



Privacy Policy

1. Introduction

NurtureEd (“we”, “us”, “our”) is committed to protecting the privacy, security, and rights of all individuals whose data we process.

This Privacy Policy explains how we collect, use, store, and share personal information when delivering our educational services, including the Connect+ platform, attendance monitoring, safeguarding reporting, and communication with schools and local authorities.

By using our services or accessing Connect+, you agree to the practices described in this policy.

2. Who We Are

NurtureEd Ltd

Registered in England & Wales

Email: info@nurtureed.co.uk

We act as:

- **Data Processor** when processing student or staff data on behalf of schools, trusts, or local authorities.
- **Data Controller** for our own business operations (e.g., billing, enquiries, marketing).

3. Information We Collect

3.1 Students

We may process the following data provided by schools, parents, or local authorities:

- Name, date of birth, gender
- Attendance records (daily, weekly, termly)
- Safeguarding concerns and welfare notes
- Progress, engagement, and behaviour information
- Education plans (e.g., SEND, EHCP details where applicable)
- School placement and timetable information

3.2 Parents / Guardians

- Name and contact details
- Communication preferences
- Records of communication regarding attendance, welfare, or progress

3.3 School Staff / Professionals

- Name, job title, email address
- Records of communication
- Access logs and permissions within Connect+



3.4 Website & Platform Users

- IP address, browser type, device information
- Pages visited and usage analytics
- Form submissions (e.g., enquiries, demo requests)

4. How We Use Personal Information

For Students

- To record and monitor attendance in real time
- To share attendance updates with host schools and local authorities
- To log and escalate safeguarding concerns to the appropriate DSL
- To generate weekly progress and engagement reports
- To support educational planning and provision

For Parents / Guardians

- To communicate attendance, welfare, or progress updates
- To respond to enquiries

For Schools / Local Authorities

- To provide real-time monitoring dashboards
- To support compliance, reporting, and safeguarding duties

For Website Users

- To improve website functionality
- To respond to contact form submissions
- To manage newsletter or marketing subscriptions (with consent)

5. Legal Basis for Processing (UK GDPR)

We process personal data under the following lawful bases:

- **Public Task** – supporting schools and local authorities in delivering education and safeguarding duties.
- **Contract** – providing services under agreements with schools or local authorities.
- **Legitimate Interests** – improving our services, ensuring platform security.
- **Consent** – for optional communications such as newsletters.
- **Legal Obligation** – safeguarding, child protection, and regulatory reporting.



Privacy Policy

6. How We Share Information

We may share data with:

- **Schools, Trusts, and Local Authorities** responsible for the student
- **Designated Safeguarding Leads (DSLs)** for welfare concerns
- **Service providers** supporting our IT systems, hosting, or analytics
- **Regulatory bodies** where legally required (e.g., safeguarding investigations)

We **never** sell personal data.

All third parties are required to maintain strict confidentiality and security.

7. Data Security

We implement strong technical and organisational measures, including:

- Encrypted data storage and transfer
- Access controls and multi-factor authentication
- Regular security audits and monitoring
- Staff safeguarding and data protection training

8. Data Retention

We retain data only for as long as necessary:

- Student records: retained according to school/local authority retention schedules
- Safeguarding records: retained in line with statutory guidance (e.g., *Keeping Children Safe in Education*)
- Website analytics: typically 12–24 months
- Enquiries: up to 12 months unless part of an ongoing contract

Schools may request deletion at any time where legally appropriate.

9. Your Rights

Under UK GDPR, individuals have the right to:

- Access their personal data
- Request correction of inaccurate data
- Request deletion (where applicable)
- Restrict or object to processing
- Request data portability
- Withdraw consent (for consent-based processing)

Requests can be made via info@nutureed.co.uk.



10. Children's Data

We process children's data strictly for educational and safeguarding purposes. All processing is carried out under the authority of schools, trusts, or local authorities acting as Data Controllers.

We do not directly market to children.

12. Cookies

Our website uses cookies to:

- Improve user experience
- Analyse website performance
- Manage login sessions

Users can manage cookie preferences through their browser.

14. Contact Us

For questions, concerns, or data requests:

NurtureEd Ltd

Email: info@nurtureed.co.uk