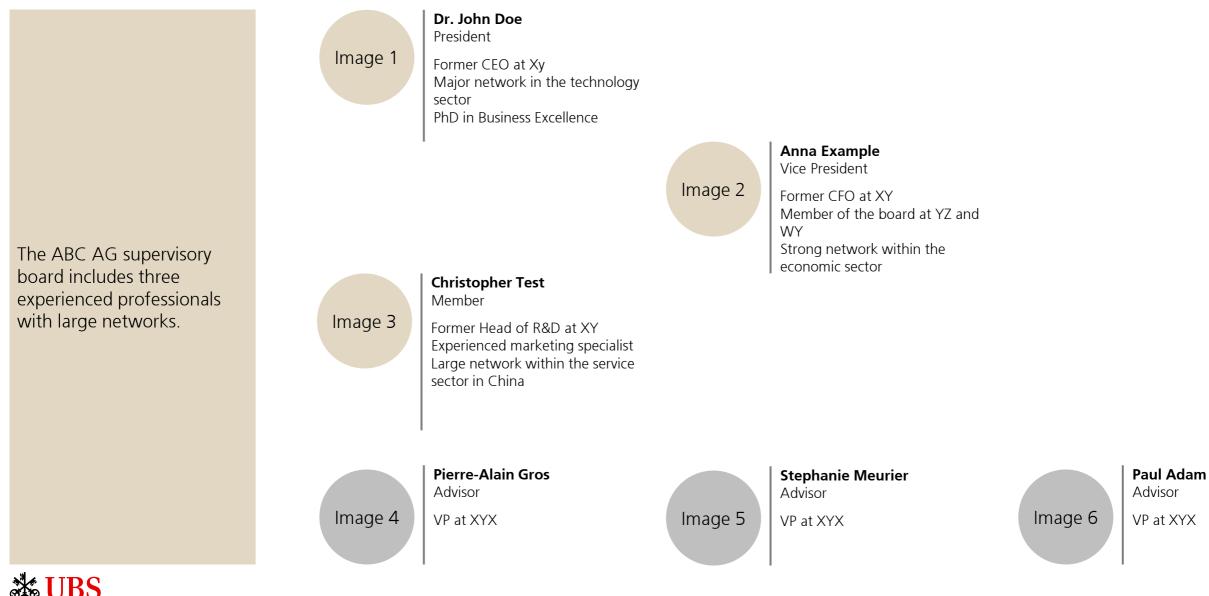




WBS

Management / Supervisory board / Consultants

Supervisory board and consultants



Important for investors and stakeholders:

- Do you have a sufficient number of high-profile people on the supervisory board?
- Is there a good and complementary mix of skills and abilities among the members of the supervisory board?
- In what areas do gaps exist?
- Do you have access to external consultants and networks? If yes, why?

7

Explanations on the business model, how do you make money?

The efficient value chain enables full control of the production process and allows rapid intervention if adjustments are required.

			chain?	
Direct and indirect sales	Development	Raw materials	Production	Installation and aftersales
Direct sales via in-house sales channels and customer base Indirect sales via sales partners	 Needs-based production and design Focus on the use of standardized individual components Control is based on software developed in- house Planning aligned with the customer 	 Use of raw materials from Switzerland and neighboring countries The raw materials suppliers are well-known, trusted companies Flexible use of make-or- buy-decisions while the production process is running 	 The robots are manufactured at the production site in Baden Every robot undergoes multiple quality checks during the production process The buyers are involved during the entire production process, allowing changes to be implemented rapidly 	 The robot is installed at the customer's premises and tested for operational readiness The customer signs an acceptance declaration for the robot Aftersales services with employee training, maintenance and support can be purchased as a subscription

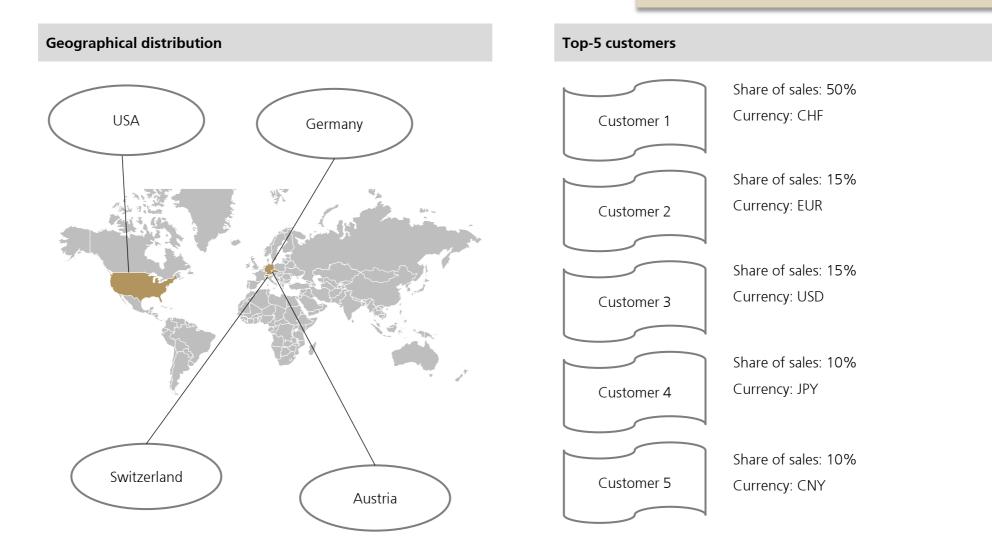
Important for investors and stakeholders:

