



*Dream*  
SHOOT PLANNER

*Amorie* arts

# Index

- 01** | Meet the Photographer
- 02** | Pro Make up Services
- 03** | Don't worry...be happy

## *Packages & Payment Plans*

- 04** | Limited Edition Package
- 05** | Simply Boudoir Package
- 06** | Classic Boudoir Package
- 07** | Luxury Boudoir Package
- 08** | Extra Add ons
- 09** | Payment Plans & T&Cs

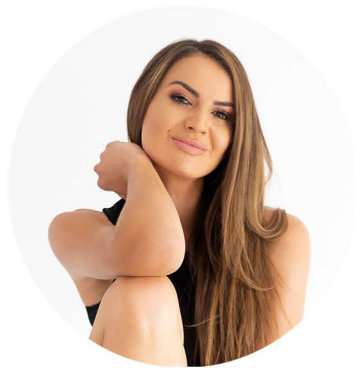
## *Printing*

- 10** | Presentation Boxes
- 11** | Albums
- 12** | Personal Message in Album
- 13** | Canvas Prints

## *& Details*

- 14** | Details & Preparation
- 15** | After your shoot
- 16** | Retouching
- 17** | Posing
- 18** | Planning your outfits
- 19** | Testimonials

*Be the woman  
who decided to  
Go for it!*



*“First of all a bit more about my experience...”*

After being a part time model for a few years, I decided to try the other side of the lens because I know exactly what us as women look at when we see a photo of ourselves.

I've been a Professional Photographer and Make up artist for the past 10+ years, I have been trained to do Make up Professionally by the owner of Halouw Make Up Academy, Louise Volschenk, I've done a styling course with Werner Wessels and I have a passion to do hair  
- I basically love everything to do with beauty.

I have photographed hundreds of Women and I have worked with many influential women in the beauty industry including Rolene Strauss, Melinda Bam, Liesl Laurie, Demi-Leigh Nel-Peters to name a few. I am also the Beauty Photographer for Mrs South Africa.

*My Why...*

I believe in Body Positivity, I also believe that each one of us are beautiful right there, where you are, right now.

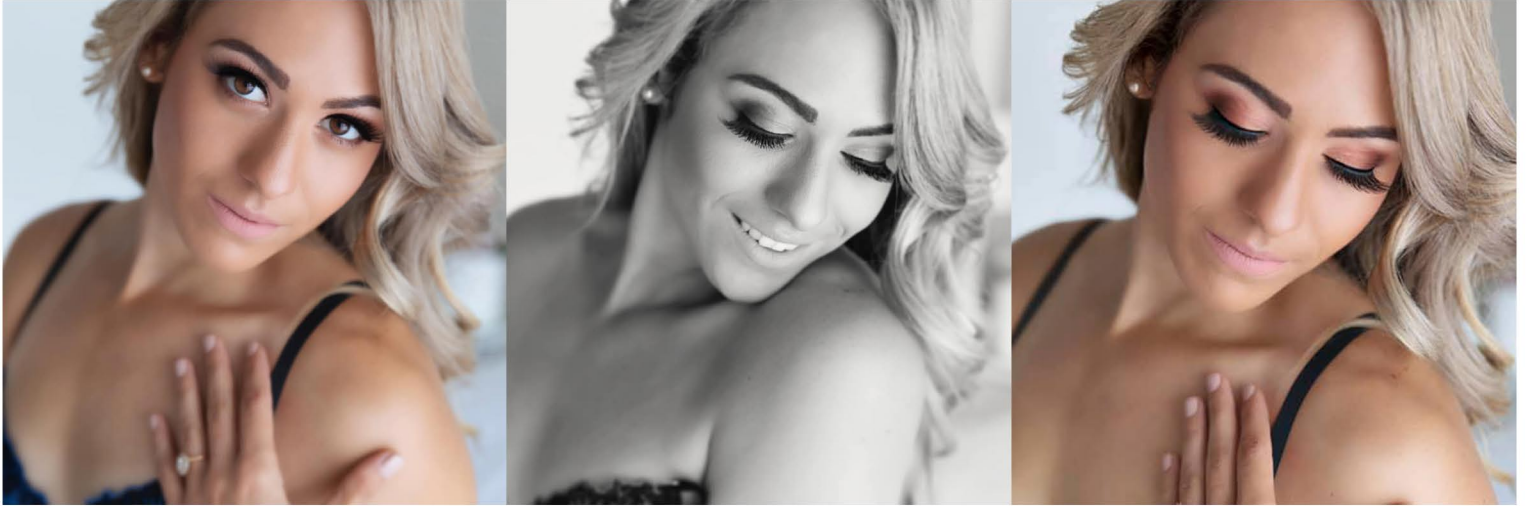
This is the youngest you will ever be, and a few years down the line you will wish that you celebrated yourself more and took more photos.

