# **Catering Proposal**

Prepared by: Mirshal L., Founder of Brew 9 Updated on 1 August 2024

# BREW

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### About Us

#### Background

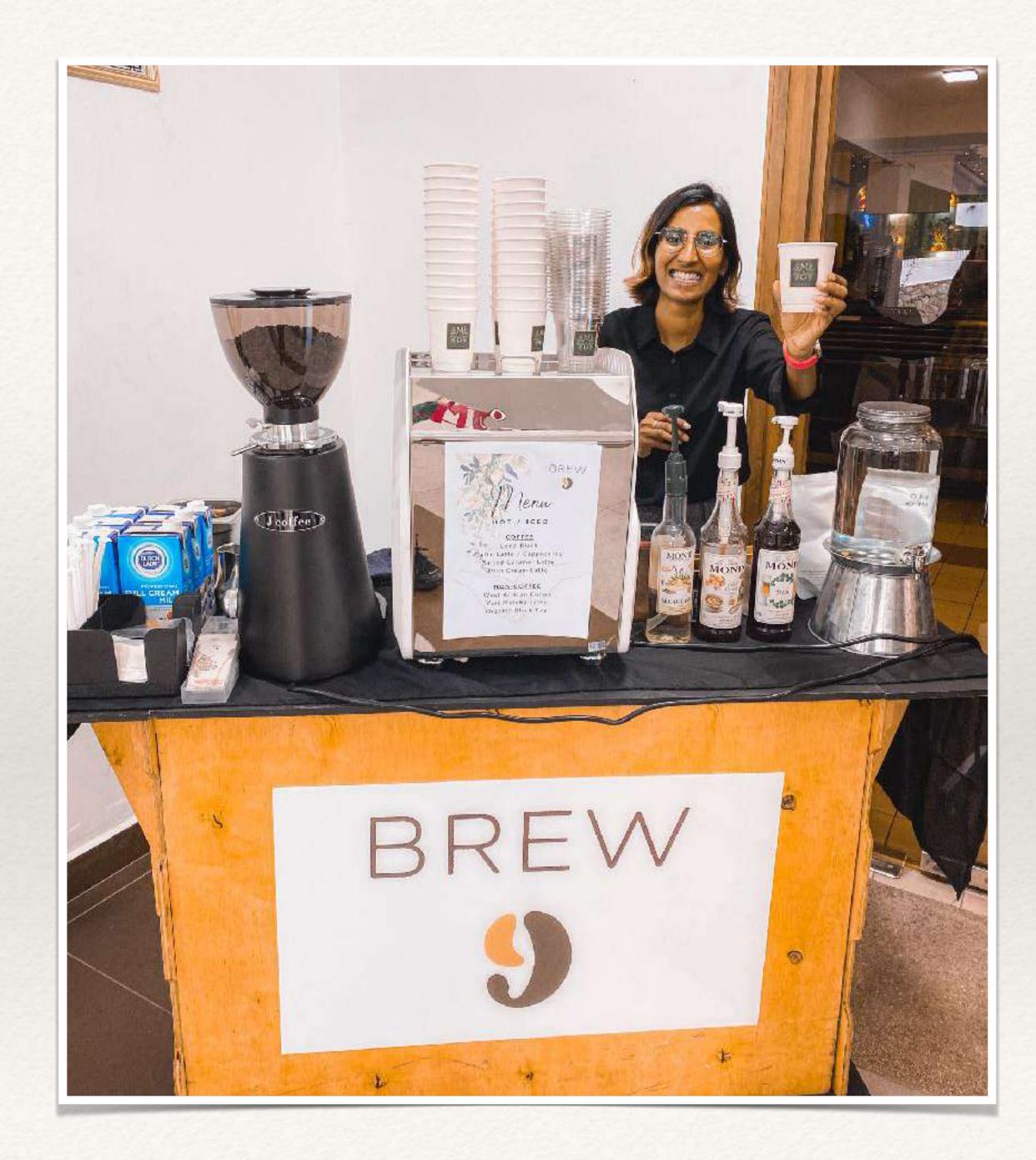
Founded by a cold brew specialist and a passionate coffee lover who constantly craves for coffee after a meal

