



THE FOURTH ANNUAL RITZ FEST Sponsor Request Letter

WE NEED YOUR HELP TO BE SUCCESSFUL and to CONTINUE TO SPREAD AWARENESS ABOUT SUICIDE PREVENTION TO HELP END THE SILENT EPIDEMIC OF YOUTH SUICIDE!

♥ According to the CDC's WISQARS National Data Report from 2019, suicide is the third leading cause of death of 10-24 year olds in South Carolina.

♥ In the United States, South Carolina ranks 27th in the nation in suicide rates, 18th in suicides in ages 12-19, and 29th in drug-related suicides.

♥ According to Cams Care, Suicide is the 10th leading cause of death in South Carolina.

♥ Everyday in South Carolina 2 people die of suicide. According to the Jason Foundation, **every 2 ½ days, one of these South Carolina suicides is a young person between the ages of 11 and 24.**

♥ The Jason Flatt Act was signed into law in 2012, mandating training for South Carolina middle and high school teachers and principals in suicide awareness.

About Us:

- ❖ *Ritz Fest* is South Carolina's ONLY youth annual suicide prevention benefit festival..
- ❖ We started in February 2023 and are a non-profit under the *Newberry Community Players'* 501c3.
- ❖ We raise money for the **Jason Foundation, Inc.**, (JFI) a non-profit based in Tennessee that provides training and resources to fight a silent epidemic, youth suicide. They offer one option for South Carolina middle and high school teachers to receive professional learning on suicide awareness to meet certification requirements. To date we have have raised over \$19,000 for JFI.
- ❖ Our ticket sales continue to grow each year.
- ❖ Our event is a mixture of live music, short films, raffles, a silent auction, vendors, and concessions. All proceeds from sales go directly towards our goal for JFI.
- ❖ *Ritz Fest* is always held on the first Saturday in February.

RF'26 aims to be bigger and better. We will have events the week leading up to *Ritz Fest* on Saturday 7 February 2026!

- ❖ Fundraising goal is \$15,000 by the end of February 2026.
- ❖ We are grateful for the **City of Newberry** for granting us \$10,000 in accommodations tax funds for out of town advertising!
- ❖ **Mattheson Art Studio** will host a performance during the week leading up to *Ritz Fest*.
- ❖ **The Martin Street Beer Parlor** has agreed to host an act on Wednesday, 4 February 2026.
- ❖ **The Newberry Opera House** is sponsoring and hosting ***Ritz Fest Eve*** on Friday, 6 February 2026!
- ❖ Our main event will take place at the **Ritz Theater**, 1513 Main Street in Newberry, SC on Saturday 7 February 2026.
- ❖ Visit www.theritzfest.org and follow our Facebook page for more information..

Our sponsor request letter is attached and details the requests for funding that we have. Do not hesitate to reach out with any questions. Thank you for considering.

Stephen Corsini
Ritz Fest
1513 Main Street
Newberry, SC 29108
Phone - 803-271-0494 (Google Voice) email - theritzfest@gmail.com
Follow RitzFest on Facebook
www.theritzfest.org



Ritz Fest 2026 Sponsor Request Form

Thank you for being a sponsor of RitzFest '26! Complete this form and return to us.

Contact Information:

Contact name: _____

Organization/Business (if applicable): _____

Mailing address: _____

Email address: _____

Phone number: _____

Are you willing to hang an event poster in your business or somewhere for us? Circle: YES/NO

In order to make the event a success we are requesting financial support through the following levels of sponsorship for the expenses described on the next page. Indicate specific line items from the list where you want your funds to go or indicate **General Operating Funds**.

DIAMOND - \$10,000

☐ _____
☐ _____

PLATINUM - \$5,000

☐ _____
☐ _____

GOLD - \$2,500

☐ _____
☐ _____

SILVER - \$1,000

☐ _____
☐ _____

BRONZE - \$500

☐ _____
☐ _____

FRIEND - \$250

☐ _____
☐ _____

As our sponsor request form indicates, we have specific equipment needed to produce a quality show at our event in February. We have operating expenses at all of our events. All performers and technicians do so for free so I would like to take care of them in some way at the events. Please let me know if you would like to talk more about this. I would love to have you be a sponsor of South Carolina's ONLY annual suicide prevention benefit!

Thank you for reading.

Stephen Corsini, Ritz Fest

1513 Main Street

Newberry, SC 29108

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Ritz Fest '26 Sponsor Request Items

PRODUCTION EXPENSES	
Performer Perks	\$2,000
Sound Technician	\$500
Photographer (for the week)	\$1,000
Light technician - <i>This is to prepare a professional visually appealing show for our Facebook live feed. This is for a full projector show to include all sponsor logos, short films, and videos from JFI.</i>	\$500
Items for Concessions - <i>All concession sales go towards our fundraising goal for JFI.</i>	\$350
Items for Raffle - <i>All raffle ticket sales go towards our fundraising goal for JFI</i>	<i>Donated item</i>
Items for Silent Auction - <i>Donors may set a minimum bid for auction items. Final bid \$ goes to JFI.</i>	<i>Donated item</i>
Tee shirts - <i>All performers are provided a tee. We love to give them away!</i>	\$1,500
Professional printing of final poster and program	\$1,000
Copies and printer supplies - <i>This is for our printing needs.</i>	\$400
4 - 50 feet Ethernet cables Cat 5e at ~\$25	\$100
2 - 150 feet Ethernet Cables Cat 5t at ~\$20	\$40
Resolume Avenue & dongle	\$299
Dongle (license)	\$80
LED Par Can stage lights	\$260

2 LED movers and Fog machine hazer at ~\$450	\$900
Mini controller	\$89
Follow spotlight	\$200
SAMCOM FPCN30A Two Way Radios (6 Pack)	\$290
Hero 12 Black Creator Edition	\$600
ADVERTISING AND PROMOTION EXPENSES	
koozies	\$500
Tee shirts/business cards	\$3,000
Promotional banners	\$1,000
Chapin/Newberry Ads	\$2,000
Newberry Observer Ads	\$1,000
Lake Murray News (monthly ad)	\$1,500
Greenville News (monthly ad)	\$2,000
Lamar Outdoor Advertising	\$5,000
Greenwood Index Journal	\$400
<i>Discover South Carolina</i> brochures	\$5,000