

COLD BREW SPECIALIST

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Prepared by: Mirshal L., Founder of Brew 9 Updated on 1st April 2024









BACKGROUND

- ago in Brunei
- in Shah Alam
- Sold over 100,000 bottles of cold brews to date

Brew 9 started selling cold brews to the coffee community 7 years

Cold brew market has now steadily grown into a neighbourhood cafe





- Consistency in flavours
- Constant R&D for new flavours to expand the range of flavours
- Roasting our own coffee beans
- To become sustainable and serve the community its needs

GOALS



WHY COLD **BREW?**

'Grab & Go' concept

- High caffeine
- Low acidity





HAND BREW COLD BREW USES 2 TECHNIQUES: A) IMMERSION B) DRIP

The process requires science in accuracy and precision.

The caffeine level is in proportion to the brewing time. Cold Brews are high in caffeine because they are brewed for 24 hours and they have lower acidity because the oils are filtered thoroughly after the brew.



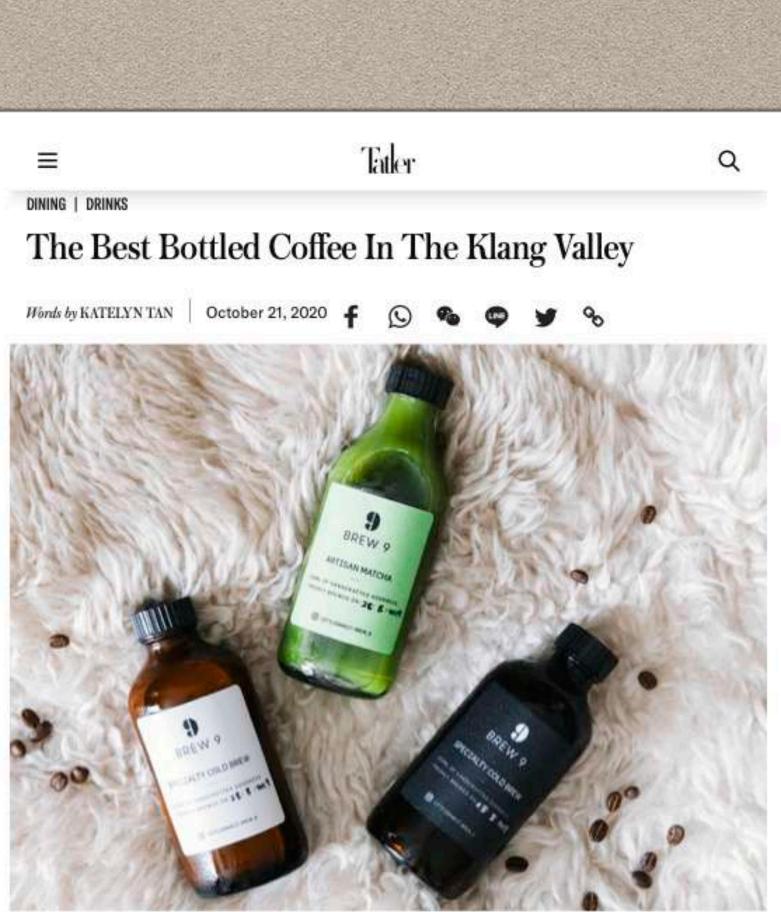


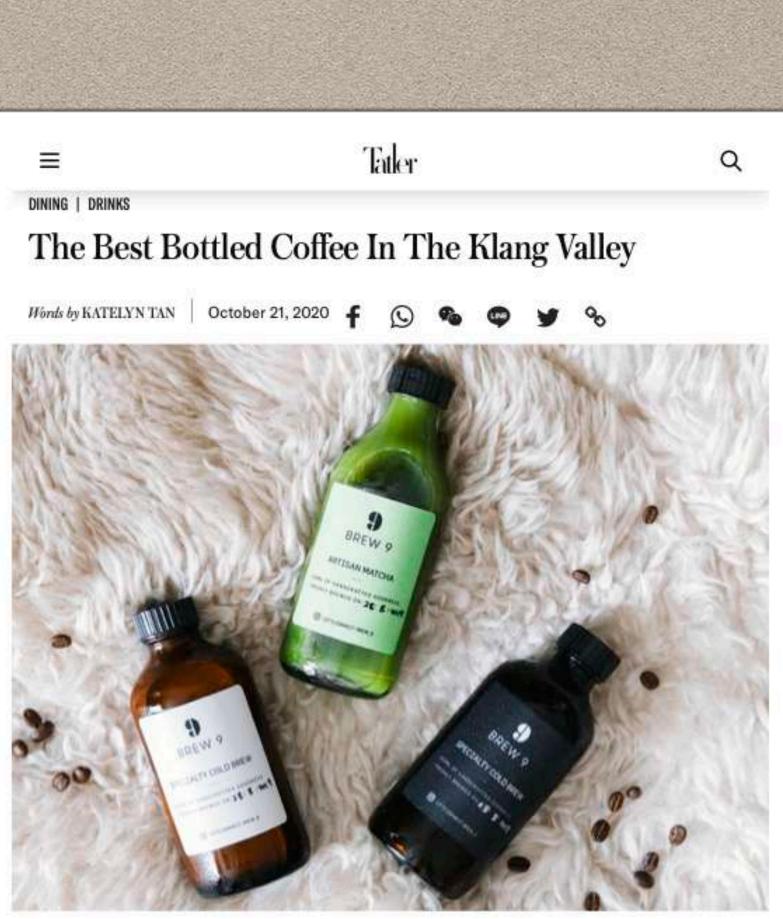
COLD BREW EXPERT video by Baptiste Lejeune

