



**1<sup>st</sup> Annual GRANT FUHR CELEBRITY INVITATIONAL**  
*Benefiting*

**APRIL 16 - 18, 2021**  
*Desert Dunes Golf Club*



## **SPONSORSHIPS AND GOLF PACKAGE OPPORTUNITIES**

**PLATINUM SPONSOR: \$40,000 (1 Sponsorship Available)**

❖ **TITLE SPONSOR**

- ❖ Eight (8) Golf spots
- ❖ Sixteen (16) tickets to Friday, April 16, 2021 Evening Pairings Party & Live Auction
- ❖ Sixteen (16) tickets to Saturday, April 17, 2021, Pro-Am Awards Banquet & Silent Auction
- ❖ Sixteen (16) tickets to Sunday, April 18, 2021 Celebrity Only Golf Awards BBQ
- ❖ Eight (8) Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ Back Cover & Inside Front Cover full page advertisement in the official tournament program Booklet
- ❖ VIP Photo opportunity with celebrities
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ (2) company tee signs at the Golf Course (Holes 1 & 10)

**GOLD SPONSOR: \$20,000 (2 Sponsorships Available)**

- ❖ Four (4) Golf spots Eight (8) tickets Friday, April 16, 2021 Evening Pairings Party & Live Auction
- ❖ Eight (8) tickets to Saturday, April 17, 2021 Awards Banquet & Silent Auction
- ❖ Eight (8) tickets to Sunday, April 18, 2021 Celebrity Only Golf Awards BBQ
- ❖ Four (4) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ VIP Photo opportunity with celebrities
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ Two (2) company tee sign at the Golf Course

**SILVER SPONSOR: \$12,500 (3 Sponsorships Available) ~~SOLD OUT~~**

- ❖ Four (4) Golf spots
- ❖ Eight (8) tickets to Friday, April 16, 2021 Evening Pairings Party & Live Auction
- ❖ Eight (8) tickets to Saturday, April 17, 2021 Awards Banquet & Silent Auction
- ❖ Eight (8) tickets to Sunday, April 18, 2021 Celebrity Only Golf Awards BBQ
- ❖ Four (4) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ VIP Photo opportunity with celebrities
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

**BRONZE SPONSOR: \$10,500 (2 Sponsorships Available)**

- ❖ Two (2) Golf spots
- ❖ Eight (8) tickets to Friday, April 16, 2021 Evening Pairings Party & Live Auction
- ❖ Eight (8) tickets to Saturday, April 17, 2021 Awards Banquet & Silent Auction
- ❖ Eight (8) tickets to Sunday, April 18, 2021 Celebrity Only Skins Game Golf Awards BBQ
- ❖ Two (2) Golf Tee Gift Packages
- ❖ Promotion in Media Coverage, Publicity Plan, Press Releases, as appropriate
- ❖ One (1) full page advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service at the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

**HOLE-IN-ONE SPONSOR - \$7,500 (4 Sponsorships Available)**

- ❖ Advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service on the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

**LONG DRIVE SPONSOR - \$5,000 (2 Sponsorships Available)**

- ❖ Advertisement in the official tournament program booklet
- ❖ Opportunity to showcase your product/service on the Golf Course to all players
- ❖ Opportunity to display company banner at Golf Course
- ❖ One (1) company tee sign at the Golf Course

## FOURSOMES & INDIVIDUAL GOLFERS

### **FOURSOMES - \$2,500**

- ❖ 4 Golf spots
- ❖ EIGHT (8) tickets to Friday, April 16, 2021 Evening Pairings Party & Live Auction
- ❖ EIGHT (8) tickets to Saturday, April 17, 2021 Awards Banquet & Silent Auction
- ❖ FOUR (4) Golf Tee Gifts

### **INDIVIDUAL GOLFER - \$700**

- ❖ 1 Golf spot
- ❖ Two (2) tickets to Friday, April 16, 2021 Evening Pairings Party & Live Auction
- ❖ Two (2) tickets to Saturday, April 17, 2021 Awards Banquet & Silent Auction
- ❖ One (1) Golf Tee Gift

## NON-GOLFER SPONSORSHIP OPPORTUNITIES

The following Sponsorship Opportunities offer exposure for your company (***no golf spots included***)

### **Tee Box Sponsor - \$500**

- ❖ One (1) Company tee sign on golf course

### **NON-GOLFERS**

Individual Ticket to Friday, April 16, 2021 Pairings Party - **\$100.00**

- ❖ *Ticket includes Pairings Party, Live Auction, Food, & Entertainment*



### **GOLF FORMAT**

The GRANT FUHR CELEBRITY INVITATIONAL, *BENEFITING THE BETTY FORD CENTER* is a five (5) player team gross and net shamble Pro-Am tournament played on Saturday, April 17, 2021. Each team of four (4) amateur players will be assigned One (1) Celebrity Golfer in your group. Current USGA handicaps are verified and applied to all contestants.

**\* Note: Sunday, April 18, 2021 is a Celebrity Only Skins Game.**