



THE THIRD ANNUAL RITZ FEST '25 is SOON here!

WE NEED YOUR HELP TO BE SUCCESSFUL and to CONTINUE TO SPREAD AWARENESS ABOUT SUICIDE PREVENTION TO HELP END THE SILENT EPIDEMIC OF YOUTH SUICIDE!

♥ According to the CDC's WISQARS National Data Report from 2019, suicide is the third leading cause of death of 10-24 year olds in South Carolina.

♥ In the United States, South Carolina ranks 27th in the nation in suicide rates, 18th in suicides in ages 12-19, and 29th in drug-related suicides.

♥ According to Cams Care, Suicide is the 10th leading cause of death in South Carolina.

♥ Everyday in South Carolina 2 people die of suicide. According to the Jason Foundation, **every 2 ½ days, one of these South Carolina suicides is a young person between the ages of 11 and 24.**

♥ Nikki Haley signed the Jason Flatt Act in 2012, mandating training for South Carolina middle and high school teachers and principals in suicide awareness.

About Us:

- ❖ *Ritz Fest* is South Carolina's ONLY annual suicide prevention benefit concert.
- ❖ We started in February 2023 and are a non-profit under the *Newberry Community Players'* 501c3.
- ❖ We raise money for the **Jason Foundation, Inc.**, (JFI) a non-profit based in Tennessee that provides training and resources to fight a silent epidemic, youth suicide. They offer one option for South Carolina middle and high school teachers to receive professional learning on suicide awareness to meet certification requirements.
- ❖ To date we have exceeded our annual fundraising goals and have raised over \$11,000 for JFI.
- ❖ Our ticket sales continue to grow each year.
- ❖ Our event is a mixture of live music, short films, raffles, a silent auction, vendors, and food trucks. Vendors and Food Trucks are asked to make a donation to JFI. All other sales go directly towards our goal.
- ❖ *Ritz Fest* is always held on the first Saturday in February.

RF'25 aims to be bigger and better.

- ❖ Fundraising goal is \$10,000 by the end of February 2025. We are \$788 towards this goal.
- ❖ Senator **Ronnie Cromer** will be our host on *Ritz Fest Eve*, 31 January!
- ❖ We are grateful for the *City of Newberry*:
 - We once again received \$5,000 in accommodations tax funds for advertising! We ran ads in *Newberry* and *Chapin Magazines*, *WLTX*, and the *Newberry Observer*.
 - We were granted an alcohol permit on 1 February from 11:00 AM to 9:00 PM, and
 - a street closure on Martin Street from Graham to Lindsay on 1 Feb from 11:00 AM to 9:00 PM.
- ❖ Our events take place at the **Ritz Theater, 1513 Main Street in Newberry, SC.**
- ❖ ***Ritz Fest Eve* is Friday 31 January 2025 from 7:00 PM - 10:00 PM**
- ❖ ***Ritz Fest* is Saturday, 1 February 2025 from noon to 10:00 PM.**
- ❖ Visit www.theritzfest.org for the lineup.

Our sponsor request letter is attached and details the requests for funding that we have. Do not hesitate to reach out with any questions. Thank you for considering.

Stephen Corsini
Ritz Fest
1513 Main Street
Newberry, SC 29108
Phone - 803-271-0494 (Google Voice) email - theritzfest@gmail.com
Follow RitzFest on Facebook
www.theritzfest.org



Ritz Fest 2025 Sponsor Request Form

Thank you for being a sponsor of RitzFest '25! Complete this form and return to us.

Contact Information:

Contact name: _____

Organization/Business (if applicable): _____

Mailing address: _____

Email address: _____

Phone number: _____

Are you willing to hang an event poster in your business or somewhere for us? Circle: YES/NO

In order to make the event a success we are requesting financial support through the following levels of sponsorship for the expenses described on the next page. Indicate specific line items from the list where you want your funds to go or indicate *general operating funds*.

PLATINUM - \$5,000

- _____
- _____

GOLD - \$2,400

- _____
- _____

SILVER - \$1,000

- _____
- _____

BRONZE - \$250

- _____
- _____

FRIEND - \$50-\$200

- _____
- _____

As our sponsor request form indicates, we have specific equipment needed to produce a quality show at our event in February. We have operating expenses at all of our events. All performers and technicians do so for free so I would like to take care of them in some way at the events. Please let me know if you would like to talk more about this. I would love to have you be a sponsor of South Carolina's ONLY annual suicide prevention benefit!

Thank you for reading.

Stephen Corsini

Ritz Fest

1513 Main Street

Newberry, SC 29108

Phone - 803-271-0494 (Google Voice) email - theritzfest@gmail.com

Follow RitzFest on Facebook

www.theritzfest.org

Ritz Fest Eve/Ritz Fest '25

Held at the Ritz Theater, 1513 Main Street, Newberry, South Carolina 29108

2 days Rental of Ritz Theater	\$800
Food/perks for performers - <i>We would like to give each performer and Ritz Fest Roadie at least \$30 to spend on food/travel. All are playing or working for free.</i>	\$2,000
2 days pay for our Sound Technician who brings equipment to run our show.	\$500
2 days pay for our Dee Jay who brings equipment to run our show.	\$500
2 days pay for our photographer.	\$500
Light technician - <i>This is to prepare a professional visually appealing show for our Facebook live feed. This is for a full projector show to include all sponsor logos, short films, and videos from JFI.</i>	\$500
Items for Concessions - <i>All concession sales go towards our fundraising goal for JFI.</i>	\$350
Items for Silent Raffle - <i>All raffle ticket sales go towards our fundraising goal for JFI</i>	
Items for Silent Auction - <i>Donors may set a minimum bid for auction items. Final bid \$ goes to JFI.</i>	
Tee shirts - <i>All performers are provided a tee. We love to give them away!</i>	\$1,000
Copies and printer supplies - <i>This is for our printing needs.</i>	\$400
Facebook ads - <i>These would be for last-minute Facebook ads for our event this year.</i>	\$300
Miscellaneous Operating Expenses	
Newberry Magazine quarterly ads	\$400
Chapin Magazine quarterly ads	\$500
Full Page ads in Newberry and Chapin Magazines in January/February	\$800
Newberry Observer ads	\$750
Web domain (annual fee)	\$150
4,000 Business cards	\$400
koozies	\$300
Car magnet	\$50
Miscellaneous (taxes, shipping)	\$300

Production Items and Looking Ahead

The following line items are to improve the production quality of Ritz Fest. Equipment would become property of Ritz Fest for use at all future RF and any RF-sponsored events.

4 - 50 feet Ethernet cables Cat 5e at ~\$25	\$100
2 - 150 feet Ethernet Cables Cat 5t at ~\$20	\$40
Resolume Avenue & dongle	\$299
Dongle (license)	\$80
LED Par Can stage lights	\$260
2 LED movers and Fog machine hazer at ~\$450	\$900
Mini controller	\$89
Follow spotlight	\$200
SAMCOM FPCN30A Two Way Radios (6 Pack)	\$290
Hero 12 Black Creator Edition - <i>This will allow us to make recordings of events for streaming and promotion.</i>	\$549
Materials to build a riser	\$550
Headline Act - <i>In an effort to help Ritz Fest grow, are seeking funding to entice a more wider-known act to headline the event for RF '26, 7 February 2026. This figure is based on 400 tickets at \$20 a piece which is what the Newberry Community Players will be charging for their events for the 25-26 season. By providing an act with wider name recognition we will be able to procure more sponsors, donors, acts, food trucks, and attendees from out of town. If sponsored now we would recognize you now and next year, but use it for the RF '26 headliner.</i>	\$8,000