My goal with every woman I work with is to show her herself from a different perspective through my lens. It is amazing what posing guidance, the right light and encouragement can do for your selfesteem, I've seen it over and over with each client.

Yes this is an amazing and unique gift for your partner, but it is also for you!  
Something that every woman should add to her bucket list.

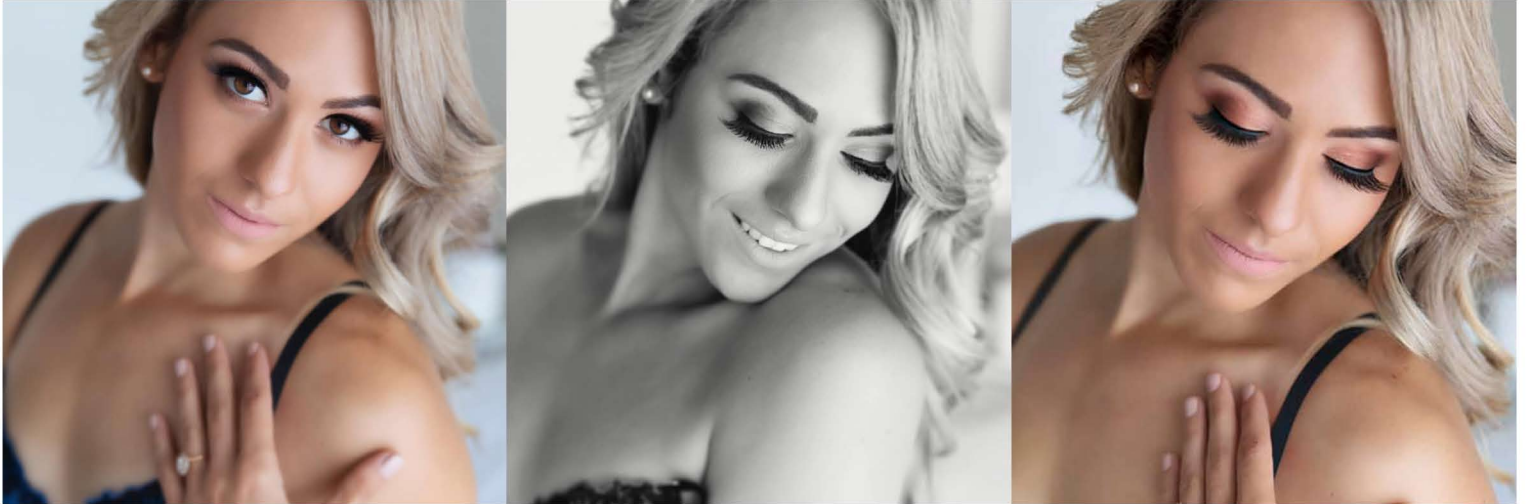
I hope I get to work with you soon.

**- Amorie Pearson**



At the Amorie Arts Studio, we provide professional make up and basic hair styling services. This gives us time to bond before your photoshoot. With lots of laughs and chats, you will feel comfortable and relaxed by the timewe start with your actual photoshoot. Make up will enhance your beauty that is already there and it will help you to feel extra sexy and fabulous for you photoshoot.





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*"All you need to do is show up with your outfits.  
I will take care of the rest!"*

Once you arrive at the studio, you will be greeted with something to drink. If you include it in your package, your make up & hair will be done professionally.

*We suggest you bring the outfits you love, we will go through it before the shoot and decide which ones to use and which ones to loose.*

We will decide on the look that you are going for, discuss ideas if you have any in mind. I will plan your outfits and poses. I have different settings in my studio that will create unique looks within your photoshoot.

I use flattering lighting & retouching. I guide you with every single pose down to your fingertips to get the perfect photo.

