



Inc.

LAND & NEW HOMES CONSULTANTS  
DEVELOPMENT CONSULTANCY AGENTS

## PLOTS AND PLOTS

Your developments potential for profit should fit firmly at the top of your priorities at the start, middle and end of your project, from the early stages of planning, to considering the finer points and reserved matters. But, you'd be surprised how little thought actually goes into increasing profit on a plot to plot basis.

We work on the principles of marginal gains for our clients, drilling right down on every units layout, outside space, parking provisions, features and finishes and then go further to address area concerns, such as market conditions, buyer trends, locality of services, and affordable housing, and a great deal more, just to find that little extra to turn a good profit into an incredible one.

**Just imagine if, with a handful of small changes, we could increase the value of every home you sell by and average £10,000, we'll let you do the sums on even the most modest development of homes!!!**

“ Hyde Group instructed CS Inc to produce a Market Research Report for a potential new build development site in West Sussex. The report was returned promptly and Chris Stephens was exceptionally helpful and communicated efficiently to ensure we received the information requested. ”

Abbie Willifer - The Hyde Group

## UNLEASHING THE POWER OF PRICING

Pricing is paramount to any development project, no matter how big or small and getting the right information from the start, and updating throughout the life of the project is vital to your understanding of projected profits and the market itself.

Accurate, comprehensive and constantly updated pricing will guide decisions on finish, launch timings and marketing methods and will form part of the wider strategy that you adopt for your development.

We know it is easy to get a 'back of the fag packet' value from any agent, which is why we go further, much further, delving into the specifics of each plot, providing pounds per square foot and meter workings, rental opinions and yields, and commentary.

Prices for pricing can start from as little as £100, or, in some cases can be completely free of charge dependant on the size of the scheme and level of detail wanted and can work in compliment to our plot to plot services as required. Where possible, we will also always look to offset our upfront fees against future sales commission on an ad hoc basis.

Plot 20	1	52.0	500	£ 240,000	£ 180,000	421	£ 900	10000	4.5%	handled improved outlook
Plot 21	3	86.0	926	£ 405,000	N/A	438	£ 1,300	15500	3.9%	handled improved outlook
Plot 22	2	70.0	753	£ 345,000	N/A	438	£ 1,100	13200	3.8%	handled improved outlook
Plot 23	1	57.0	609	£ 235,000	£ 176,250	421	£ 900	10000	4.0%	handled improved outlook, increase in size
Plot 24	2	62.5	673	£ 310,000	£ 232,500	461	£ 1,000	12000	3.7%	handled improved outlook, increase in size
Plot 25	2	63.5	684	£ 315,000	N/A	461	£ 1,000	12000	3.8%	n.e balcony, small bedrooms
Plot 26	1	58.2	605	£ 245,000	£ 181,750	405	£ 900	10000	4.4%	large one bedroom, balcony, n aspect

[LEARN MORE ABOUT OUR SERVICES](#)



## ADDED APPEAL

Have you had the disappointment of having a planning application refused?

Are you confused by the reasons and lost as to the next steps to take?

We've had some great success with small project appeals over the years, just like this one.

“ Can not recommend Chris highly enough. I had a planning application refused, everybody said you'll never get it passed but got Chris on board and now have passed planning huge thx ”

Darren Plantenuer

## EXTRA TOPPINGS

We're proud to have some fantastic relationships with local, regional and national firms specialising in every aspect of development, from legal services, design, planning and architecture, community engagement specialists, build warranties and specialist survey companies so we can get you in touch with the right firm to get your development on track.

[GET IN TOUCH](#)

