

Advisory Council Meeting Minutes
GoF West 2019
Thursday, August 15, 2019
Prescott Resort and Conference Center

Meeting was called to order at 1:15pm by Larry Long the Chair.

Attendees: (** indicates voting member, assumed since there was no indication on the list)

** Larry Long, Paradise British Car Club	Ken and Karen Blake, observing
** Donna McNabb, Club T MG	** David Bradley, Vintage MG Club
** Mike Campbell, San Diego MGT Club	Rish Flammang, AZ MG Club
** Dave Boyer, AZ MG Club	Penni Putao, AZ MG Club
Gretchen Boyer, AZ MG Club	Steve Brent, Club T MG
Pete and Fran Thelander, Observing	George Kershaw, Vintage MG Club
Sandra Loe, TC Motoring Guild	Ginger Pottenger, AZ MG Club
** Richard Loe, TC Motoring Guild	Don Pottenger, AZ MG Club
Ginny Martin, observing	David Edgar, TC Motoring Guild
** Terri Bounty, AZ MGT Roadrunners	Joyce Edgar, TC Motoring Guild
Ed Reynolds, observing	** Jim Nuzum, Sorry Safari

GoF West, Inc., Chairman Larry Long opened the meeting by explaining to the attendees what the meeting was all about, and noted that there was a limited amount of time for comments to be made. This meeting is not intended to resolve any issues. Any action to be taken will be taken by the Steering Committee.

Larry introduced the current members of the Steering Committee:

Larry Long, Chair
Bob Freitsa, Vice-Chair
Valerie Howard Hogue, Secretary (absent)
Mike Campbell, Financial Officer
Donna McNabb, Chair, GoF West 2020

Following are comments as recorded by Larry:

There should be more people at the registration table.
There should be a shorter registration time.
There needs to be more people at the hotel registration desk.
At the buffet, the food needs to be replenished when the amount gets low.
There was good value for the money spent for the buffet.
The engineering staff at the hotel was very good and helpful.
The car wash was good.
The vegetarian meal was not good.
More information about the events needs to be sent to the first timers.
Perhaps use "You Tube" to show what past events were like.
We should put information about each event on the web site.
We should list email addresses for both the parties in a couple's registration.
The tech sessions were good.
The ladies tea was good.
The rally was good.
We should start the funkhana, et al, earlier in the day.
The funkhana time slot was too long (but may have needed it if more showed up).
We should put out a monthly newsletter advertising the event and concentrating on the single events in each issue.

Although not brought up at the meeting, there were only two complaints brought to the Chair prior to the meeting:

** There was no “enfused” water at the entrance to the hotel. Larry asked the hotel to do this, but he neglected to follow through to see that it happened.

** A comment was made that we did not get the lowest rate. Apparently, an on-line site offered a rate that was \$1.00 less than the advertised GoF rate. This was mentioned to the hotel manager and he subsequently lowered the rate. (Comment: The SC used Helmes-Briscoe to negotiate the rates at the hotel. Their negotiations usually result in the lowest rate possible. GoF registrants should be reminded to make hotel reservations through the method suggested on the registration form instead of going on-line to try to find a lower rate. Sometimes the hotel will not give credit for a room reserved in a method authorized by the hotel.)

Larry Long explained how Helms Briscoe Event Planners have been hired for several years now to do the legwork on getting a selection of venues near our selected location. They do all the negotiations based on our requirements in exchange for a cut of the room rental revenue. It gets us the best deal and is very little effort on our part.

The Steering Committee is comprised of 7 members for a rotating 3 year term. This year we need 3 people to fill the Committee. The meeting was opened for nominations for members of the steering Committee. The following were nominated and the nominations were accepted by a show of hands. There was no opposition:

H (Hilario) Garcia
David Edgar

The meeting was ajourned at 2:00 PM.

Respectfully submitted by Larry Long, Chair, GoF West, Inc.