*There is nothing to worry about... you are in good hands!*

*Limited*

EDITION PACKAGE

**R3000**

**SAVE R1000!**

- ✓ 2-3 outfit changes
- ✓ 2.5 hour Session
- ✓ Professional Make up
- ✓ Basic Hair Styling
- ✓ 15 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App



*Simply*

## BOUDOIR PACKAGE

~~R3000~~ <sup>10% discount</sup> **R2700**

- ✓ 2 outfit changes
- ✓ 2 hour Session
- ✓ Professional Make up
- ✓ 10 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App





Best  
Seller

*Classic*

BOUDOIR PACKAGE

~~R4500~~ <sup>10% discount</sup> **R4050**

- ✓ 3-4 outfit changes
- ✓ 2.5 Hour Session
- ✓ Professional Make up
- ✓ Basic Hair Styling
- ✓ 16 Retouched Pro Images on 100% Secure Online gallery
- ✓ A5 Designer Album + Gift Box
- ✓ Posing Guidance
- ✓ Personalised Mobile App



*Luxury*

## BOUDOIR PACKAGE

~~R7000~~ <sup>10% discount</sup> **R6300**

- ✓ Unlimited outfit changes in timeframe
- ✓ 3 Hour Session
- ✓ Professional Make up
- ✓ Basic Hair Styling
- ✓ 30 Retouched Pro Images on 100% Secure Online gallery
- ✓ A4 Designer Album + Gift Box
- ✓ Posing Guidance
- ✓ Personalised Mobile App



# Extra

## ADD ONS

- Basic Hair Styling - **R250**
- Professional Make up - **R750**
- Extra retouched Images cost **R150** each
- Photographer per hour extra - **R1500**

## Printing

- Black Presentation Box with 10 photo prints - **R550**
- **A5** Designer Layflat Album in Black Gift Box - **R950**
  - \* A5 Extra page in Album **+R100**
  - \* A5 Leather cover **+R250**
- **A4** Designer Layflat Album in Black Gift Box - **R1250**
  - \* A4 Extra page in album **+R150**
  - \* A4 Leather cover album **+R300**
- **Upgrade** from A5 to A4 Designer album - **R300**

## Canvas Prints

- A5 Blocked canvas - **R300**
- A4 Blocked canvas - **R450**
- A3 Blocked canvas - **R550**
- A2 Blocked canvas - **R750**
- A1 Blocked canvas - **R950**
- A0 Blocked canvas - **R1350**

# Payment PLANS

PACKAGE	TOTAL	2 MONTHS 50% DEPOSIT + FULL PAYMENT 2 DAYS BEFORE THE SHOOT DATE	3 MONTHS 3 PAYMENTS - NO ADMIN FEES	4 MONTHS 4 PAYMENTS + R50 ADMIN FEES PER MONTH	5 MONTHS 5 PAYMENTS + R50 ADMIN FEES PER MONTH	6 MONTHS 6 PAYMENTS + R50 ADMIN FEES PER MONTH
<b>1 LIMITED EDITION</b>	<b>R3000</b>	2 payments of R1500	3 payments of R1000pm	4 payments of R800pm	5 payments of R650pm	6 payments of R550pm
<b>2 SIMPLY BOUDOIR</b>	<b>R2700</b>	2 payments of R1350	3 payments of R900pm	4 payments of R725pm	5 payments of R590pm	6 payments of R500pm
<b>3 CLASSIC BOUDOIR</b>	<b>R4050</b>	2 payments of R2025	3 payments of R1350pm	4 payments of R1062.50 pm	5 payments of R860pm	6 payments of R725pm
<b>4 LUXURY BOUDOIR</b>	<b>R6300</b>	2 payments of R3150	3 payments of R2100pm	4 payments of R1625pm	5 payments of R1310pm	6 payments of R1100pm