#### Goals

Our aim is to bring you and your guests the best beverages with our cafe on wheels everywhere we go

#### Solution

Customised a foldable coffee cart that brings joy to guests at events Our foldable coffee cart serves both functionality and mobility for events



# Experience & Requirements

- •Experienced in being a vendor at many events in Brunei and Malaysia since 2015
- •Served over 100,000 cups at events
- •Covered over 100 catering events
- •Beverage menu uses Specialty Coffee, Matcha from Uji, Kyoto, Japan and Cocoa from West Africa
- •We cater for Weddings, Roadshows, Exhibitions, Corporate Events, Birthday Parties and Gatherings
- cart must be placed under a shed or indoors to avoid machine from overheating and malfunctioning

•We require a minimum of 2 direct plug points, 8ft x 6ft space for coffee cart setup & movement, garbage bin to be placed nearby, coffee

# Coffee Cart - 100 cups



Long Black - hot & iced

Flat White / Caffe Latte / Cappuccino - hot & ic

Flavoured Latte - hot & iced (Salted Caramel /

Butterscotch / Hazelnut)

Non-Coffee - hot & iced (Chocolate & Matcha I

Tea (English Breakfast Tea / Earl Grey / Pepper

	Unit Price (RM) >100 cups
	12
ced	12
Irish Cream /	12
Latte)	12
rmint Tea) - hot	12

# Coffee Cart - 300 cups



Long Black - hot & iced

Flat White / Caffe Latte / Cappuccino - hot & ic

Flavoured Latte - hot & iced (Salted Caramel /

Butterscotch / Hazelnut)

Non-Coffee - hot & iced (Chocolate & Matcha I

Tea (English Breakfast Tea / Earl Grey / Pepper

	Unit Price (RM) >250 cups
	10
ced	10
Irish Cream /	10
Latte)	10
rmint Tea) - hot	10

# Coffee Cart - 500 cups



Long Black - hot & iced

Flat White / Caffe Latte / Cappuccino - hot & ic

Flavoured Latte - hot & iced (Salted Caramel /

Butterscotch / Hazelnut)

Non-Coffee - hot & iced (Chocolate & Matcha I

Tea (English Breakfast Tea / Earl Grey / Pepper

	Unit Price (RM) >500 cups
	8
ced	8
Irish Cream /	8
Latte)	8
rmint Tea) - hot	8

# Menu Customisation - Mocktails / ODM

- a) Vision / Aim of the event briefing by client 8 weeks prior to event
- b) Menu exploration and R&D conducted by in-house team at Brew 9 facility
- c) Menu tasting with client 6 weeks prior to event briefing of menu creation, naming of drinks and brewing process
- d) Finalisation of menu after feedback and improvement 4 weeks prior to event (2nd round of menu tasting if required)
- e) Sourcing of ingredients and preparing necessary stock for the event upon 70% deposit payment
- f) Baristas, equipments and all stock prepared for event

#### Cold Brews

Cold Brew Black Coffee (Seasonal)

Cold Brew Black Coffee (Brazil)

**Cold Brew White Coffee** 

Cold Brew Mocha

Cold Brew Cascara

**Cold Brew Peach Infused Tea** 

Cold Steeped Chocolate

**Cold Brew Matcha White** 

Cold Brew Houjicha



Retail Price 200ml (RM/bottle)	200ml (RM/bottle) 30% OFF	200ml (custom label)
14.00	9.80	10.50
12.00	8.40	9.00
14.00	9.80	10.50
15.00	10.50	11.25
15.00	10.50	11.25
12.00	8.40	9.00
14.00	9.80	10.50
14.00	9.80	10.50
15.00	10.50	11.25

