



Inc.

LAND & NEW HOMES CONSULTANTS
DEVELOPMENT CONSULTANCY AGENTS

FUTURES MADE OF VIRTUAL REALITY

Although AI seems to be the buzz word in technology at the moment, it is hard to know how that might come to benefit the marketing of new homes, at least in the interim in any case. So what else can be done to make sure your developments marketing stands out from the crowd, and it really is a very big crowd at the moment!!

We all know about CGI images, reusing stock images on previous developments, professional photography, and even home staging, but, can any of these really deliver an immediate impression of your homes, their accommodation and, visually, how a potential buyer can envisage their life inside your property?

This is where virtual home staging can make the difference and we're delighted to be leading the way in this innovative marketing technique.

Just imagine your developments listing in competition with others, then imagine every image showing not just the finish, fixtures and fittings, but how this can work with your target markets lifestyle and their furnishings, just see these examples ...



FOCUS ON MARKETING

What matters most when launching your new homes?

We've already touched on how virtual staging can really boost your new homes listings, but, what else can be done?

Think...

- Drone video footage
- Physical and virtual walk throughs
- Physical staging
- Site sales teams
- Site signage and hoarding
- Digital interactive brochure
- Professional day and night time photography
- lifestyle imaging
- Social media campaigns

We can offer this and much more, why not get in touch and we can design a marketing strategy that fits your needs, budget and development aims.

[LEARN MORE](#) 



INSIGHT LINE

How far can you go when it comes to your development and marketing strategy, how well do you know your competition to avoid needless overspend?

We take pride in every step of our client service and this includes delving into every aspect of your development delivery, which starts at understanding its competition.

Remember, no one home is ever marketed in isolation!!

We've built up years of data from various developers and sites, have access to extensive comparable information and are privileged to work with some of the most experienced property experts in the area.

Not to mention our ability to provide that extra cutting edge with links to part exchange and assisted move providers...

We'll take you through every step with real time information to enable us to form and provide the best strategy for your new homes development.

[GET IN TOUCH](#) 

