

Imperial®

Apparel Location Guide

DTG PRINTING



FULL CHEST: FC
AVG SIZING 12.5" W



SMALL CENTER CHEST: SCC
AVG SIZING 7.5" W



LEFT CHEST: LC
AVG SIZING 3-3.5" W



FULL BACK: FB
AVG SIZING 12.5" W



SMALL UPPER BACK: SUB
AVG SIZING 3-3.5" W

T-SHIRT & SWEATSHIRT EMBROIDERY

LEFT CHEST: LC
AVG SIZING 3-3.5" W

LEFT BICEP: LBI
AVG SIZING 2" - 2.5" W

LEFT SLEEVE: 1LS
AVG SIZING 1.5 - 2.5" W
(1" above cuff)



POLO EMBROIDERY

LEFT CHEST: LC
AVG SIZING 3-3.5" W

RIGHT SLEEVE: 1SR
AVG SIZING 2" - 2.5" W
1.5" FROM BOTTOM



RIGHT BICEP: RB1
AVG SIZING 2" - 2.5" W

RIGHT SLEEVE: 1RS
AVG SIZING 1.5 - 2.5" W
(1" above cuff)

LEFT CHEST: LC
AVG SIZING 3-3.5" W

LEFT BICEP: LB1
AVG SIZING 2" - 2.5" W

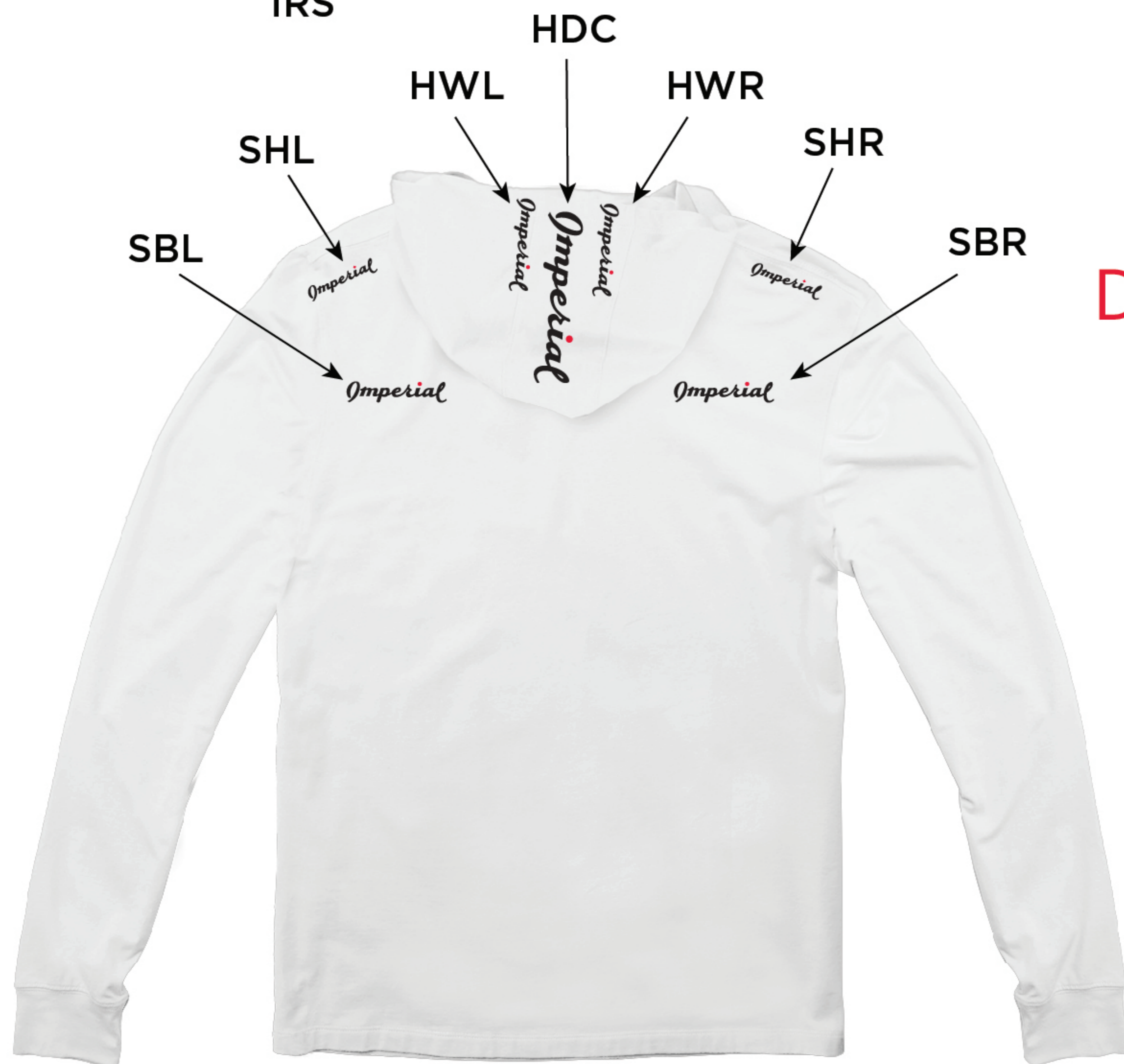
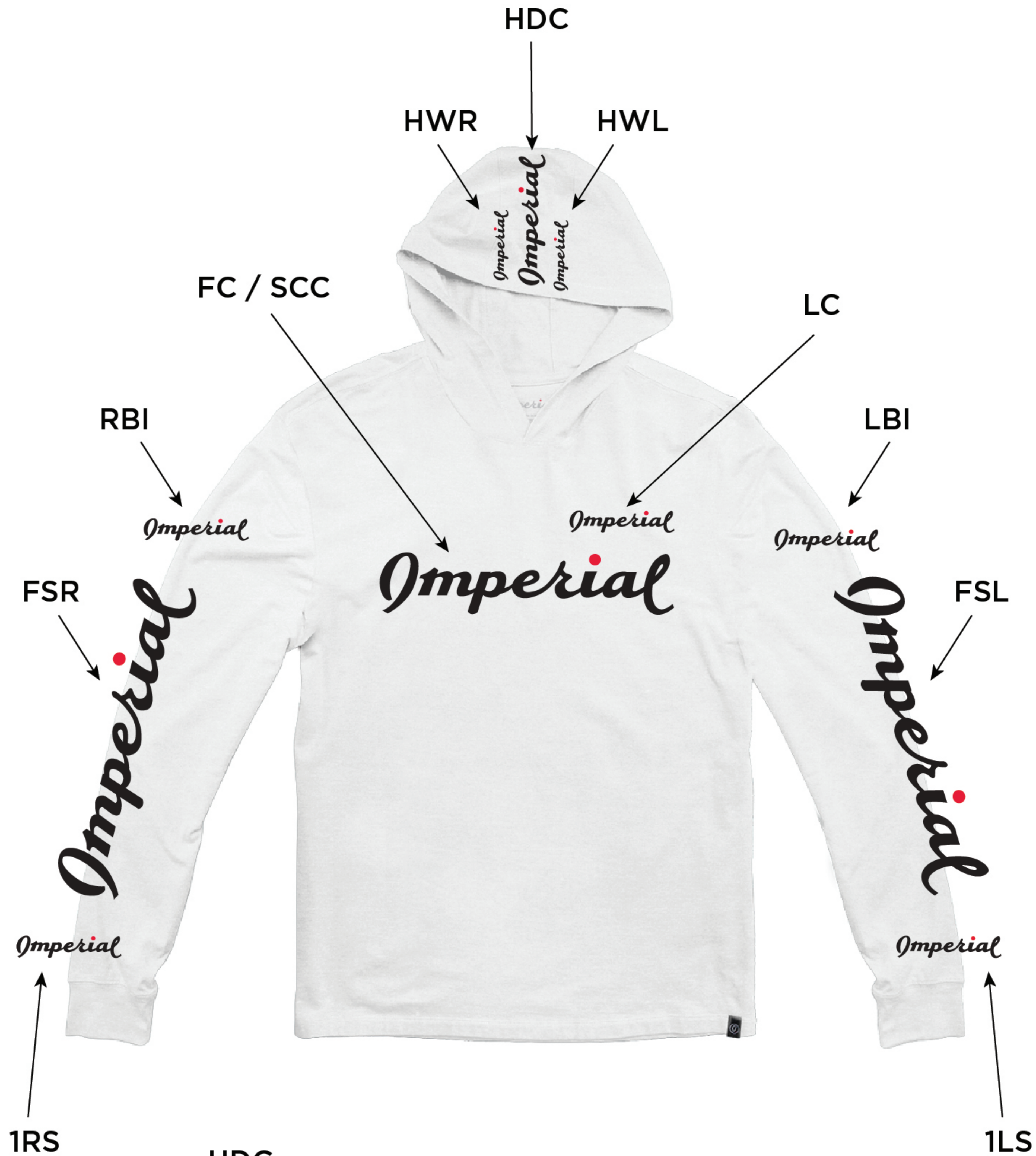
LEFT SLEEVE: 1LS
AVG SIZING 1.5 - 2.5" W
(1" above cuff)

QZIP EMBROIDERY



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DIRECT TO FILM TRANSFER

SHL - shoulder left (2-3" wide)
left shoulder blade (2-3" wide)
SBL - shoulder blade left (2-3" wide)

SHR - shoulder right (2-3" wide)
right shoulder blade (2-3" wide)
SBR - shoulder blade right (2-3" wide)

FSL - full sleeve left (MAX: 4.25" tall by 15" wide)
FSR - full sleeve right (MAX: 4.25" tall by 15" wide)

HDC - hood center (MAX: 2" tall by 7" wide)
HWL - hood wearer's left (2-3" wide)
HWR - hood wearer's right (2-3" wide)