- a) Each beverage is priced for a 8oz cup for hot drinks and 10oz cup for iced drinks - ONLY wooden stirrers and no lids (subject to change if requested otherwise)
- b) Transportation Fee depends on event location
- c) Additional barista RM300/4 hours event
- d) Additional hour RM100 (standard event is 4 hours)
- e) Stencil for coffee art RM50 (designs provided 2 weeks before the event in PDF)
- f) Cup Stickers RM0.30/sticker (designs provided 2 weeks before the event in PDF)
- g) Cup Sleeves RM0.40/sleeve (MOQ 300pcs) (designs provided 2 weeks before the event in PDF)
- h) Logo for Coffee Cart RM250 (designs provided 2 weeks before the event in PDF)
- i) Deposit of 50% required 2 weeks before event as confirmation and balance 50% required before event date

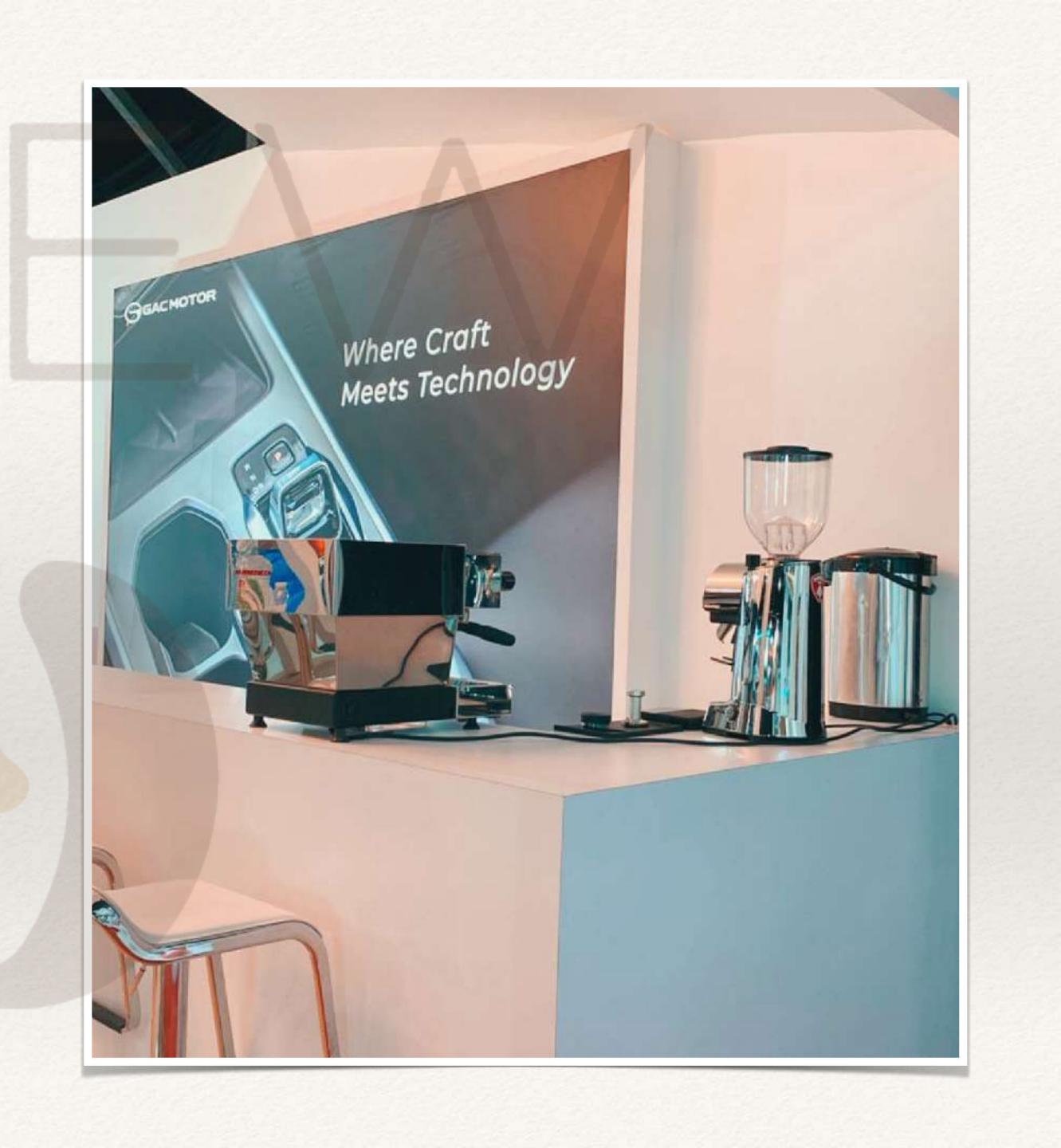
## Terms & Conditions

### GAC Motor @ Autoshow Malaysia 2024

7 days for 8 hours/day 650 cups/day

Menu: Long Black, Caffe Latte, Hazelnut Latte, Salted Caramel Latte, West African Cocoa, Matcha Latte

