CACHE CONSULTING SERVICES GUIDEBOOK

CACHE CONSULTING

AGENDA

➢About Cache Consulting

➢Key Business Challenges for 2023

➢Our Services

➢Why Choose Cache Consulting

➢Next Steps

ABOUT CACHE CONSULTING

Cache Consulting is an advisory firm that provides marketing, technology, and accounting services to small businesses.

Since the company's founding in 2017, Cache has strategically partnered with companies to provide affordable services to service businesses to help them grow, expand, and adapt to ever-changing industry landscapes.

CACHE CONSULTING

Business Challenges

- Keeping up With Industry Trends

- Coping With Market Competition

- Legacy System Modernization

- Accelerating Digital Adoption

- Automating Business Processes

- Cybersecurity

- Uncertainty

SERVICES

STRATEGY CONSULTING/ BUSINESS COACHING

✓ We provide consulting expertise to help make sure that the business is aligned to your short and long-term goals.

✓ We help organizations scale, adapt, manage cost, increase revenue, and transform their current business processes.

✓ We research and develop solutions to help transform business operations.

Social media management

SOCIAL MEDIA MANAGEMENT

- ✓ Create and implement marketing strategies for a client's brand by defining the target audience and determining the content and what social media channels are best for the company.

- ✓ Create and curate a portfolio of content for a company's brand to help engage their target audience.

- ✓ Manage client's social media platforms to create brand awareness and launch effective marketing strategies.

- ✓ Provide weekly/bi-weekly reporting and analytics on social media growth.

CUSTOMER RELATIONSHIP MANAGEMENT SOFTWARE

We provide an easy-to-use software to help your business find new clients, manage the clients, and get credit for working with that client.

The software connects your business to 60+ search engines!

Through the software you receive your own customer portal for your clients to use.

Automated client scheduling and payments.