- How do you make money?
- How do you create added value?
- What does your value chain look like?
- Have you ever changed your business model or strategy? Why?
- Do you have Unique Selling Propositions (USP)?
- What is your assessment of the risks, dependencies, opportunities, etc. in your value chain?

WBS

Customers

We are present where our customers are located. Sales is operational in Switzerland, Germany, Austria and the USA. Long-term contracts secure market penetration and allow us to continuously expand our customer network.



Important for investors and stakeholders:

- What are the most important customer groups?
- What is the geographical distribution?
- What are your invoicing currencies (currency risk)?
- What benefits do your products and services provide to your customers?

UBS

Sales

Direct sales

70% of revenue is generated by direct sales

- Company visits
- Sales agents
- Trade fairs

Our sales are based on a two-prong approach and working closely with our customers.

Sales structure

- Sales revenue is generated mainly in Switzerland
- Growth case is in China
- Terms of payment are generally 35% when the order is placed, 25% at start of production, 35% following delivery and 5% after final acceptance
- To date, 32 robots have been delivered and installed
- New customers account for 70% of sales and aftersales activities for 30%

Important for investors and stakeholders:

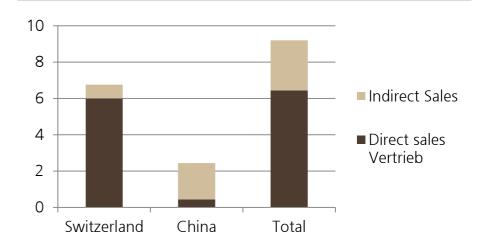
- What is your competitive strategy?
- How are your sales and marketing organized?
- How do you raise awareness of your company on the market?
- What sales channels do you use?
- Are you supplying a niche market?
- What key factors influence why your customers buy your products and services?

Indirect sales

30% of revenue is generated by indirect sales

• Partnerships in China with sales partners

Revenue by region



UBS

Procurement / production

Our products are produced and manufactured exclusively in Switzerland using highquality materials.



Impressions



Important for investors and stakeholders:

- Who are your major suppliers / production partners?
- Where do you obtain your raw materials? What is your assessment of the possible risks / dependencies?
- Are your production capacities sufficient?
- What production and storage infrastructure is already in place for your future targets?
- What new production and storage infrastructure is required?
- What new infrastructure is planned to achieve targets (IT, offices, furniture, etc.)?

Production site

- ABC AG's production site is in the canton of Aargau in Baden.
- Baden is close to Zurich, which is a center of expertise for robotics thanks to the ETH.
- The production building was built in 2010 and offers 2,300 m² of production space and 200 m² of offices
- There are currently 32 employees in Baden

Equipment and infrastructure

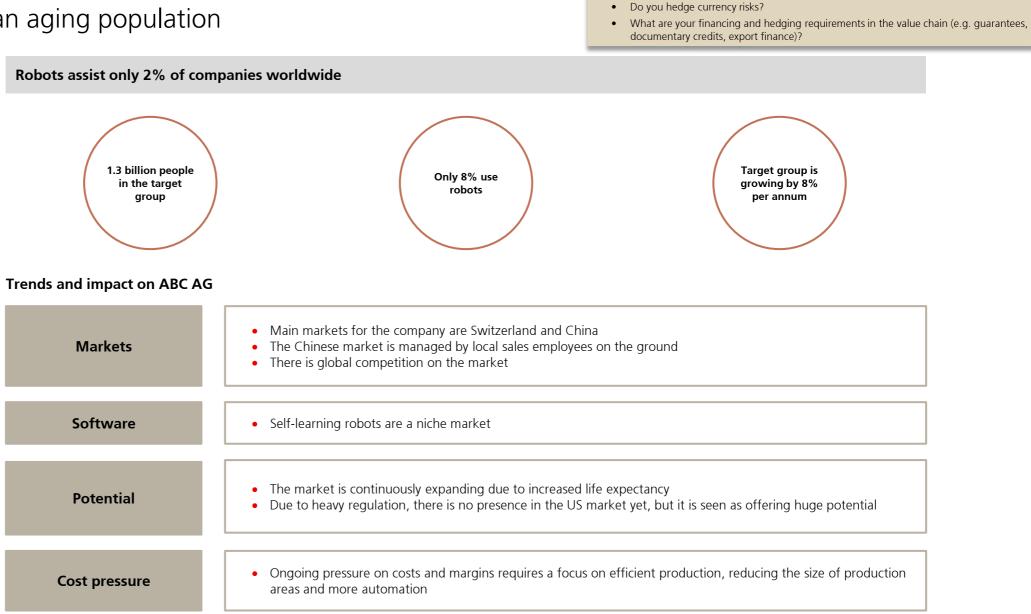
- ABC AG uses the latest technologies for robot production
- Existing equipment can be scaled up