Only biodegradable paper cups & paper straws used for hot and iced beverages

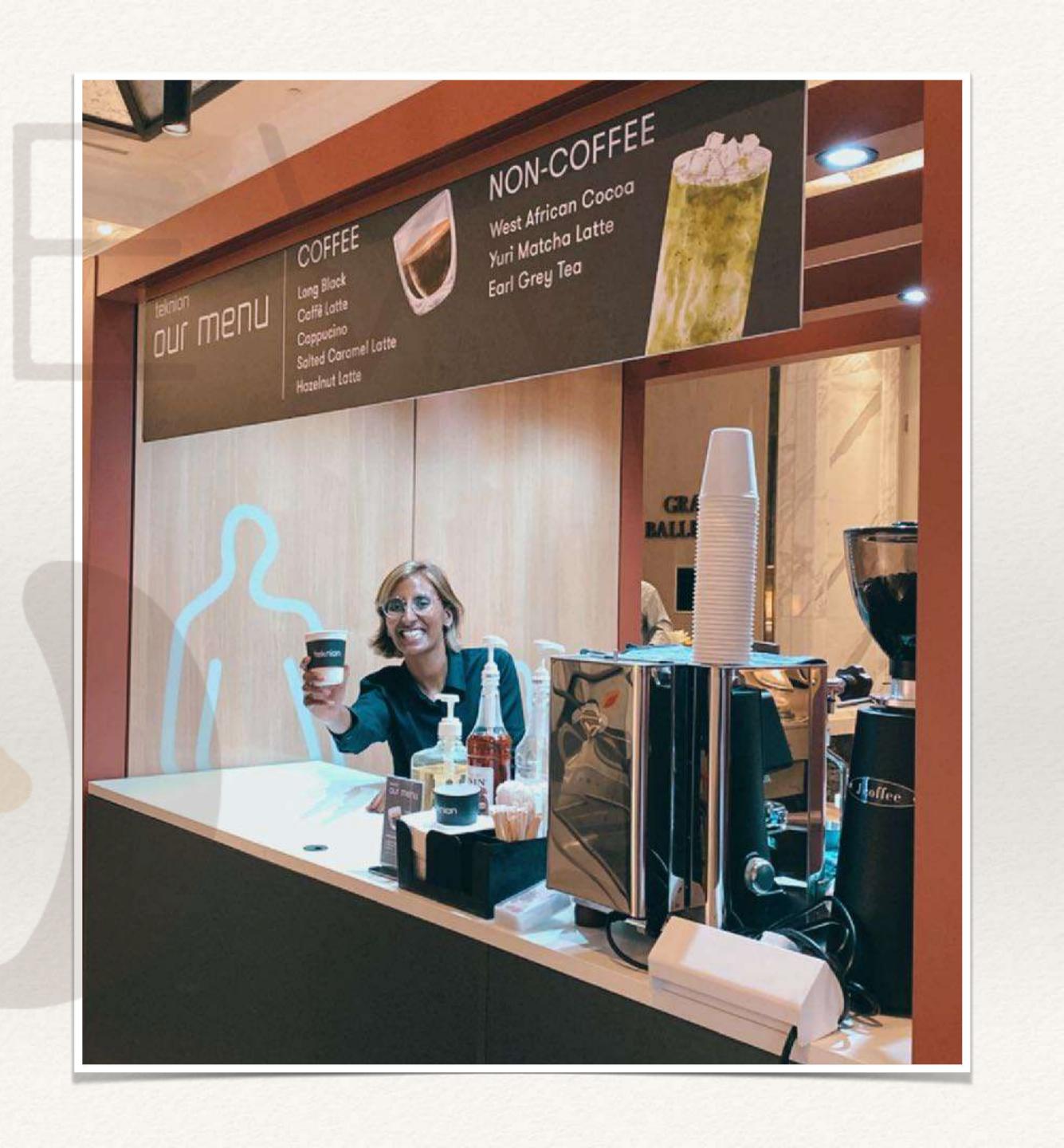


### Teknion @ St. Regis Hotel

3 days for 12 hours/day 300 cups/day

Menu: Long Black, Caffe Latte, Hazelnut Latte, Salted Caramel Latte, West African Cocoa, Matcha Latte, Earl Grey Tea

Only biodegradable paper cups & wooden stirrers used for hot and iced beverages Cup Sleeves customisation



### Bath & Body Works @ TRX & Mid Valley

3 days for 8 hours/day 100 cups/day

Menu: Long Black, Caffe Latte, Salted Caramel Latte, West African Cocoa, Matcha Latte

Customisation of Coffee Cart & Cup Stickers

### BATH & BODY WORKS





### - TRX & MID VALLEY

Bath&BodyWorks





### Emporio Armani @ Pavilion Bukit Bintang, Garden's Mall & Singapore

8 days for 6 hours/day 200 cans/day PPERCTARMAN