COLD BREW EXPERT Founder of Brew 9

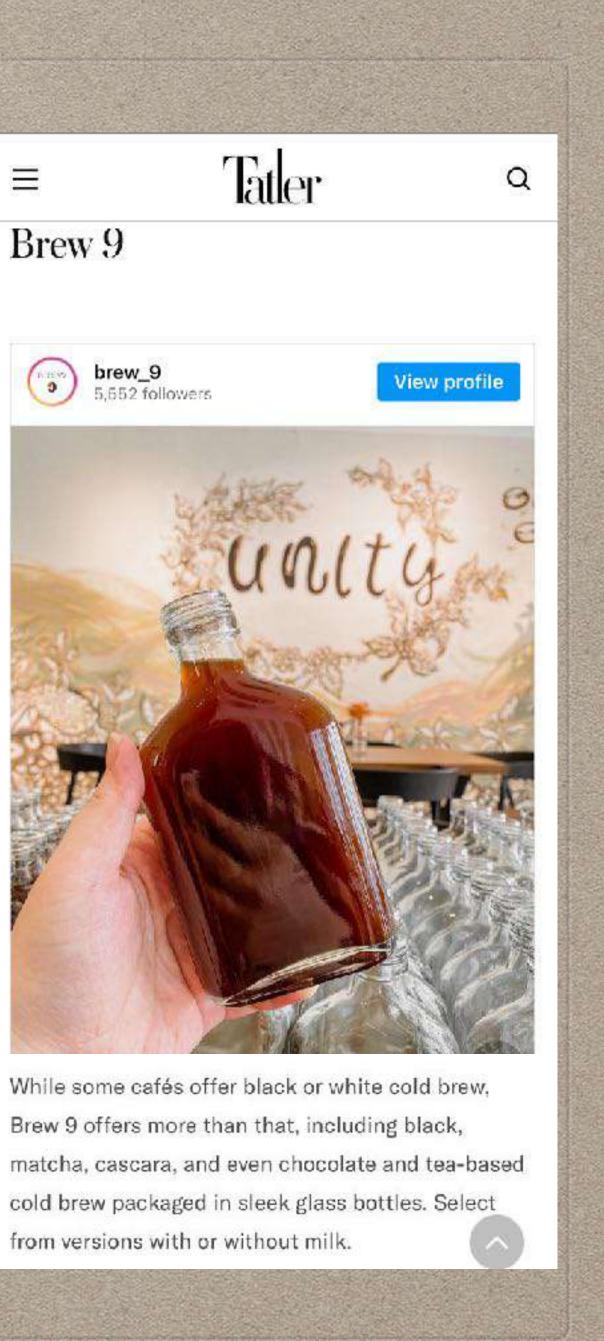


BEST BOTTLED **COFFEE IN KLANG VALLEY** reviewed by Tatler Asia 2020 & 2023



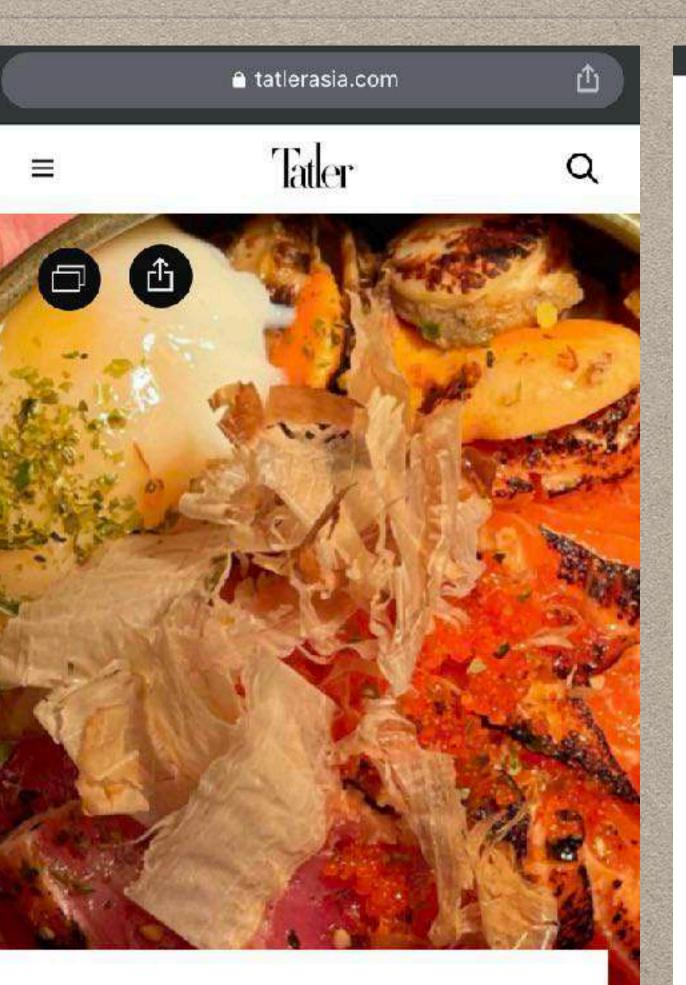


COVER Photo: Brew 9



WHERE & WHAT TO EAT: KOTA KEMUNING, SHAH ALAM

reviewed by Tatler Asia

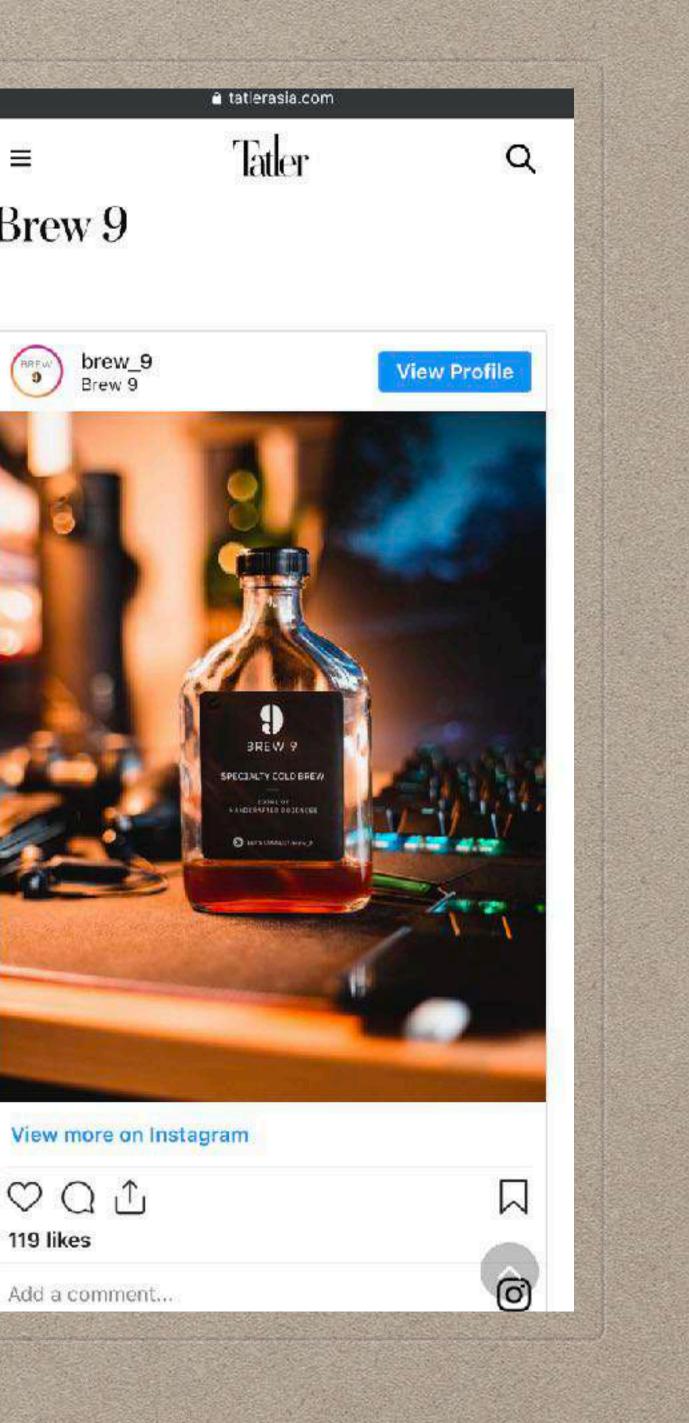


DINING | DIGEST

Where & What to Eat: Kota Kemuning, Shah Alam

Brew 9







BREW 9: TURNING A HOME INTO A CAFE AND SANCTUARY IN TROUBLED TIMES

reviewed by Eat Drink KL

Eat Drink KL

Kuala Lumpur's essential restaurant reviews

Brew 9: Turning a home into a cafe and sanctuary in troubled times















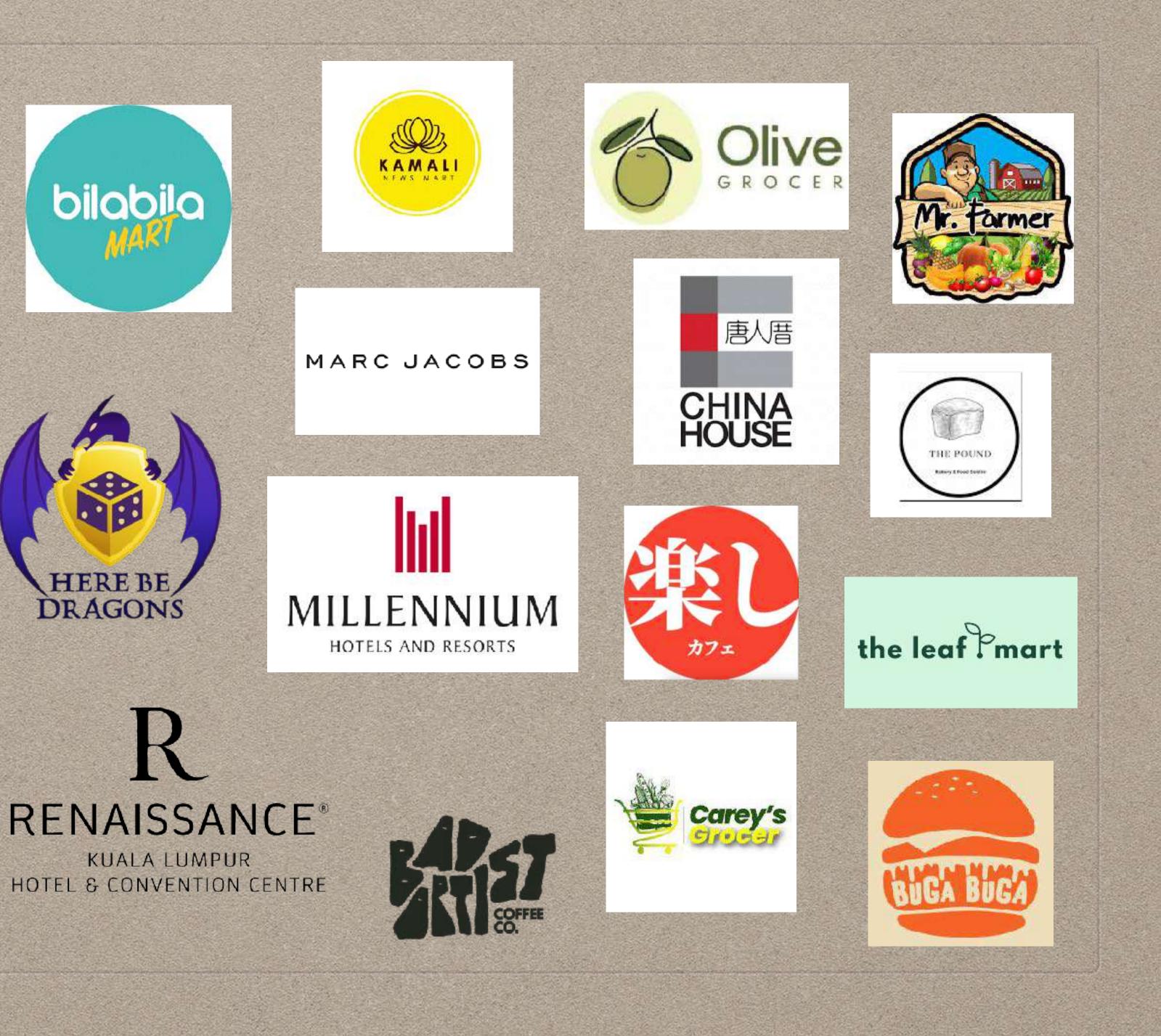














OEM / PRIVATE LABELLING