UBS

Market structure / environment

Attractive market due to an aging population

A lot of robots are already on the market, but none can be precisely adapted to customer requirements or, via artificial intelligence, further customized.



Important for investors and stakeholders:

• Do attractive markets exist for your products and services?

Do the markets have special features (trends, substitution, environment, high entry

What are the success factors in your markets (service, advice, quality, price, etc.)?

• What are the target markets?

barriers, etc.)?

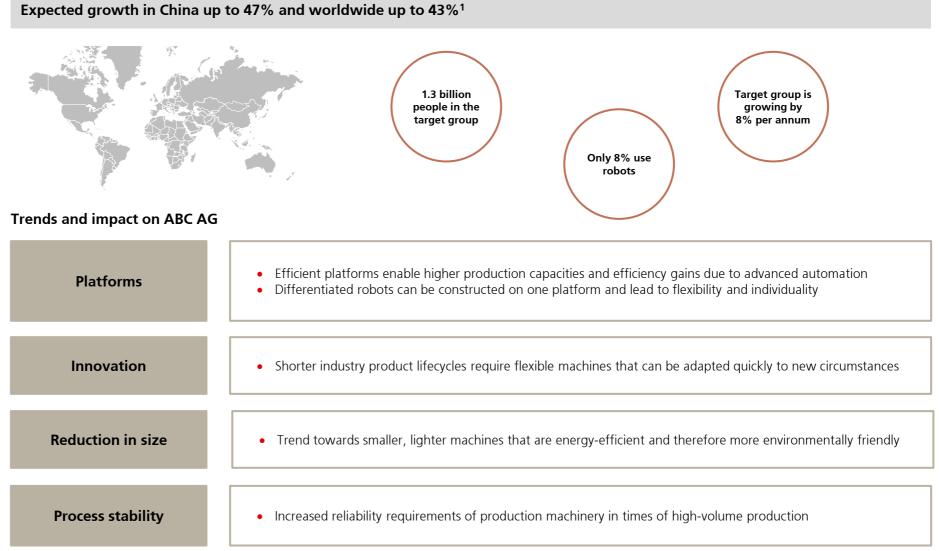
States UBS

12

Market potential

Growth in the use of self-learning robots

Due to population growth and higher life expectancy, demand for self-learning robots is increasing.



Important for investors and stakeholders:

- What are your company's future geographical priorities regarding regions and markets?
- Is there sufficient market potential for your products and services?
- How do you ensure that you don't produce something the market doesn't want?
- How do you rate the development options / chances of growth in your markets?

WBS

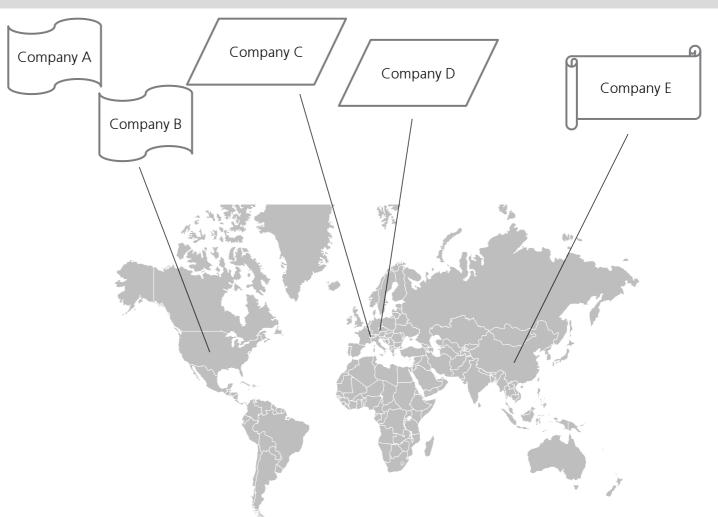
13

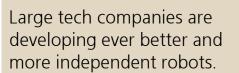
Main competitors

Competition from large tech companies

Biggest competitors on the market

- Who are your three main competitors?
- Last year, how large were the sales and the market share (in %) of your main competitors (estimate)?
- What are their strengths and weaknesses (product, range, market cultivation, price, organization, etc.)?
- What strategies/measures can be expected from competitors?
- What advantages does your company have over its direct competitors?
- What are the three main challenges for successful development of your company going forward?