WEB-DEVELOPMENT

- ✓ We build and design websites for businesses so that it provides ease of use for customers and organized content.
- ✓ We design our websites so that it is visible by personal computer, desktop, phone, or tablet.
- ✓ We support platforms such as weebly, wix, shopify, word press, and squarespace.
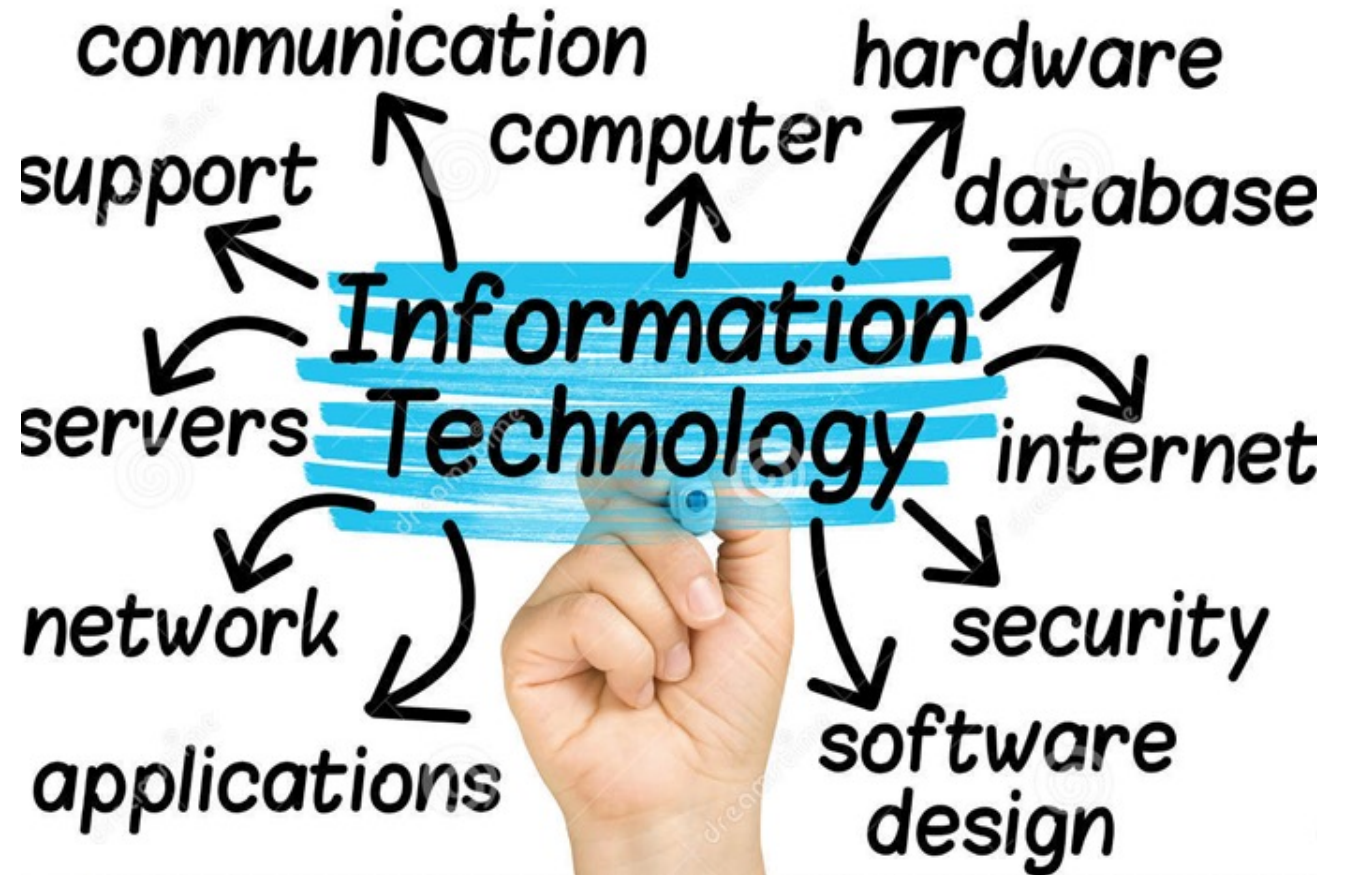
MOBILE APPLICATION DEVELOPMENT

✓ We have strategy sessions with clients and their organizations to plan how they want to leverage their business in the application world.

✓ Our team collects requirements from clients to build an MVP for their mobile app to test with their business and customers.

✓ We build and deploy the application for the business so that it is ready to download and use for both apple and android.

IT SOLUTION DEVELOPMENT

Technology has now become critical to the success of businesses.

We provide IT services for small businesses to keep the business running such as:

✓ SharePoint Development

✓ Data security

✓ IT helpdesk services

BOOKKEEPING/TAX SERVICES

Having a 360 view of your business financially helps to make sound financial decisions for your business. We provide the following bookkeeping services for your business:

✓ Monthly bookkeeping through Quickbooks

✓ Monthly financial reporting (balance sheet & PnL)

✓ Unlimited text and e-mail support

We do provide other services upon request for additional charge.

WHY CHOOSE CACHE CONSULTING?

➢ Services are cost effective in comparison to other local and small consulting firms.

➢ Quarterly service agreements

➢ Our partners and employees have combined 15+ years in working with small businesses.

➢ We are more flexible and adaptable to the market over our competitors due to our size and company structure.

➢ YOUR dollars provide opportunities for the company to provide more job opportunities, training for our consultants, and helps fund R&D to provide new services.

CACHE CONSULTING

WHAT NEXT?

❑ Visit our website and schedule time to speak to us based on the service you need.

❑ The Cache team will meet with you via Zoom, phone, or in-person to discuss your needs around the service you are interested in.

❑ Once we acknowledge that our services can help you address a gap, we will create a contract for signature and the service begins!

DISCLAIMER: Before we recommend services to your business, we will conduct a 30-minute discovery session with you to understand your challenges first. This helps us to understand the scope and what is best for your business.