



# **Branding Professionalism: The Impact of Social Media on Health Care Professionals**

**Common Myths & Misunderstandings of Social Media**  
**Social Media Mistakes**  
**Possible Consequences**  
**How to Avoid Problems**  
**Confidentiality and Privacy**



Presenter  
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**Tuesday, January 22, 2019**  
**2:00-3:30 PM**  
**Waldner Performing Arts Center (WPAC)**

All students from the School of Nursing and Health Professions  
are strongly encouraged to attend.