Differentiation from the competition

Staying ahead through patented, new technology for personalization

Competition

Standard products

• Standardized robots and therefore fewer customization options

No self-learning modules

• The robots must be programmed and can therefore only be adapted with difficulty to new circumstances

Standard pricing

• Uniform pricing

Important for investors and stakeholders:

- How does your company differ from the competition?
- Do you have property rights in place (patents, brands, design, copyrights) and what is your strategy for protecting these rights?
- What new technological developments and innovations are to be expected?
- What are your three key areas of expertise by which you will differentiate yourself from the competition, i.e., what makes you better or unique from your customers' perspective?

ABC AG

Client focus

• We manufacture every self-learning robot to match specific customer requirements

Modular robot setup

• All robots are assembled from standardized individual modules and customized in combination with software

Self-learning mechanism

• By means of our in-house software, the robot can be trained to serve customer requirements and continue to be developed in future

Price differentiation

• Customization enables targeted price differentiation according to level of effort/expense

High productivity and efficiency

• Our in-house production platform allows cost-efficient production of all of the robot types offered

UBS

customer.

Through the use of individual

modules, the robot can be

needs of the customer and,

through self-learning, adapt itself better and better to the

adjusted to the individual

Current income statement

Increase of EBIT and net profit over the last three business years

Income statement			
Position		ACTUAL years	
	31.12.2015	31.12.2016	31.12.201
Net sales	1,443	1,373	1,60
Costs of goods and materials	-336	-369	-41
Gross profit	1,108	1,004	1,18
as % of net sales	76.8%	73.1%	73.99
Personnel costs	-643	-728	-74
Costs of premises	-38	-37	-3
URE	-2	-1	
Vehicle and transport expenses	-2	-2	-
Property insurance costs	-1	-1	-
Energy and waste disposal costs	-1	-1	
Administration and IT costs	-53	-44	-4
Advertising costs	-12	-16	-3
Other operating expenses	0	0	
EBITDA	356	174	32
as % of net sales	24.7%	12.7%	20.39
Depreciation	-320	-53	-1
EBIT	36	121	31
as % of net sales	2.5%	8.8%	19.59
-inancial income	-101	62	- <u>c</u>
Extraordinary income	89	4	
Real estate income			
Taxes	-6	-26	-3
as % of EBIT	16.9%	21.5%	12.2
Net profit	18	161	18
as % of net sales	1.2%	11.7%	11.49



Plan income statement

Income statement

For the next 4 years we expect a gross profit from net sales of 72% per year.

- What are your assumptions regarding development of revenues and costs?
- What is the composition of your sales forecast (in detail)?
- How flexible is your cost structure? How quickly can you adapt your costs if revenues are lower than expected?
- How would you rate your margins and how they might change?
- Are you working in an industry with a proportionately high share of personnel costs? How quickly can you adapt these costs?
- Do you expect step costs? What are the consequences?

Position			PLAN years		
	31.12.2018	31.12.2019	31.12.2020	31.12.2021	31.12.2022
Net sales	1,620	1,650	1,750	1,650	1,500
Costs of goods and materials	-500	-500	-500	-450	-450
Gross profit	1,120	1,150	1,250	1,200	1,050
as % of net sales	69.1%	69.7%	71.4%	72.7%	70.0%
Personnel costs	-745	-740	-730	-760	-700
Costs of premises	-37	-37	-37	-37	-37
URE	-5	-5	-5	-5	-5
Vehicle and transport expenses	-2	-2	-2	-2	-2 -3
Property insurance costs	-3	-3	-3	-3	-3
Energy and waste disposal costs	-4	-4	-4	-4	-4
Administration and IT costs	-40	-40	-40	-40	-40
Advertising costs	-32	-32	-32	-32	-32
Other operating expenses	-5	-5	-5	-5	-5
EBITDA	247	282	392	312	222
as % of net sales	15.2%	17.1%	22.4%	18.9%	14.8%
Depreciation	-50	-50	-50	-50	-50
EBIT	197	232	342	262	172
as % of net sales	12.1%	14.0%	19.5%	15.9%	11.4%
Financial income	-20	-20	-20	-20	-20
Extraordinary income					
Real estate income					
Taxes	-60	-60	-60	-60	-60
as % of EBIT	30.5%	25.9%	17.6%	22.9%	34.9%
Net profit	117	152	262	182	92
as % of net sales	7.2%	9.2%	15.0%	11.0%	6.1%