## TERMS AND CONDITIONS

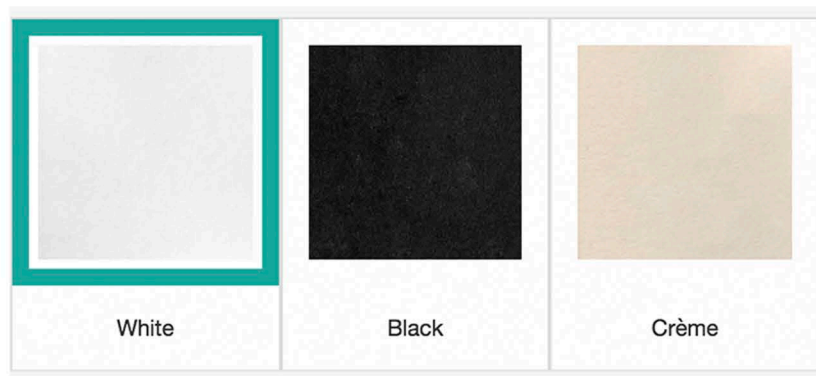
1	WHEN YOU ARE BOOKING YOUR SESSION, YOUR FIRST PAYMENT WILL SERVE AS A DEPOSIT TO SECURE YOUR SHOOT.
2	YOUR DEPOSIT IS NON-REFUNDABLE WHEN YOU CANCEL YOUR SHOOT.
3	IF YOU REQUIRE A REFUND, THE ADMIN FEES AND YOUR FIRST PAYMENT WILL NOT BE PAID BACK.
4	THE PHOTOSHOOT MUST BE PAID IN FULL 2 DAYS BEFORE YOUR SHOOT.
5	IF 50% OF YOUR SHOOT IS PAID BY THE TIME OF THE SHOOT, THE SHOOT WILL PROCEED BUT THE PHOTOS AND ALBUM WILL ONLY BE RELEASED WHEN FULL PAYMENT IS MADE.
6	YOUR DATE AND TIME FOR YOUR SHOOT IS NOT 100% GUARANTEED UNTIL THE DEPOSIT IS RECEIVED.
7	IF YOU NEED TO MOVE YOUR SHOOT DATE, I WILL REQUIRE A NOTICE OF 7 DAYS PRIOR TO THE SHOOT DATE.
8	IF YOU MOVE YOUR SHOOT YOU MUST KNOW THAT I CAN ONLY HELP YOU AT THE NEXT AVAILABLE DATE THAT MY SCHEDULE ALLOWS.
9	IF YOU CANCEL YOUR SHOOT LESS THAN 7 DAYS PRIOR TO THE SHOOT YOU WILL FORFEIT ALL YOUR PAYMENTS.
10	BY THE TERMS AND CONDITIONS LISTED IN THE DREAM SHOOT PLANNER AMORIE ARTS WILL ACCEPT THAT YOU UNDERSTAND THE FULL TERMS AND CONDITIONS LISTED HERE WHEN BOOKING AND PAYING FOR YOUR FIRST AMOUNT AS AGREED UPON.

*Amorie* arts

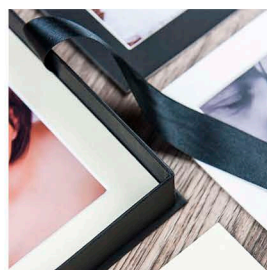
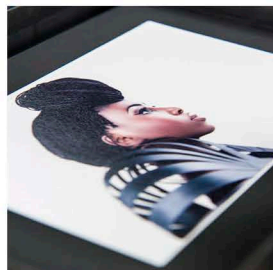
# Presentation BOXES

Presentation Boxes offer 10 (10x15cm) photo prints mounted onto beautiful Matt board frames with a choice of three frame color options that will impress anyone. The photos are then packaged in either a timeless black wibalin box or a gorgeous wooden box with your finish of choice. You can add up to 18 photos in total.

## Photo Frame Color Options



1. Black presentation box + 10 prints - R550 (R25 per extra photo)



# Albums

The Designer albums are layflat albums. The pages are thicker than normal album prints. We feel that you need a quality product of your shoot because it is something that you will keep forever. The printing is of the highest quality and is a Classic gift and beautifully designed by us. You can send us your special message and we add it on the first page of the album, which makes the gift even more special and personal. I will show you examples of the designs and different styles at your photoshoot.

The Albums are available in A5 and A4 sizes. On request you can ask for an A3 size. You can choose between a standard photo cover or a leather cover at an additional cost. The album has 10 double pages.

The gift box is a high quality black gift box - we add some tissue paper and viola - your album is gift ready.

## Album Prices:

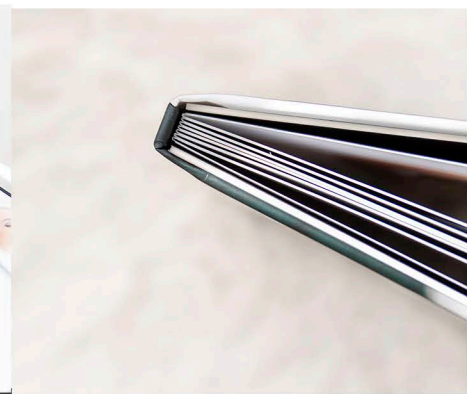
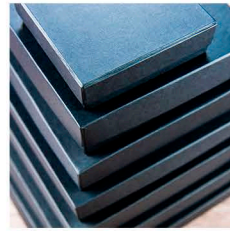
- **A5** Designer Layflat Album in Black Gift Box - **R950**
  - \* *A5 Extra page in Album* **+R100**
  - \* *A5 Leather cover* **+R250**
  
