

Ritz Fest '26 Food & Beverage Partnership Package



Thank you for your consideration. Partners like you allow us to continue to spread awareness and support suicide prevention with our multi-day benefit festival, engage with local attendants and highlighting their commitment to ending the silent epidemic of youth suicide directly in our home state of South Carolina. Why are partners like you supporting this effort?

♥ According to the CDC's WISQARS National Data Report from 2019, suicide is the third leading cause of death of 10-24 year olds in South Carolina.

♥ South Carolina ranks 27th in the nation in suicide rates, 18th in suicides in ages 12 to 19, and 29th in drug-related suicides in the United States.

♥ Suicide is the 10th leading cause of death in South Carolina, according to Cams Care.

♥ According to the Jason Foundation, a young person between the ages of 11 and 24 dies from suicide in South Carolina every 2 ½ days

♥ The Jason Flatt Act, signed into law in 2012,, mandates training and certification for South Carolina middle and high school educators in suicide awareness. Ritz Fest directly funds a provider of these trainings.

About Us:

- ❖ Started in 2023, Ritz Fest is South Carolina's only youth annual suicide prevention benefit festival.
- ❖ Ritz Fest is always held on the first Saturday in February.
- ❖ Ritz Fest operates as a non-profit under the Newberry Community Players' 501c3 (EIN 57-0605450, est.1980).
- ❖ Our weekend-long festival benefits **Jason Foundation, Inc.** (JFI) a non-profit that provides training and resources to fight youth suicide. JFI offers professional training to South Carolina middle and high school teachers on suicide awareness to meet certification requirements. All proceeds from sales go directly towards JFI.
- ❖ In our inaugural year, Ritz Fest exceeded our initial goal (\$5,101). The next year, we exceeded previous year income by 35% and ticket sales by 65%. In 2025, we saw double the attendance from our inaugural year and reached over \$19,000 total fundraising dollars raised for JFI by Ritz Fest.

And we are growing! This year, we have events during the weeks leading up to the main Ritz Fest Event on Saturday, February 7 2026. Here are some highlights of our growth.

- ❖ Based on prior years attendance, we have a fundraising goal is \$15,000 by the end of February 2026.
- ❖ **The City of Newberry** granted us \$10,000 in accommodations tax funds for out of town advertising-expanding our audience potential exponentially.
- ❖ **Bar Figaro** will be featuring a Ritz Fest performer on Saturday, January 31st.
- ❖ **MTD Arthouse** will host a film series and poetry night on Sunday, February 1st.
- ❖ **The Martin Street Beer Parlor** has agreed to host an act on Wednesday, February 4th.
- ❖ **Mattheson Art Studio** will host a performance on Thursday, 5 February.
- ❖ **The Newberry Opera House** is sponsoring and hosting Ritz Fest Eve on Friday, February 6th.
- ❖ You can visit www.theritzfest.org or follow [our Facebook page](#) for updates on talent, sponsors and event details as our community support grows!

We have a variety of Food and Beverage Partnership options, which are laid out in the attached form. If you have a way that you would like to engage with our audience, please feel free to reach out. We're excited to work with you with the level of support that suits your business best!

Stephen Corsini
Ritz Fest
1513 Main Street
Newberry, SC 29108
Phone - 803-271-0494 (Google Voice)

Ritz Fest '26 Food and Beverage Partnership Options

Please complete and email the form to theritzfest@gmail.com. Once received, you will be sent a request for additional assets (graphics, links, etc) as well as the appropriate Partnership Agreement. Event Venue packages must be secured by November 15th, 2025.

Business Name _____ Main Contact Name: _____

Business Mailing Address: _____

Preferred Contact Email Address: _____

Preferred Contact Phone Number: _____

Pick one or more of the Food and Beverage Partnership Options that work best for your business. Partnership Options that include donations qualify as tax deductible donations under IRS IRC Sec. 513(i).

Ritz Fest Event Venue (Dates Limited- 3 spots left!)

- ✓ Host an act at your venue in the weeks leading up Saturday, February 7, 2026.
- ✓ Ritz Fest will provide talent and ask for a table space at your venue to promote the upcoming event, as well as receive donations.
- ✓ Your venue, with a graphic and link, will be highlighted in advertising for the Ritz Fest Event Lineup.
- ✓ Partnership Spotlight with graphic and link on www.theritzfest.org and on our Ritz Fest Facebook Page in the month before Ritz Fest.
- ✓ 10 Free Ritz Fest tickets for your business. Use as employee incentive, customer appreciation or a donation for a community initiative.

Inside Concession Sales Item Donor

- ✓ Provide Food and/or Beverage items for sale by our volunteers at the concession stand inside the Ritz Fest main event on February 7, 2026.
- ✓ Provided items are considered an in-kind donation and are tax deductible under IRS IRC 170(e)(1).
- ✓ In Kind Donors will be highlighted on the Concession Donors Banner, which will be featured at the concession stand at the main event.
- ✓ Items must be either picked up in the week before the main event or delivered by your business to the main event on February 7th prior to 1:00 PM. Donation receipt will be provided at the time of delivery.
- ✓ Items must either be prepackaged and sealed.
- ✓ Ritz Fest will sell the donated items at a price that is concurrent with the needs and demands of the audience. Ritz Fest pricing has no impact on the tax-deductible value of your donation, as that value is determined by your business's market value. Proceeds go toward the fundraising goals of Ritz Fest '26.

Raffle Donor

- ✓ A Gift Card/Certificate to your business is provided to Ritz Fest for use as a prize for the Ritz Fest Raffle.
- ✓ Gift Cards or Certificates cannot require an additional purchase for use.
- ✓ Raffle Donors will be featured at the Raffle Table at the main event, on the Raffle Donors slide on the main event screen, and highlighted during the Raffle Draw itself.
- ✓ Raffle Donors and their donations will be highlighted on our Ritz Fest Facebook Page in the days leading up to the main event.

Talent and Volunteer Donor

- ✓ Provide and deliver Food and Beverage specifically to our talented artists and our hardworking volunteers at a designated time during the main event on February 7th. Please select your preferred delivery time:
____ 1 PM ____ 3 PM ____ 5 PM ____ 7 PM ____ 9 PM
- ✓ Provide a selection of food and/or beverages for 20 individuals.
- ✓ Talent and Volunteer Donors will be featured with a link to your graphic and preferred link on our Ritz Fest Facebook Page during the week leading up to Ritz Fest and at the Main Event during their allotted time slot.
- ✓ Provided items are considered an in-kind donation and are tax deductible under IRS IRC 170(e)(1) at the fair market value.

OTHER WAYS YOU CAN SUPPORT RITZ FEST

- ☐ I would like to promote Ritz Fest! Please send me information on how I can spread the word!
- ☐ I have another resource that I believe would further your mission. Please reach out to me for further discussion.