Actual balance sheet

Long-term increase in equity and continuous reduction of long-term bank liabilities

Position Liquid assets Debtors Del credere Inventory Work in progress Deferred income Small loans / loans to related parties	31.12.2015 375 97 -10 16	ACTUAL years 31.12.2016 296 137 -14	31.12.20
Debtors Del credere Inventory Work in progress Deferred income Small Ioans / Ioans to related parties	375 97 -10 16	296 137 -14	2
Debtors Del credere Inventory Work in progress Deferred income Small Ioans / Ioans to related parties	97 -10 16	137 -14	
Del credere Inventory Work in progress Deferred income Small Ioans / Ioans to related parties	-10 16	-14	
Inventory Work in progress Deferred income Small Ioans / Ioans to related parties	16		
Work in progress Deferred income Small loans / loans to related parties		8	
Deferred income Small loans / loans to related parties	â	5	
Small loans / loans to related parties	9		
sinal loans / loans / loans / loans /	, in the second s		
Dther current assets	18	8	
Current assets	505	435	
	505	435	
Novable plant assets	12	9	
nmovable plant assets	0	0	
inancial assets	1,475	1,475	1
ntangible assets	48	0	
Assets	1,534	1,484	1
ASSETS	2,039	1,919	2
reditors			
ccrued income	407	387	
dvance payments from customers			
Current bank liabilities			
Other current liabilities	28	26	
urrent liabilities	436	413	
Provisions			
ong-term bank liabilities	1,173	780	
Aortgages	,		
mall loans / loans from related parties	109	244	
)ther long-term liabilities			
ong-term liabilities	1,282	1,024	
inancing gap			
hare capital	100	100	
	10	50	
egal reserves			
ree reserves / retained earnings	193	171	
let profit	18	161	
lividends	224	400	
iquity	321	482	_
s % of total assets	15.8%	25.1%	3
ABILITIES	2,039	1,919	:
heck = 0	0	0	

WBS

- What is the structure of your financial assets / intangible assets? What is your assessment of their recoverability?
- What is your assessment of the quality of your debtors? Are there bulk risks?

Projected balance sheet

Application for a working capital loan for CHF nnn

- for financing current assets
- for ensuring willingness to pay
- for bridging seasonal liquidity fluctuations

8 8 8	UBS
--------------	-----

- Does your planning allow for a financing gap? How do you intend to close it?
- What does your medium to long-term financing structure look like?