- **A4** Designer Layflat Album in Black Gift Box - **R1250**
  - \* *A4 Extra page in album* **+R150**
  - \* *A4 Leather cover album* **+R300**
  
- **Upgrade** from A5 to A4 Designer album - **R300**

# Albums

Example of the personalised message for the first page of your album:



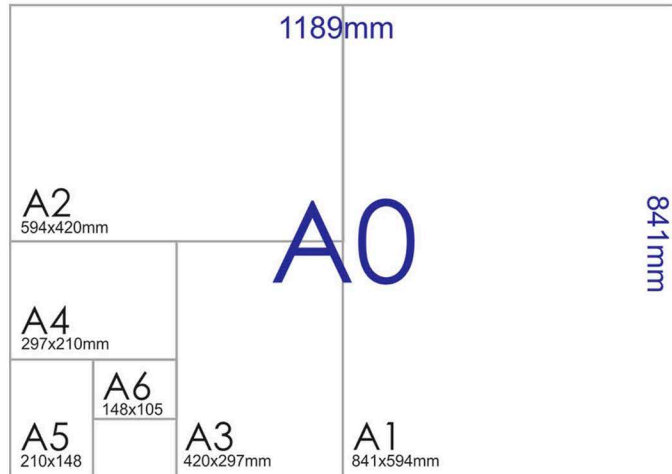
Examples of the albums and boxes:



# Canvas PRINTS

Print your photos on canvas and display in your home as beautiful wall-art. Canvas can be ordered without block mount for custom framing.

- A5 Blocked canvas - **R300**
- A4 Blocked canvas - **R450**
- A3 Blocked canvas - **R550**
- A2 Blocked canvas - **R750**
- A1 Blocked canvas - **R950**
- A0 Blocked canvas - **R1350**





# Details

## AND PREPARATION

### **THE SHOOT TIMELINE**

- Arrival time is exactly the time slot booked - please don't be too early.
- If you are late it will cut into your shooting time.
- The total time of the shoot is included in the breakdown of the packages, this includes the time for the Professional Make up and / or Basic Hair Styling.

### **PRESHOOT PREPARATION**

To create the best experience for you, it is important that you do a little preparation beforehand. Here are a few tips:

- \* If you added Professional Make up to your package, please arrive with no make up on, make sure your skin is clean and moisturized.
- \* If you are taking the package with basic hair styling, please make sure your hair is clean and washed the night before.
- \* Have your eyebrows shaped a few days before the shoot.
- \* If you wax please do this a couple of days before the shoot.
- \* If you shave, you can do this the morning of your photo shoot.
- \* Make sure your skin is moisturized
- \* Rest well the night before your photo shoot.

*Relax and know that you are  
in good hands and  
I will guide you every step of the way.*



### ***PHOTO SHARING***

We have a 100% secure & password protected sharing platform. Within 2 days of your shoot, we share your watermarked original photos via a link on email. We will give you instructions in the email we share with your link and password on how to choose your favourites.

**\*\*NB!!! Note that your photos will be available for download for 3 months after editing, you will be notified 7 days before your gallery expires. If you fail to download your photos and it needs to be uploaded again, there will be an additional charge of R500\*\*\***

### ***THE ORIGINAL PHOTOS AND EDITS***

I believe that the original photos are a part of your experience and I will make everything available for download. Extra photo edits can be ordered and the pricing are as follows:

1 - 15 extra edits - ***R150 each***

16-49 extra edits - ***R100 each***

50 extra edits and up - ***R85 each***

### ***WHEN WILL I RECEIVE MY FINAL PRODUCT?***

The photos taken on the day of your photoshoot will be processed and uploaded to the 100% secure online folder. within 48 hours of your shoot. You will receive detailed instructions on how to choose your favourites. When you have chosen your favourite photos for editing, you will receive your final product in 3-4 weeks or less depending on the season (some seasons the studio are busier). If you need the album or edits for a specific date, let us know and we will plan accordingly. We will try our best to deliver in time.

### ***THE FINAL PRODUCT***

When we are done with your photo edits, we will upload them to your gallery. There will be a high quality and a smaller size file available for download in Color and Black & White. We will create a personal mobile application with all your edits, that you can download to as many smart phones as you like.

The courier costs of the album is not included in the price, you can pick it up from our studio or we can courier it at an additional cost.

