

BREW



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# Catering Proposal

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# About Us

## Background

Founded by a cold brew specialist and a passionate coffee lover who constantly craves for coffee after a meal

## Goals

Our aim is to bring you and your guests the best beverages with our cafe on wheels everywhere we go

## Solution

Customised a foldable coffee cart that brings joy to guests at events  
Our foldable coffee cart serves both functionality and mobility for events





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# Experience & Requirements

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- Experienced in being a vendor at many events in Brunei and Malaysia since 2015
- Served over 100,000 cups at events
- Covered over 100 catering events
- Beverage menu uses Specialty Coffee, Matcha from Uji, Kyoto, Japan and Cocoa from West Africa
- We cater for Weddings, Roadshows, Exhibitions, Corporate Events, Birthday Parties and Gatherings
- We require a minimum of 2 direct plug points, 8ft x 6ft space for coffee cart setup & movement, garbage bin to be placed nearby, coffee cart must be placed under a shed or indoors to avoid machine from overheating and malfunctioning



# Coffee Cart - 100 cups

Drinks	Unit Price (RM) >100 cups
Long Black - hot & iced	12
Flat White / Caffe Latte / Cappuccino - hot & iced	12
Flavoured Latte - hot & iced (Salted Caramel / Irish Cream / Butterscotch / Hazelnut)	12
Non-Coffee - hot & iced (Chocolate & Matcha Latte)	12
Tea (English Breakfast Tea / Earl Grey / Peppermint Tea) - hot	12

# Coffee Cart - 300 cups

Drinks	Unit Price (RM) >250 cups
Long Black - hot & iced	10
Flat White / Caffe Latte / Cappuccino - hot & iced	10
Flavoured Latte - hot & iced (Salted Caramel / Irish Cream / Butterscotch / Hazelnut)	10
Non-Coffee - hot & iced (Chocolate & Matcha Latte)	10
Tea (English Breakfast Tea / Earl Grey / Peppermint Tea) - hot	10



# Coffee Cart - 500 cups

Drinks	Unit Price (RM) >500 cups
Long Black - hot & iced	8
Flat White / Caffe Latte / Cappuccino - hot & iced	8
Flavoured Latte - hot & iced (Salted Caramel / Irish Cream / Butterscotch / Hazelnut)	8
Non-Coffee - hot & iced (Chocolate & Matcha Latte)	8
Tea (English Breakfast Tea / Earl Grey / Peppermint Tea) - hot	8



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# Menu Customisation - Mocktails / ODM

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- a) Vision / Aim of the event briefing by client 8 weeks prior to event
- b) Menu exploration and R&D conducted by in-house team at Brew 9 facility
- c) Menu tasting with client 6 weeks prior to event - briefing of menu creation, naming of drinks and brewing process
- d) Finalisation of menu after feedback and improvement 4 weeks prior to event (2nd round of menu tasting if required)
- e) Sourcing of ingredients and preparing necessary stock for the event upon 70% deposit payment
- f) Baristas, equipments and all stock prepared for event



# Cold Brew

Cold Brews	Retail Price 200ml (RM/bottle)	200ml (RM/bottle) 30% OFF	200ml (custom label)
Cold Brew Black Coffee (Seasonal)	14.00	9.80	10.50
Cold Brew Black Coffee (Brazil)	12.00	8.40	9.00
Cold Brew White Coffee	14.00	9.80	10.50
Cold Brew Mocha	15.00	10.50	11.25
Cold Brew Cascara	15.00	10.50	11.25
Cold Brew Peach Infused Tea	12.00	8.40	9.00
Cold Steeped Chocolate	14.00	9.80	10.50
Cold Brew Matcha White	14.00	9.80	10.50
Cold Brew Houjicha	15.00	10.50	11.25



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# Terms & Conditions

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- a) Each beverage is priced for a 8oz cup for hot drinks and 10oz cup for iced drinks
  - ONLY wooden stirrers and no lids (subject to change if requested otherwise)
- b) Transportation Fee - depends on event location
- c) Additional barista - RM300/4 hours event
- d) Additional hour - RM100 (standard event is 4 hours)
- e) Stencil for coffee art - RM50 (designs provided 2 weeks before the event in PDF)
- f) Cup Stickers - RM0.30/sticker (designs provided 2 weeks before the event in PDF)
- g) Cup Sleeves - RM0.40/sleeve (MOQ 300pcs) (designs provided 2 weeks before the event in PDF)
- h) Logo for Coffee Cart - RM250 (designs provided 2 weeks before the event in PDF)
- i) Deposit of 50% required 2 weeks before event as confirmation and balance 50% required before event date



Example 1

# GAC Motor @ Autoshow Malaysia 2024

7 days for 8 hours/day

650 cups/day

Menu: Long Black, Caffe Latte, Hazelnut Latte, Salted Caramel Latte, West African Cocoa, Matcha Latte

Only biodegradable paper cups & paper straws used for hot and iced beverages





Example 2

## Teknion @ St. Regis Hotel

3 days for 12 hours/day  
300 cups/day

Menu: Long Black, Caffè Latte, Hazelnut Latte,  
Salted Caramel Latte, West African Cocoa, Matcha Latte,  
Earl Grey Tea

Only biodegradable paper cups & wooden stirrers used for  
hot and iced beverages  
Cup Sleeves customisation





Example 3

# Bath & Body Works @ TRX & Mid Valley

3 days for 8 hours/day  
100 cups/day

Menu: Long Black, Caffe Latte, Salted Caramel Latte,  
West African Cocoa, Matcha Latte

Customisation of Coffee Cart & Cup Stickers

BATH &  
BODY  
WORKS



— TRX &  
MID VALLEY





Example 4

## Emporio Armani @ Pavilion Bukit Bintang, Garden's Mall & Singapore

8 days for 6 hours/day  
200 cans/day



Customised Menu: Lychee Jasmine Flower Tea  
Passionate Pea Flower Infused Tea

Curated Menu with R&D  
Can Sealing Machine + Transparent Can + Die-cut Stickers





Example 5

# Moccona for KL Fashion Week 2023 @ 8 locations

8 days for 12 hours/day  
700 cups/day

Customised Menu: Passionate Punch Coffee Mocktail,  
Midsummer Coffee Mocktail, Americano, Caffe Latte,  
Toffee Nut Latte

Curated Menu with R&D  
Die-cut Stickers





Example 6

# Moccona for KL Fashion Week 2024 @ KLCC

7 days for 10 hours/day

700 cups/day

Customised Menu: Winter Sonata Mocktail, Fizzy Lychee Sunrise Mocktail, Americano, Caffe Latte, Toffee Nut Latte

Curated Menu with R&D

Die-cut Stickers



















**ORIS**  
HÖLSTEIN 1904



EMPORIO  ARMANI

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**KLFW**  
KUALA LUMPUR FASHION WEEK