



Mimi deGrandpré

Leadership Strategist, Author & Speaker | Founder, Plan-Set-Go



I help leaders create operational clarity - the shared understanding people need to make connected decisions and move together.

Mimi deGrandpré is an executive, author, and founder who works in the space between strategy and execution. Drawing on more than 25 years of experience with founders, nonprofit executives, and enterprise leaders - including Cisco and Electronic Arts - she gives audiences practical language and tools they can use immediately.

Signature Talks & Workshop

Agreement Is Not the Same as Clarity

- Why sound strategy and committed people can still produce stalled work
- How hidden assumptions create disconnected decisions
- What operational clarity gives teams when conditions change

Nobody Taught You This: Leading Between Strategy and Execution

- Why leadership gets hardest after the strategy is approved
- How the 4Ms reveal the connected choices beneath execution
- What teams need to make connected decisions and move together under pressure

Find the Gap. Move the Work. | Interactive Workshop

- Use the 4Ms to see where clarity is breaking down
- Select the Highest-Leverage Gap slowing execution
- Build a Strategic Gap Action Plan with an owner, evidence, and review point

Audiences

- Founders and CEOs
- Nonprofit executives
- Enterprise leaders
- Conferences and associations

What Audiences Gain

- Shared language for consequential decisions
- Visible priorities, trade-offs, and ownership
- Practical tools leaders can use immediately
- A clearer next step for moving the work

Why Mimi

- More than 25 years of leadership experience across Cisco, Electronic Arts, and client organizations
- Creator of the 4Ms Leadership Operating System
- Author of Nobody Taught You This
- Engaging, frank, practical, and deeply human