# Retouching

AND EDITING

You can rest at ease knowing that we've been in business for many years and our customers love how we do this!

We try to keep the editing as natural as possible. We're simply removing those unwanted blemishes etc. and leaving the image looking like your beautiful self!

If your tan is uneven or if you have tan lines, we can smooth it out.

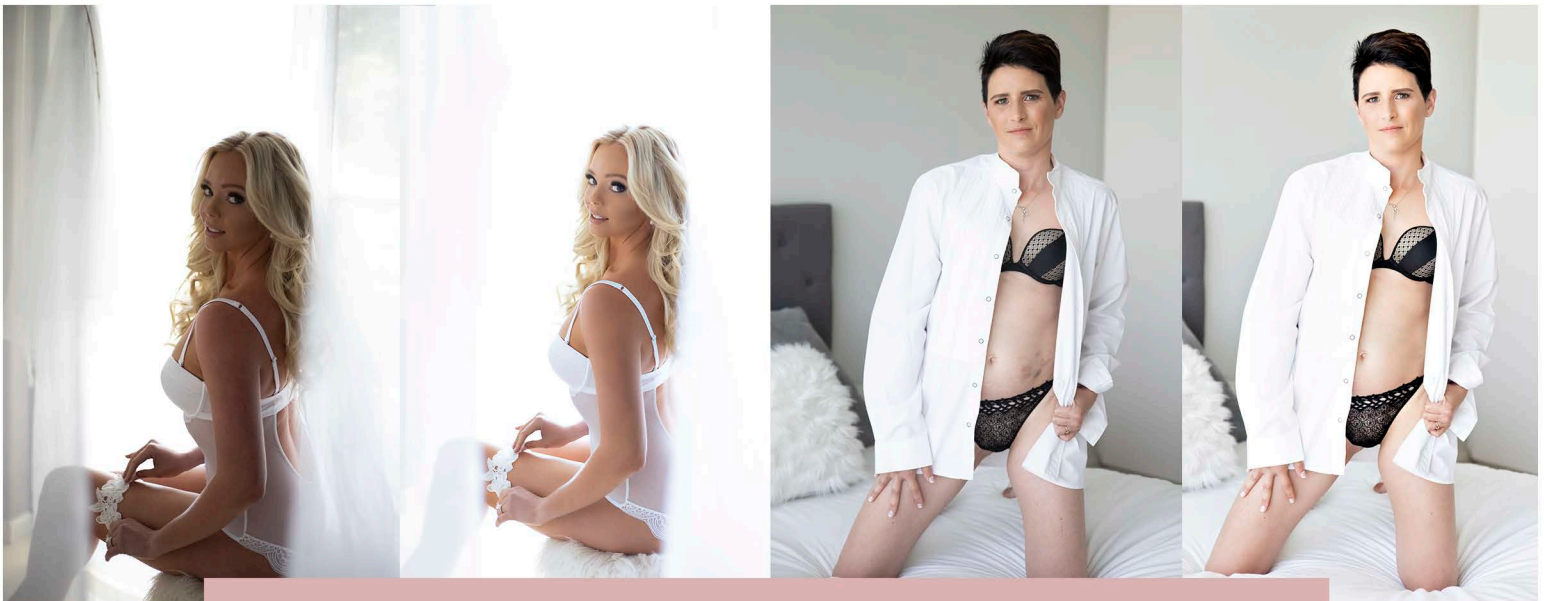
If you have red spots / skin we can fix the color.

If you have acne we can remove it.

