

BREW





# COLD BREW SPECIALIST

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# BACKGROUND

- Brew 9 started selling cold brews to the coffee community 7 years ago in Brunei
- Cold brew market has now steadily grown into a neighbourhood cafe in Shah Alam
- Sold **over 100,000 bottles** of cold brews to date



# GOALS

- Consistency in flavours
  - Constant R&D for new flavours to expand the range of flavours
  - Finding great combination in flavours
  - Quality control standards set by the founder
- To become sustainable and serve the community its needs



# WHY COLD BREW?

- 'Grab & Go' concept
- High caffeine
- Low acidity





# HAND BREW

COLD BREW USES 2  
TECHNIQUES:

A) IMMERSION

B) DRIP

The process requires science in accuracy and precision.

The caffeine level is in proportion to the brewing time. Cold Brews are high in caffeine because they are brewed for 24 hours and they have lower acidity because the oils are filtered thoroughly after the brew.





# COLD BREW EXPERT

video by Baptiste Lejeune



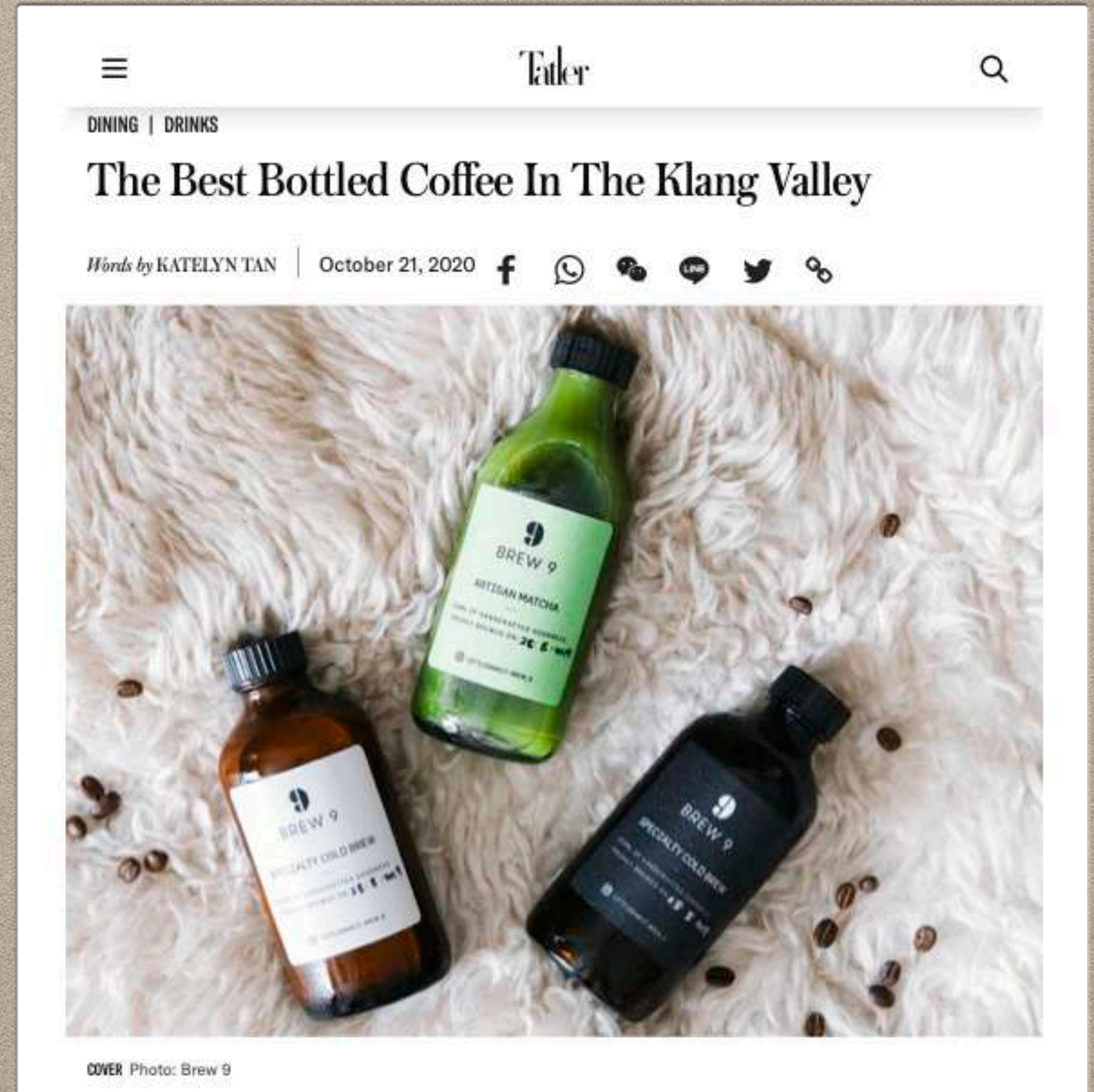
**COLD BREW EXPERT**

Founder of Brew 9



# BEST BOTTLED COFFEE IN KLANG VALLEY

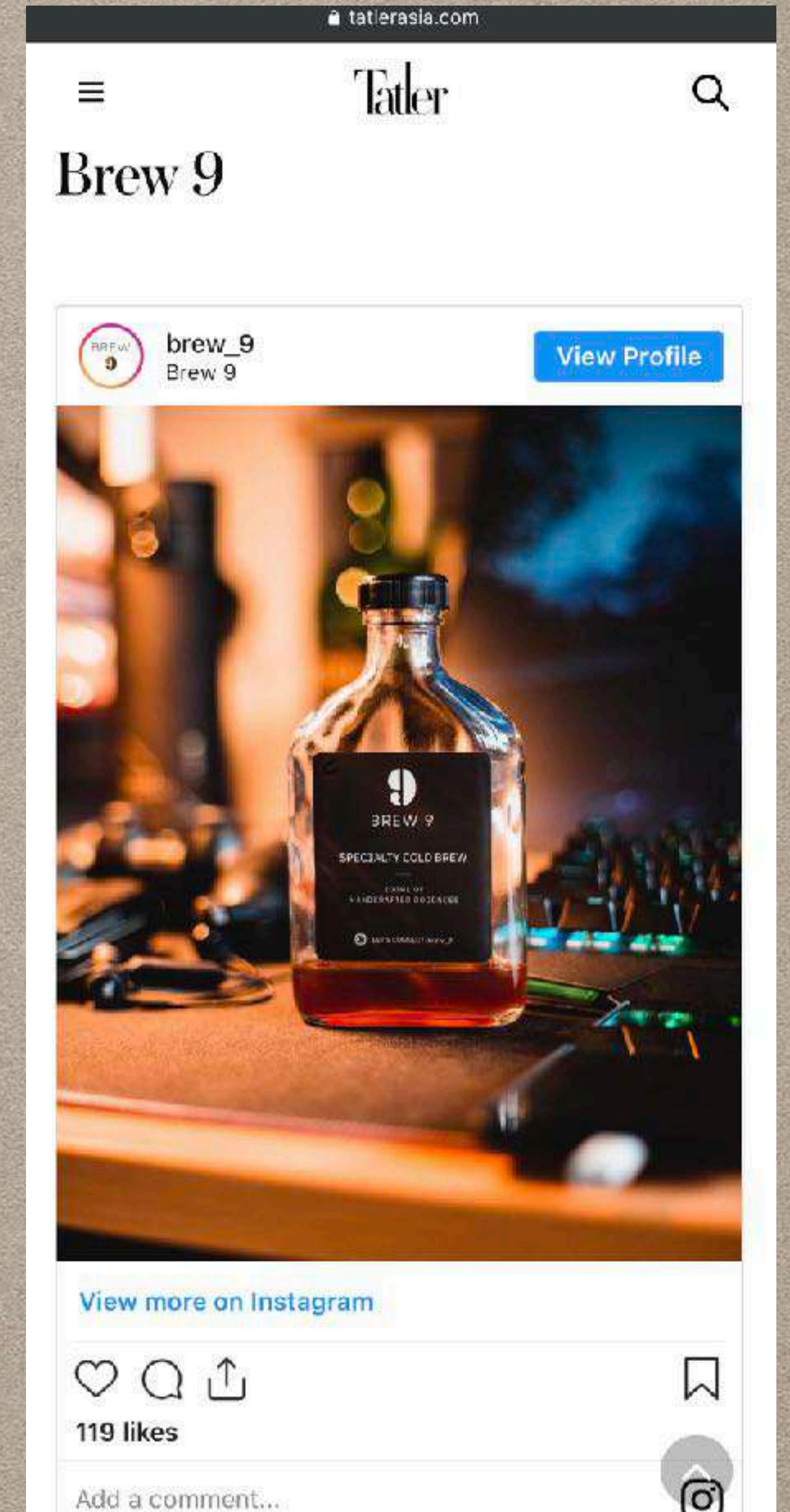
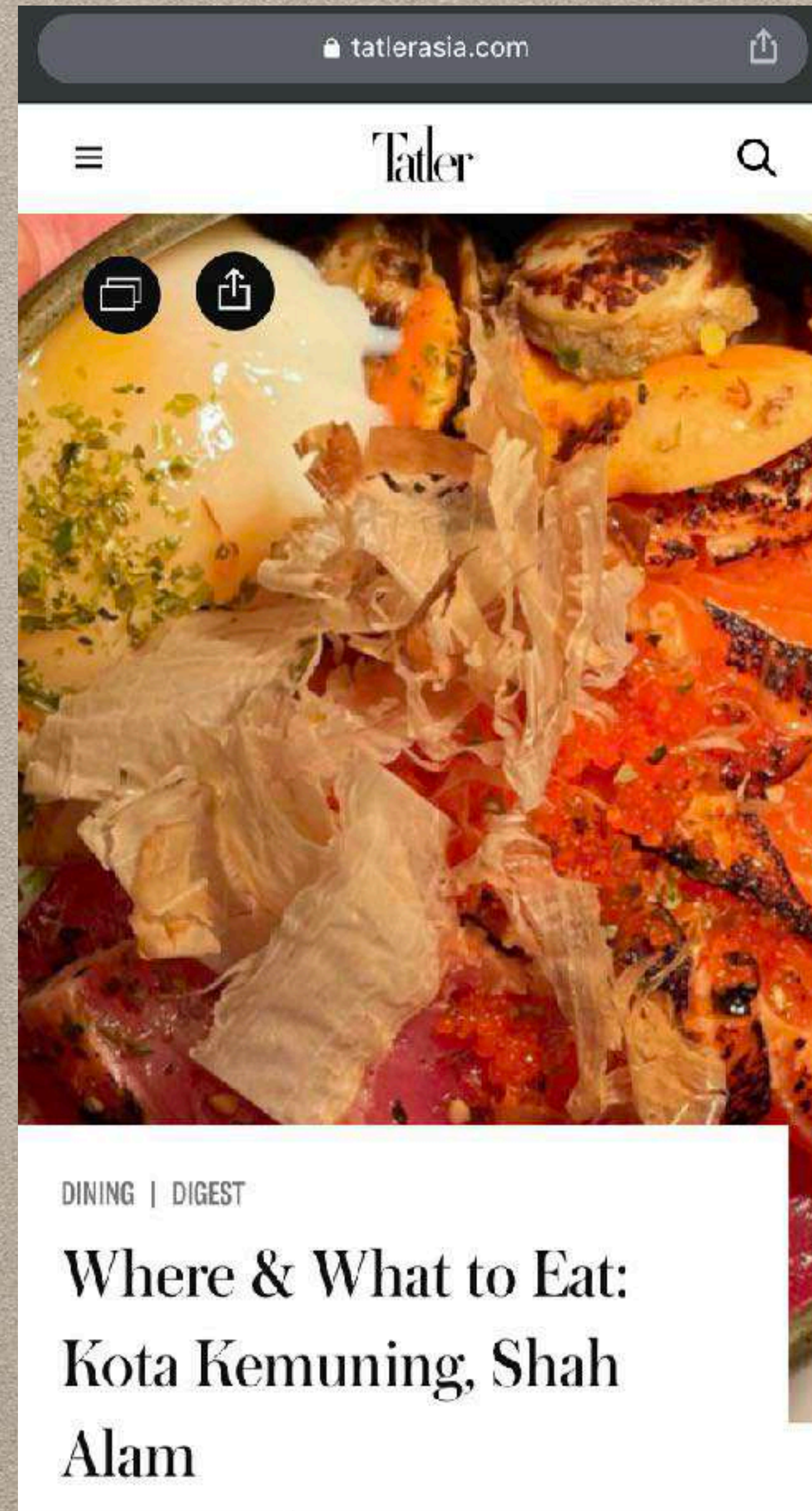
reviewed by Tatler Asia