5,000 BOTTLES WITH A UNIQUE DESIGN ON EACH BOTTLE





WEDDING DOOR GIFT





SUPERDRY





RENAISSANCE & FOUR POINTS SHERATON









GRAND MILLENIUM HOTEL & RESORTS



CORPORATE EVENT BY SLEEKFLOW



- WESTERN CAFES
- PREMIUM HOTEL RESTAURANTS NEIGHBOURHOOD GROCERS

GYMS / FITNESS CENTRES

CO-WORKING SPACES

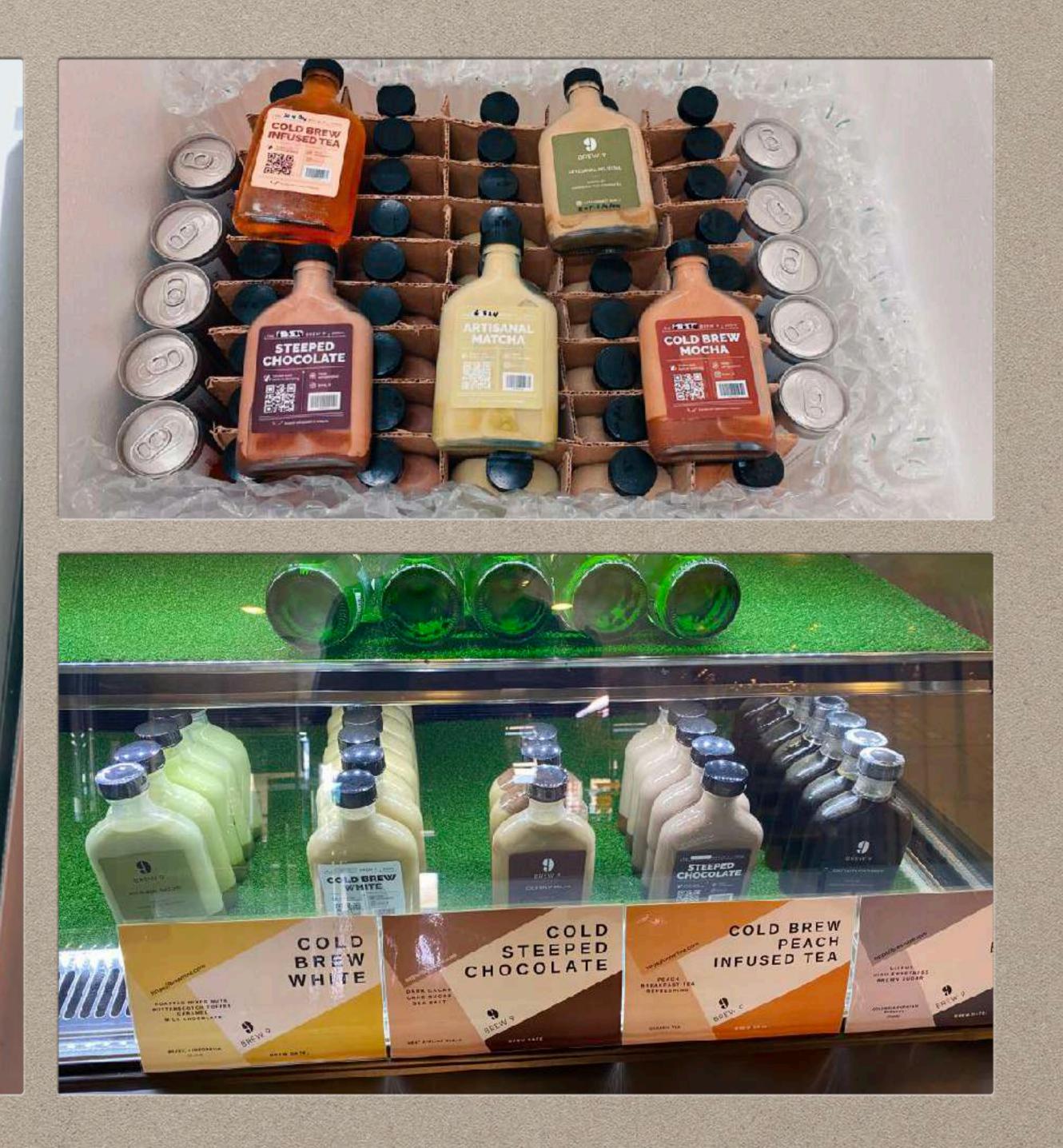
WE SUPPLY TO

PREMIUM BRAND CAR SHOWROOMS

DOOR GIFTS FOR CORPORATE & PRIVATE EVENTS







 Specialty Brazilian Coffee • Dark Chocolate, Caramel Specialty Seasonal Coffee • Fruity, Higher sweetness

COLD BREW BLACK COFFEE





COLD BREW WHITE

- Specialty Coffee using Brew 9's House Blend
 - Mouthful creamy Cold
 Brew White Coffee
 - Bold, Dark Chocolate,
 Sweet Caramel