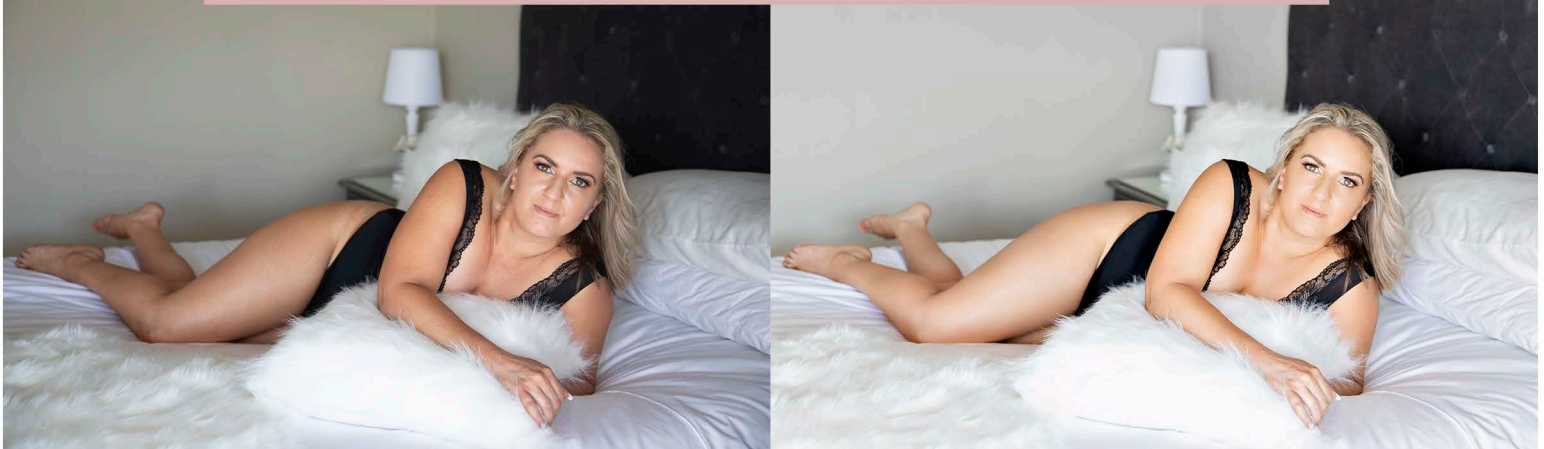
If you have bruises, we can edit it out.

If you have stretch marks we can lighten it naturally.

If you don't like those little extra skin on the sides of your bra, we can reshape it. Really anything is possible!



