



Benefiting  Hazelden Betty Ford
Foundation

 Desert
Willow
Golf Resort

SPONSORSHIPS AND GOLF PACKAGE OPPORTUNITIES

PLATINUM SPONSOR: \$40,000 (1 Sponsorship Available)

- ❖ **TITLE SPONSOR**
- ❖ Eight (8) Golf spots
- ❖ Sixteen (16) tickets to Friday, May 13, 2022 Evening Pairings Party, Food, Entertainment, Silent & Live Auction
- ❖ Sixteen (16) tickets to Saturday, May 14, 2022 Pro-Am Awards Ceremony
- ❖ Eight (8) Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ Back Cover & Inside Front Cover full page advertisement in the official tournament program Booklet
- ❖ VIP Photo opportunity with celebrities
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ (2) company tee signs at the Golf Course (Holes 1 & 10)

GOLD SPONSOR: \$20,000 (2 Sponsorships Available)

- ❖ Four (4) Golf spots Eight (8) tickets Friday, May 13, 2022 Evening Pairings Party, Food, Entertainment, Silent & Live Auction
- ❖ Eight (8) tickets to Saturday, May 14, 2022 Awards Ceremony
- ❖ Four (4) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ VIP Photo opportunity with celebrities
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ Two (2) company tee sign at the Golf Course

SILVER SPONSOR: \$15,000 (4 Sponsorships Available)

- ❖ Four (4) Golf spots
- ❖ Eight (8) tickets to Friday, May 13, 2022 Evening Pairings Party, Food, Entertainment, Silent & Live Auction
- ❖ Eight (8) tickets to Saturday, 14, 2022 Awards Ceremony
- ❖ Four (4) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ VIP Photo opportunity with celebrities
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

BRONZE SPONSOR: \$12,500 (2 Sponsorships Available)

- ❖ Two (2) Golf spots
- ❖ Eight (8) tickets to Friday, May 13, 2022 Evening Pairings Party, Food, Entertainment, Silent & Live Auction
- ❖ Eight (8) tickets to Saturday, May 14, 2022 Awards Ceremony
- ❖ Two (2) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

HOLE-IN-ONE SPONSOR - \$5,500 (4 Sponsorships Available)

- ❖ Advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service on the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

LONG DRIVE SPONSOR - \$5,500 (2 Sponsorships Available)

- ❖ Advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service on the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

FOURSOME & INDIVIDUAL GOLF PACKAGES

FOURSOME TEAM - \$3,500

- ❖ 4 Golf spots
- ❖ EIGHT (8) tickets to Friday, May 13, 2022 Evening Pairings Party, Food, Entertainment, Silent & Live Auction
- ❖ Four (4) tickets to Saturday, May 14, 2022 Awards Ceremony
- ❖ FOUR (4) Golf Tee Gifts

INDIVIDUAL GOLFER - \$1,000

- ❖ 1 Golf spot
- ❖ Two (2) tickets to Friday, May 13, 2022 Evening Pairings Party, Food, Entertainment, Silent & Live Auction
- ❖ One (1) ticket to Saturday, May 14, 2022 Awards Ceremony
- ❖ One (1) Golf Tee Gift

NON-GOLFER SPONSORSHIP OPPORTUNITIES

The following Sponsorship Opportunities offer exposure for your company (***no golf spots included***)

TEE BOX SPONSOR - \$700

- ❖ One (1) Company tee sign on golf course

DISPLAY YOUR COMPANY PRODUCT - \$5,000

- ❖ Opportunity to Display your product out on the Golf Course during Saturday, May 14, 2022 Pro Am Golf Tournament
- ❖ Set-up & display your pop-up tent with Company Logo/Branding & promote your product
- ❖ Company Logo in Tournament Brochure

NON-GOLFERS

Individual Ticket to Friday, May 13, 2022 Pairings Party - **\$250.00 Each (LIMITED TICKETS AVAILABLE)**

- ❖ *Ticket includes Pairings Party, Silent & Live Auction, Food, & Entertainment*

SPECTATOR TICKETS

Individual Spectator Ticket for Entrance to follow Golfers on Saturday, May 14, 2022 - **\$25.00 Each**



GOLF FORMAT

The GRANT FUHR CELEBRITY INVITATIONAL, *BENEFITING THE HAZELDEN BETTY FORD FOUNDATION* is a five (5) Player Net Shamble Pro-Am Tournament played on Saturday, May 14, 2022.

Each team of four (4) amateur players will be assigned One (1) Celebrity Golfer in your group. Celebrities will be playing their own ball throughout event.

Current USGA handicaps are verified and applied to all contestants.