Input of same bases 134 25 225 299 243 292 20 Del credre .20	Cash flow projection					
Lapid assis 134 25 225 229 243 229 22 Del créére 20	Position			PLAN years		
Debtors 225 229 243 229 243 229 240 Del ordere -20 <t< th=""><th></th><th></th><th></th><th></th><th></th><th>31.12.2022</th></t<>						31.12.2022
Del credere Inventory 20 -20						25
Intentiony 28 28 28 28 25 Defered income Intentiony						208
Work incomes Small loars / Lans to related parties Other current asets 10 10 10 10 Current asets 376 272 496 344 2 Mowable plant asets Financial asets Inmovable plant asets Financial asets 376 272 496 344 2 Mowable plant asets Financial asets 376 272 496 344 2 Inmovable plant asets Financial asets 152 1,544 1,556 1,588 1,5 Assets 1,532 1,544 1,556 1,911 8 Assets 1,532 1,544 1,556 1,911 19 Accrued income Accrued income Accrued income Scharene payment from customers 25 26 26 26 26 26 26 26 26 26 26	Del credere					-20
Deferences Other current assets 10 10 10 10 Current assets 16 10 10 10 10 Movable plant assets immervable plant assets immervable plant assets immervable plant assets 1522 1544 1556 1568 1.5 Movable plant assets immervable plant assets 1522 1544 1556 1.568 1.5 Assets 1,590 1,815 2,051 1,911 1.6 Assets 1,590 550		28	28	28	25	25
Small lons/ loans to related parties Other current asets 10 10 10 10 10 Current asets 376 272 496 344 2 Moxable plant asets Financial asets Intangible asets	Work in progress					
Other current assets 10 10 10 10 10 Movable plant assets 376 272 496 344 2 Movable plant assets Immovable plant assets						
Current assets3762724963442Movable plant assets Financial assets Inanguble systes 352 154 1556 1568 1556 Assets 1532 1544 1556 1568 156 Assets 1532 1544 1556 1910 1910 Assets 1532 1544 1556 1910 1910 Assets 1908 1910 205 255 255 Assets 152 25 25 25 25 Current labilities 25 25 25 25 25 Other current labilities 25 25 25 25 25 Provisions 25 25 25 25 25 25 Ione from related parties 300 200 200 200 200 200 Ione from related parties 300 200 200 200 200 200 Ione from related parties 300 100 200 200 200 200 Ione from related parties 300 100 100 100 200 200 Ione capital Lagal reserves 50 50 50 50 50 50 Ione capital Lagal reserves 50 50 50 50 50 50 50 Ione capital Lagal reserves 34.7% 44.8% 46.6% 53.2% 56.6 Ione capital Lagal reserves 34.7% 44.8% 46.6% 53.2% <td< td=""><td>Small loans / loans to related parties</td><td></td><td></td><td></td><td></td><td></td></td<>	Small loans / loans to related parties					
Movable plant assets Immovable plant assets Immovable plant assets Intancial assets Intancial assets1,5321,5441,5561,5681.5Assets1,5081,8152,0511,9101.6Assets1,9081,8152,0511,9101.6Creditors212121211916Accrued income Advance payments from customes Current liabilities2525252525Current liabilities Mortagaes35030025020010100Cong-term liabilities Mortagaes6504005003002020100Small Coars from related parties Other current liabilities Mortagaes100 <td>Other current assets</td> <td>10</td> <td></td> <td>10</td> <td>10</td> <td>10</td>	Other current assets	10		10	10	10
Immode plant assets Intancial assets Intancial assets Intancial assets Intancial assets Assets 1,532 1,544 1,556 1,568 1,558 1,558 1,556 1,556 1,558 1,558 1,556 1,5	Current assets	376	272	496	344	248
Financial assets 1,532 1,544 1,556 1,568 1,5 Assets 1,908 1,815 2,051 1,911 1,8 Accrued income 21 21 21 21 19 Accrued income 550 550 550 550 550 Advance payments from customers 25 25 25 25 25 Current bank liabilities 25 26 200 10 20 20 20 20 20 20 20 20<						
Assets 1,532 1,544 1,556 1,568 1,517 Assets 1,908 1,815 2,051 1,911 1,8 Creditors 21 21 21 21 9 Accrued norme 350 550 550 550 550 Current bank liabilities 25 25 25 25 25 Current liabilities 25 25 25 25 25 Current liabilities 350 300 250 200 1 Mortgages 300 100 250 100 1 Chargetern liabilities 300 100 250 100 1 Cong-tern liabilities 300 100 250 100 2 1 Long-tern liabilities 300 100 250 100 2 1 Long-tern liabilities 300 100 500 50 50 1 2 Long-tern liabilities 50 50 </td <td>Immovable plant assets</td> <td></td> <td></td> <td></td> <td></td> <td></td>	Immovable plant assets					
Assets1,5321,5441,5561,5681,568ASSETS1,9081,8152,0511,9111,8Creditors2121212119Accured income550550550550550Advance payments from customers550550550550Current Jabilities25252525Current Liabilities596596594550Constructions from related parties300100250100Constructions from related parties300100250100Cherrent liabilities59650050030020Cherrent liabilities300100250100100Cherrent liabilities50500500500200100Cherrent liabilities50500500500200100Cherrent liabilities50500500500200100Cherrent liabilities5050500505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050 <t< td=""><td>Financial assets</td><td></td><td></td><td></td><td></td><td></td></t<>	Financial assets					
Assets1,5321,5441,5561,5681,568ASSETS1,9081,8152,0511,9111,8Creditors2121212119Accured income550550550550550Advance payments from customers550550550550Current Jabilities25252525Current Liabilities596596594550Constructions from related parties300100250100Constructions from related parties300100250100Cherrent liabilities59650050030020Cherrent liabilities300100250100100Cherrent liabilities50500500500200100Cherrent liabilities50500500500200100Cherrent liabilities50500500500200100Cherrent liabilities5050500505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050505050Cherrent liabilities505050 <t< td=""><td>Intangible assets</td><td></td><td></td><td></td><td></td><td></td></t<>	Intangible assets					