# WHERE & WHAT TO EAT: KOTA KEMUNING, SHAH ALAM

reviewed by Tatler Asia





# BREW 9: TURNING A HOME INTO A CAFE AND SANCTUARY IN TROUBLED TIMES

reviewed by Eat Drink KL

Eat Drink KL

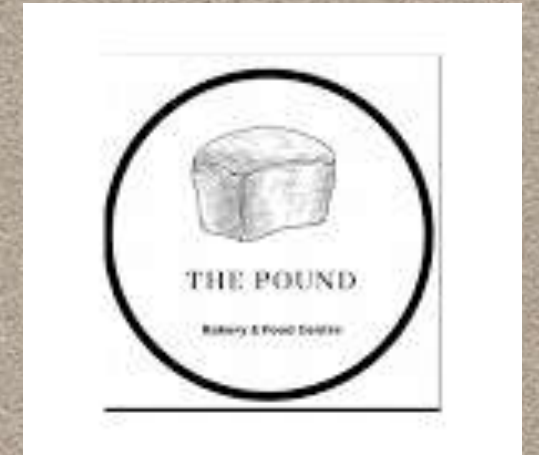
Kuala Lumpur's essential restaurant reviews

Friday, July 31, 2020

Brew 9: Turning a home into a cafe and sanctuary in troubled times









# **OEM LABELING**

**MOQ: 50 BOTTLES**

**FLAVOURS CAN BE MIXED AND MATCHED**

**CAPACITY: 1,000 BOTTLES IN 1 DAY**









# MAMAMOO KPOP CONCERT MERCHANDISE

5,000 BOTTLES WITH A UNIQUE DESIGN ON EACH BOTTLE





## **WEDDING DOOR GIFT**

50 BOTTLES WITH A UNIQUE DESIGN ON EACH BOTTLE





**MARC JACOBS**





**SUPERDRY**





**RENAISSANCE & FOUR POINTS SHERATON**





# GRAND MILLENIUM HOTEL & RESORTS





# **CORPORATE EVENT BY SLEEKFLOW**



# TARGET SUPPLY

- WESTERN CAFES
- PREMIUM HOTEL RESTAURANTS
- NEIGHBOURHOOD GROCERS
- PREMIUM BRAND CAR SHOWROOMS
- GYMS / FITNESS CENTRES
- CO-WORKING SPACES
- DOOR GIFTS FOR CORPORATE & PRIVATE EVENTS







# COLD BREW BLACK KOMBUCHA

- Specialty Brazilian coffee beans
- INGREDIENTS : Cold Brew Coffee, Black Tea, Water & Sugar
- pH : 2.8
- Brix : 3%
- ABV : 0.15%





# COLD BREW BLACK COFFEE

- Specialty Brazilian Coffee
  - Dark Chocolate, Caramel
- Specialty Seasonal Coffee
  - Fruity, Higher sweetness





# COLD BREW WHITE

- Specialty Coffee using Brew 9's House Blend
  - Mouthful creamy Cold Brew White Coffee
  - Bold, Dark Chocolate, Sweet Caramel





# COLD BREW MOCHA

- Specialty Coffee using Brew 9's House Blend mixed with West African premium cocoa and organic cane sugar
  - Bold and creamy





# COLD BREW CASCARA

- Specialty Cascara Cold Brew made from the skin of Specialty Coffee cherry from Market Lane in Australia
  - Tea-like and a kombucha-like taste with dried plum and prune flavours





# COLD BREW INFUSED TEA PEACH / PASSION FRUIT / POMEGRANATE

- Organic English Breakfast Tea + fruit flavours
  - A fizzy refreshing twist, juicy and sweet





# COLD STEEPED CHOCOLATE

- A combination of dark cocoa from West Africa
  - With a pinch of Sea Salt which makes the perfect kickstart for every chocolate lover





# COLD BREW MATCHA WHITE

- Yuri Matcha from Niko Neko Matcha
  - With cane sugar steeped to its perfect combination for every matcha lover





# COLD BREW HOJICHA

- Tsubaki Houjicha from Niko Neko Matcha
  - With a nutty taste to the Houjicha flavour





# SHELF LIFE

- Cold Brew Black Coffee: 3 months
- Cold Brew White Coffee: 2 weeks
- Cold Brew Mocha: 2 weeks
- Cold Brew Cascara: 3 months
- Cold Brew Matcha White: 2 weeks
- Cold Brew Houjicha Coconut: 2 weeks
- Cold Steeped Chocolate: 2 weeks
- Cold Brew Peach Infused Tea: 3 months



# TERMS

- 30% off retail price for wholesale partners & retailers
- OEM pricing per bottle is inclusive of custom label printing
- MOQ is 50 bottles of 200ml / 10 bottles of 1Litre
- Delivery charges:
  - RM30 within Selangor & KL
  - RM40 interstate
- All orders must be placed 5 working days in advance
- Payment terms: 7 days for all & 30 days for hotels



# PRICING

<b>Cold Brews</b>	<b>Retail Price 200ml (RM/bottle)</b>	<b>200ml (RM/bottle) 30% OFF</b>	<b>1 Litre (RM/bottle) 30% OFF</b>	<b>OEM 200ml (custom label)</b>
Cold Brew Black Coffee (Seasonal)	18.00	12.60	63.00	13.50
Cold Brew Black Coffee (Brazil)	16.00	11.20	56.00	12.00
Cold Brew White Coffee	16.00	11.20	56.00	12.00
Cold Brew Mocha	18.00	12.60	63.00	13.50
Cold Brew Cascara	18.00	12.60	63.00	13.50
Cold Brew Infused Tea Peach / Passion Fruit / Pomegranate	16.00	11.20	56.00	12.00
Cold Steeped Chocolate	16.00	11.20	56.00	12.00
Cold Brew Matcha White	16.00	11.20	56.00	12.00
Cold Brew Houjicha	18.00	12.60	63.00	13.50
Cold Brew Concentrate	70.00	49.00	245.00	52.50





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