**BEFORE & AFTER**



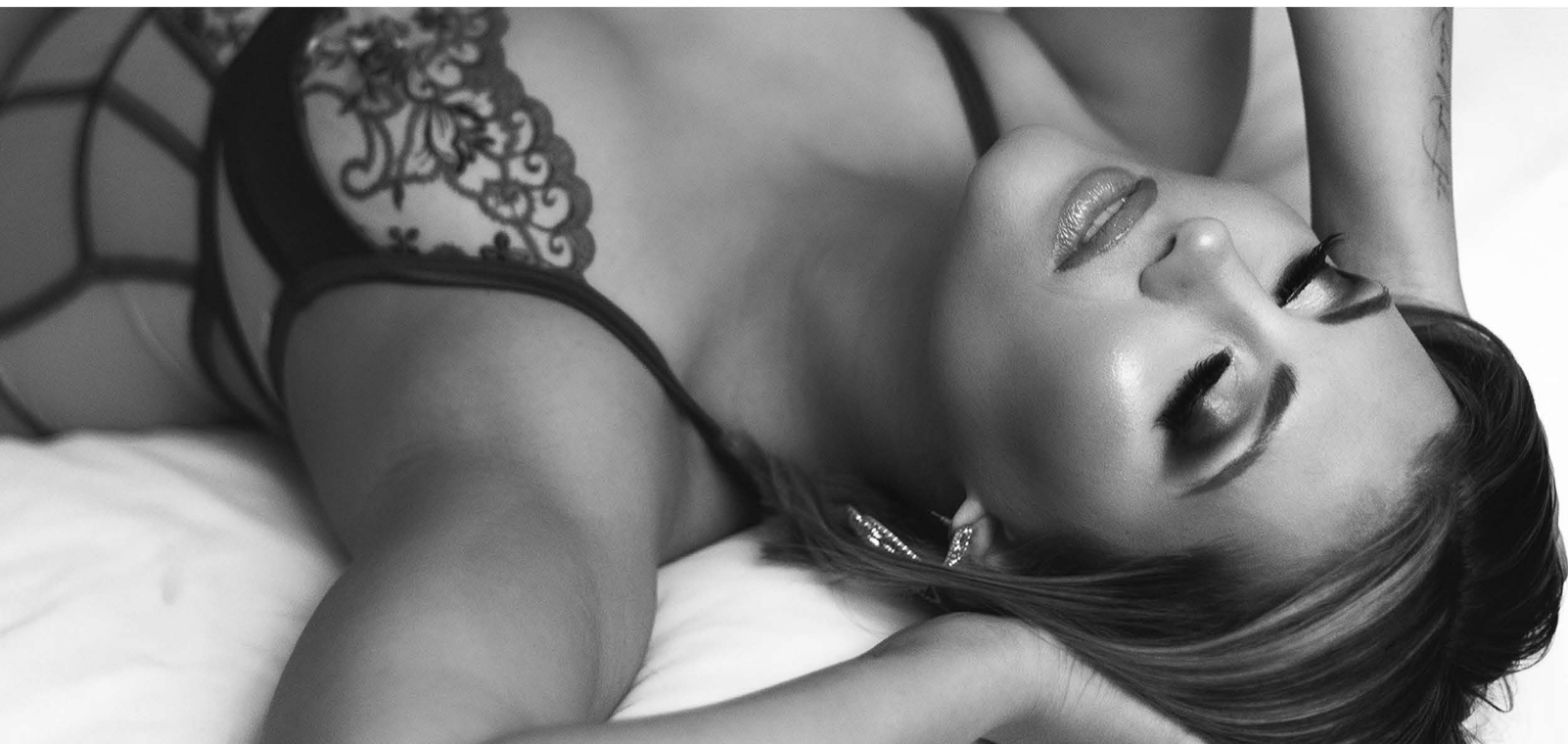


# Posing

Amorie has photographed hundreds of women including  
4 Miss South Africas, Miss World, Mrs South Africa,  
Mrs World, Models, Celebrities and hundreds of Boudoir Clients.

She will guide you with every single pose, down to your fingertips!  
You just need to simply show up for your session.

*Amorie is an expert at capturing  
you in the most flattering way.*





PLANNING YOUR

*Outfits*



# Outfits

You really don't need much to do a stunning boudoir shoot. We suggest you check our pinterest board and save the ideas that you love. From there I will guide you. Rather bring more outfits to your shoot, and then we sort it at the shoot.

Here are a few ideas:

\***Colors** – Black or White are always classic and make beautiful images.

Why not add sexy lingerie set in your favorite color?

\***Corsets:** Always look amazing on photos, it is optional

\***Sexy bras and panties:** You can wear any type of panties that you wish, push up bras always look great too.

\*If you are a **bride to be**, bring your garter belt and veil if you have

\*One of your partner's **dress shirts** and a tie: I love this look!

\***Dressing gown / robe:** If you have one, it could also be a good option. I have a few at the studio as well.

\***Heels:** Bring a pair of sexy heels if you have... try a more neutral color that make your legs look longer. If you don't like heels - a barefoot look is always beautiful.

I have some great ideas and inspiration on my Pinterest Page...its worth a look!  
My pinterest page is: **Amorie Arts Photography**

# Testimonials

**I was a little apprehensive to come for the shoot because I am a new mama, my little one is only 3 months old. I think a lot of women can relate because your body goes through immense changes when you have a baby so I was self conscious. But I decided to embrace my body and just do this, it was extremely empowering and I am so so glad that I did it. The right team of women, the right make up, hair and the right angles and guidance helped me to feel so confident. After seeing how beautiful the photos came out, I felt so strong as a woman and so empowered, and that is with stretch marks, cuts and bruises, just as I am and it is beautiful! There is no judgement here, You owe it to yourself mama, do it! - Charlize Berg**

Thank you for capturing the real me! - **Melinda Bam**

I'm not a model, I'm not a pretty little thing anymore! But Amorie made me feel like a confident, sexy and empowered women! The sincere way she brings out the goddess in you change this from a photo session into a journey! Needless to say, my husband adores his Christmas present and I love the look in his eyes when he look at me now! - **Fransisca van Zyl**

Amorie did a photoshoot for me and what a blessing of a person. She made me feel comfortable and confident. Her photos are excellently done, knows poses, angles, lighting...a true professional. I would recommend her for anyone and everyone. Absolutely excellent. - **Riëtte**

After surviving cervical cancer and the loss of my husband last year, all I wanted to do was feel like a woman again and show my 3 daughters that you can still remain beautiful on the outside no matter what is going on in the inside of her heart and mind. Well I couldn't have found a better person!

I made a friend the day I went for my photoshoot and had so much fun on top of it. I loved the shoot and the photos so much that just 4 months down the line I have booked another one for Feb this year.

Thank you you beautiful soul for making woman feel the way they should in their own natural skin - **Kelly**

Thank you Amorie for an amazing experience. I felt very comfortable and empowered at the same time. I look forward to my next shoot! - **Deniel**

*For more check out my Boudoir by Amorie Arts Photography Page on Facebook.*

**BE THE WOMAN WHO DECIDED**

*To Go for it!*

*Amorie* arts

✉ [info@amoriearts.com](mailto:info@amoriearts.com) [www.amoriearts.com](http://www.amoriearts.com)