ASSETS1,9081,8152,0511,9111,8Creditors212121191Accrued income Advance pyments from customers Current bank liabilities25252525Current liabilities2525252525Current liabilities2525252525Current liabilities2525252525Provisions Long-term bank liabilities35030025020010Mortgages300100250100200200Cherrent liabilities300100250300200200Cherrent liabilities300100250300200200Cherrent liabilities300100250300200200Cherrent liabilities300100250300200200Cherrent liabilities300100250300200200Cherrent liabilities505050505050Cherrent liabilities505050505050Share capital100100100100100100Legal reserves512664866867867Share capital34.7%44.8%46.6%53.2%56.60Lindent Kasets34.7%44.8%46.6%53.2%56.60Lindent Kasets1.9081.8152.0511.		1,532	1,544	1,556	1,568	1,580
Accurace Advance payments from customers Current liabilities550550550550550550550Advance payments from customers Current liabilities25						1,828
Advance payments from customers 25 25 25 25 Current liabilities 596 596 596 594 595 Current liabilities 596 596 596 596 594 595 Provisions 200 error 300 200 200 100 100 Mortgages 300 100 250 100	Creditors	21	21	21	19	19
Current bank liabilities Other current liabilities252525Current liabilities Current liabilities350596596596596596Provisions Long-term bank liabilities 		550	550	550	550	550
Current bank liabilities Other current liabilities252525Current liabilities Current liabilities256256596596596596596Provisions Long-term bank liabilities Mortgages Small loars / loans from related parties Other current liabilities350300250200100Mortgages Small loans / loans from related parties Other long-term liabilities300100250100200100Long-term liabilities Legal reserves Free reserves / profit carried forward Net profit Dividends060001Legal reserves Legal reserves512664806867 <td< td=""><td>Advance payments from customers</td><td></td><td></td><td></td><td></td><td></td></td<>	Advance payments from customers					
Current liabilities596596596596594596Provisions Long-term bank liabilities3503002502001Mortgages3001002501002Small loans / loans from related parties Other long-term liabilities300100250100Long-term liabilities6504005003002Free reserves65050505050Share capital Legal reserves1001001001001Share capital Legal reserves5050505050Free reserves / profit carried forward Dividends6628149561,0171,02Equity a s% of total assets34.7%44.8%46.6%53.2%56.6%LABILITIES1,9081,8152,0511,9111,815	Current bank liabilities					
Current liabilities596596596596594596Provisions Long-term bank liabilities3503002502001Mortgages3001002501002Small loans / loans from related parties Other long-term liabilities300100250100Long-term liabilities6504005003002Free reserves65050505050Share capital Legal reserves1001001001001Share capital Legal reserves5050505050Free reserves / profit carried forward Dividends6628149561,0171,02Equity a s% of total assets34.7%44.8%46.6%53.2%56.6%LABILITIES1,9081,8152,0511,9111,815	Other current liabilities	25	25	25	25	25
Long-term bank liabilities 350 300 250 200 1 Mortgages Small loans / loans from related parties Other long-term liabilities 300 100 250 100 100 100 250 100 <	Current liabilities					594
Mortgages Small loans / loans from related parties Other long-term liabilities 300 250 100 Long-term liabilities 650 400 500 300 2 Financing gap 0 6 0 0 2 Share capital Legal reserves 100 100 100 100 1 Free reserves / profit carried forward Net profit Dividends 512 664 806 867 8 Equity as % of total assets 34.7% 44.8% 46.6% 53.2% 56.6						
Small loans / loans from related parties Other long-term liabilities 300 100 250 100 Long-term liabilities 650 400 500 300 2 Financing gap 0 6 0 0 0 100		350	300	250	200	150
Other long-term liabilities 650 400 500 300 2 Financing gap 0 6 0 0 0 0 100	Mortgages					
Long-term liabilities 650 400 500 300 2 Financing gap 0 6 0 0 0 100		300	100	250	100	50
Financing gap 0 6 0 0 Share capital Legal reserves Free reserves / profit carried forward Net profit Dividends 100 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
Share capital 100 100 100 100 100 1100	Long-term liabilities	650	400	500	300	200
Legal reserves 50 50 50 50 Free reserves / profit carried forward 512 664 806 867 887	Financing gap	0	6	0	0	0
Free reserves / profit carried forward 512 664 806 867 88 Net profit Dividends 814 956 1,017 1,00 Equity as % of total assets 34.7% 44.8% 46.6% 53.2% 56.6 LIABILITIES 1,908 1,815 2,051 1,911 1,815	Share capital	100		100		100
Net profit Dividends 662 814 956 1,017 1,007 Equity as % of total assets 34.7% 44.8% 46.6% 53.2% 56.6% LIABILITIES 1,908 1,815 2,051 1,911 1,88						50
Dividends 662 814 956 1,017 1,00 as % of total assets 34.7% 44.8% 46.6% 53.2% 56.6% LIABILITIES 1,908 1,815 2,051 1,911 1,815	Free reserves / profit carried forward	512	664	806	867	884
Dividends 662 814 956 1,017 1,00 as % of total assets 34.7% 44.8% 46.6% 53.2% 56.6% LIABILITIES 1,908 1,815 2,051 1,911 1,815						
Equity as % of total assets 662 814 956 1,017 1,00 LIABILITIES 1,908 1,815 2,051 1,911 1,815	Dividends					
as % of total assets 34.7% 44.8% 46.6% 53.2% 56.6% LIABILITIES 1,908 1,815 2,051 1,911 1,8		662	814	956	1,017	1,034
	as % of total assets					56.6%
	LIABILITIES	1,908	1,815	2,051	1,911	1,8289
check = 0 0 0 0 0	check = 0	0	0	0	0	0