COLD BREW MOCHA

 Specialty Coffee using Brew 9's House Blend mixed with West African premium cocoa and organic cane sugar

Bold and creamy





COLD BREW CASCARA

- Specialty Cascara Cold Brew made from the skin of Specialty Coffee cherry from Market Lane in Australia
 - Tea-like and a kombuchalike taste with dried plum and prune flavours





COLD BREW INFUSED TEA PEACH / PASSION FRUIT / POMEGRANATE

 Organic English Breakfast Tea + fruit flavours

> A fizzy refreshing twist, juicy and sweet





COLD STEEPED CHOCOLATE

- A combination of dark cocoa from West Africa
 - With a pinch of Sea Salt which makes the perfect kickstart for every chocolate lover





• Premium ceremonial grade matcha from Uji, Kyoto, Japan

> • Steeped to its perfect combination for every matcha lover

COLD BREW MATCHA WHITE





COLD BREW HOUJICHA

- Premium grade Houjicha from Uji, Kyoto, Japan
 - With a nutty, smokey and roasty flavour





- Cold Brew Black Coffee: 3 months
- Cold Brew White Coffee: 2 weeks
- Cold Brew Mocha: 2 weeks
- Cold Brew Cascara: 3 months
- Cold Brew Matcha White: 2 weeks
- Cold Brew Houjicha Coconut: 2 weeks
- Cold Steeped Chocolate: 2 weeks
- Cold Brew Peach Infused Tea: 3 months







- 30% off retail price for wholesale partners & retailers
- OEM pricing per bottle is inclusive of custom label printing
- MOQ is 50 bottles of 200ml / 10 bottles of 1Litre
- Delivery charges:
 - RM30 within Selangor & KL
 - RM40 interstate
- All orders to be placed 5 working days in advance
- Payment terms: 7 days for all & 30 days for hotels

TERMS





Cold Brews	Retail Price 200ml (RM/bottle)	200ml (RM/bottle) 30% OFF	1 Litre (RM/bottle) 30% OFF	OEM 200ml (custom label)
Cold Brew Black Coffee (Brazil)	12.00	8.40	42.00	9.00
Cold Brew Black Coffee (Seasonal)	14.00	9.80	49.00	10.50
Cold Brew White Coffee	14.00	9.80	49.00	10.50
Cold Brew Mocha	15.00	10.50	52.50	11.25
Cold Brew Cascara	15.00	10.50	52.50	11.25
Cold Brew Infused Tea Peach / Passion Fruit / Pomegranate	12.00	8.40	42.00	9.00
Cold Steeped Chocolate	14.00	9.80	49.00	10.50
Cold Brew Matcha White	14.00	9.80	49.00	10.50
Cold Brew Houjicha	15.00	10.50	52.50	11.25

PRICING





BREW 9

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