Customised Menu: Lychee Jasmine Flower Tea Passionate Pea Flower Infused Tea

Curated Menu with R&D Can Sealing Machine + Transparent Can + Die-cut Stickers





### Moccona for KL Fashion Week 2023 @ 8 locations

8 days for 12 hours/day 700 cups/day

Customised Menu: Passionate Punch Coffee Mocktail, Midsummer Coffee Mocktail, Americano, Caffe Latte, Toffee Nut Latte

Curated Menu with R&D Die-cut Stickers



### Moccona for KL Fashion Week 2024 @ KLCC

7 days for 10 hours/day 700 cups/day

Customised Menu: Winter Sonata Mocktail, Fizzy Lychee Sunrise Mocktail, Americano, Caffe Latte, Toffee Nut Latte

Curated Menu with R&D Die-cut Stickers



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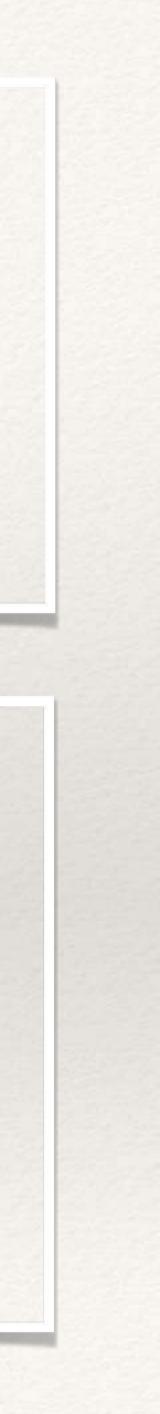
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# EMPORIO ARMANI

### - ORGANON