Actual cash flow

Cash flow statement

Position		ACTUAL years	
	2015	2016	201
let profit	18	161	18
- Depreciation	320	53	
- Financial income	101	-62	9
-/- Debtors	-97	-39	-9
-/- Del credere	10	4	
-/- Inventory	-16	8	-7
-/- Work in progress	0	0	
-/- Deferred income	-9	9	
-/- Other current assets	-18	10	
-/- Creditors	0	0	
-/- Accrued income	407	-20	15
-/- Advance payments from customers	0	0	
-/- Other current liabilities	28	-3	
- Change in net working capital	306	-31	
-/- Provisions	0	0	
Operating cash flows	744	121	2
nvestments	1,854	3	
Cash flow from investments	-1,854	-3	-4
ree cash flow	-1,110	118	23
Financial income	-101	62	-0
-/- Small loans / loans to related parties	0	0	
-/- Small loans / loans from related parties	109	135	
-/- Current bank liabilities	0	0	
-/- Long-term bank liabilities	1,173	-393	-2
-/- Financing gap			
-/- Mortgages	0	0	
-/- Other long-term liabilities	0	0	
-/- Share capital	100	0	
-/- Legal reserves	10	40	
Dividends	193	-40	
Cash flow from financing activities	1,485	-196	-2
Change in liquid assets	375	-78	
heck = 0	0	0	

Positive development of free cash flow over the last 3 years



Cash flow projection

Generation of a free cash flow that is positive in the long term and preservation of liquid assets

Important for investors and stakeholders:

- Do you have sufficient liquidity (including bank credit lines) to finance your current assets?
- Are you drawing up a rolling liquidity plan? (Note: most companies fail due to insufficient liquidity)
- What is your dividend policy?

Cash flow projection

Position		PL	AN years		
	2018	2019	2020	2021	2022
Net profit	117	152	262	182	92
+ Depreciation	50	50	50	50	50
+ Financial income	20	20	20	20	20
+/- Debtors	2	-4	-14	14	21
+/- Del credere	-3	0	0	0	0
+/- Inventory	59	0	0	3	0
+/- Work in progress	0	0	0	0	0
+/- Deferred income	0	0	0	0	0
+/- Other current assets	-1	0	0	0	0
+/- Creditors	16	0	0	-2	0
+/- Accrued income	3	0	0	0	0
+/- Advance payments from customers	0	0	0	0	0
+/- Other current liabilities	6	0	0	0	0
+ Change in net working capital	83	-4	-14	15	21
+/- Provisions	0	0	0	0	0
Cash flow from operating activities	269	218	318	266	183
Investments	62	62	62	62	62
Cash flow from investments	-62	-62	-62	-62	-62
Free cash flow	207	156	256	204	121
- Financial income	-20	-20	-20	-20	-20
+/- Small loans / loans to related parties	0	0	0	0	0
+/- Small loans / loans from related parties	-16	-200	150	-150	-50
+/- Current bank liabilities	0	0	0	0	0
+/- Long-term bank liabilities	-211	-50	-50	-50	-50
+/- Financing gap	0	6	-6	0	0
+/- Mortgages	0	0	0	0	0
+/- Other long-term liabilities	0	0	0	0	0
+/- Share capital	0	0	0	0	0
+/- Legal reserves	0	0	0	0	0
- Dividends	-120	0	-120	-120	-75
Cash flow from financing activities	-367	-264	-46	-340	-195
Change in liquid assets	-160	-109	210	-136	-74
check = 0	0	0	0	0	0

21

Investments

With sustainable investment to future success

Total	62	62	62	62	62
Real estate (only own-use)					
Furniture	2	2	2	2	2
Machinery					
EDP	50	50	50	50	50
Vehicles	10	10	10	10	10
	31.12.2018	31.12.2019	31.12.2020	31.12.2021	31.12.2022
			PLAN years		
Balance sheet items					

- What new or replacement investments are you planning? Are they sufficient?
- How do you intend to finance them (e.g., using own funds, loans from related parties, bank financing, leasing, etc.)?

Contact information

Thank you for your interest.

Please get in touch with us
Switzerland China
ABC AG Switzerland ABC AG China Test street 16 Test street 16 4521 AnyTown 45668 AnyTown
+417xxxxxxxxx +867xxxxxxxxx nfo@abc.ch info-cn@abc.com

We look forward to working with you.

Company disclaimer

Disclaimer