



# Social Media

## CONTENT CREATION SHOOTS



# Index

- 01** | Meet the Photographer
- 02** | Professional Make up Services
- 03** | Planning
- 04** | Personal Social Media Package
- 05** | Business Social Media Package
- 06** | Timelines



After being a part time model for a few years, I decided to try the other side of the lens. I've been a photographer for the past 9 years and a Professional Make Up Artist for the past decade. I've done a styling course with Werner Wessels and I have a passion to do hair - I basically love everything to do with beauty and style.

I am also an Entrepreneur and the owner of my own online Health, Wellness & Cosmetics company AMMI ([www.ammico.za](http://www.ammico.za))

I can assist with all photography and styling from the CEO to the team, the products, offices and lifestyle photography. I have learned so much about branding and especially the power of social media.

I have helped many businesses to improve their look and feel, and showcase them in the best way possible. I assist with styling, moodboards and help with your the mood that will fit your brand.

- Amorie Pearson





IN A DIGITAL WORLD, HOW WE PRESENT OURSELVES THROUGH OUR PHOTOS IS THE VIEW THAT THE WORLD WILL HAVE OF YOU. LET US HELP YOU TO KEEP YOUR FEED FRESH AND PROFESSIONAL

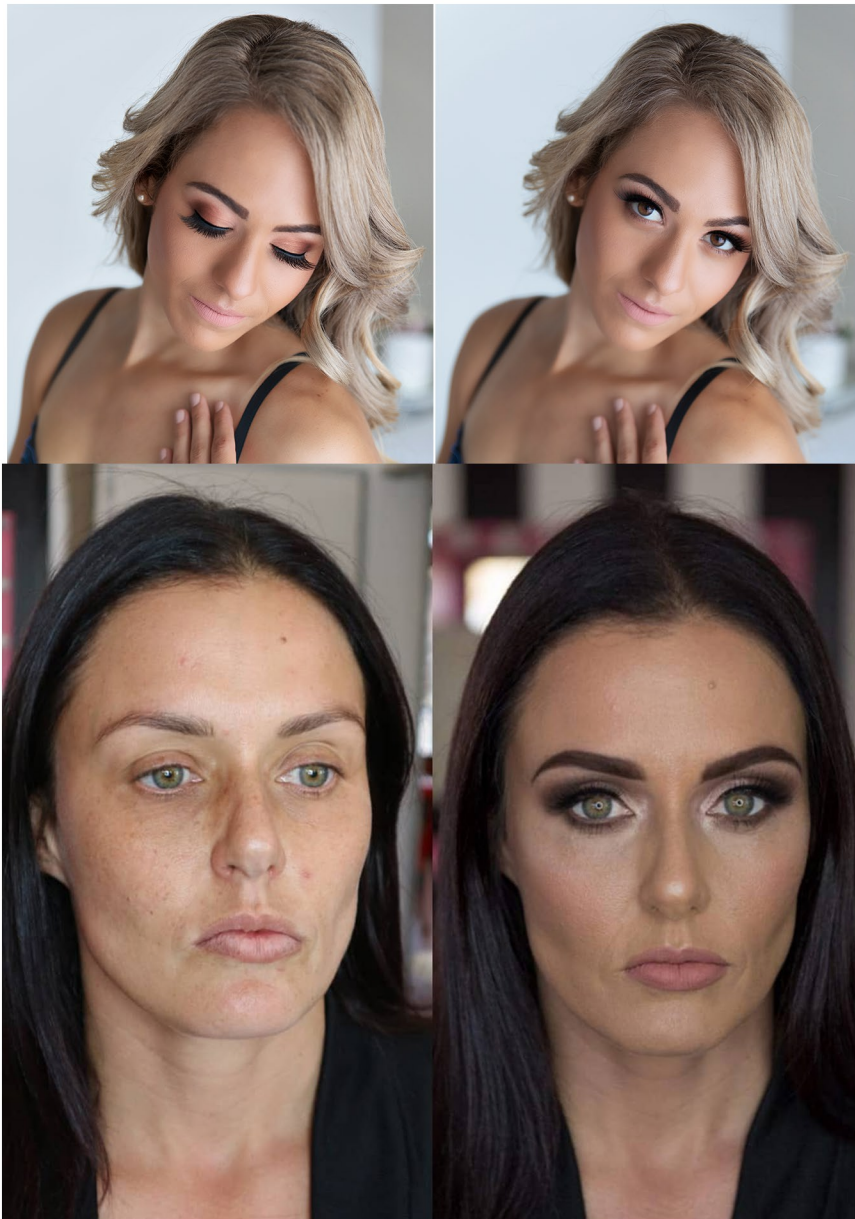




At the Amorie Arts Studio, we provide professional make up and basic hair styling services. We can do anything from natural to dramatic make up. We have two make up artists.

Make up will enhance your beauty that is already there, it really does help to represent yourself in the best way possible.

If I do shoots with men, I apply powder to take away all the highlights and shine from the face.





First of all, decide what it is that you need for your business and have a look at my packages.

From there, I can assist you with the ideas, moodboard and the outfit ideas and the overall look & feel for your shoot.

I can set up a mobile studio or you can come to my studio in Centurion to do your shoot.

At the shoot I will assist with posing guidance, yes men, you too!



# Social Media

## PERSONAL PACKAGE

*This package is perfect if you need content to keep your social media fresh but still professional.*

*This package does not include studio photography, only lifestyle.*

*All photos done on the day will be lightly edited and handed over to you.*

~~R3000~~ **10% DISCOUNT**  
**R2700**

- ✓ 60 min Session
- ✓ Unlimited outfit changes - the more outfits we have the better
- ✓ All Images taken on the day on a 100% Secure Online gallery
- ✓ Posing Guidance

## EXTRAS

Add Professional Make up:	<b>R750</b>
Add Basic Hair Styling:	<b>R250</b>
Cost per extra photo edit:	<b>R50</b>
Cost per 30 min extra:	<b>R750</b>
Add 1min video / Reel:	<b>R950</b>

(This will include 30min recording time and editing)

I have a venue we can shoot at, textured walls & nice kitchen. Beautiful field etc in my estate. If the client wants a different look we can check out venues, extra costs might apply and travelling.

***Traveling to any other locations is R5,50 per km from Centurion***

# Social Media

## BUSINESS PACKAGE

*This package is perfect if you need content to keep your social media fresh and professional. In this package we offer lifestyle images of your products or business premises. This package does not include Professional Product Photography or Professional Retouching.*

*Please check extras and our Product Photography Catalogue.*

~~**R5000**~~ **10% DISCOUNT**  
**R4500**

- ✓ 2 Hour Session
- ✓ Unlimited outfit changes / products - the more the merrier
- ✓ All Images taken on the day on a 100% Secure Online gallery
- ✓ Posing Guidance

## EXTRAS

Add Professional Make up (add 45min per person):	<b>R750</b>
Add Basic Hair Styling (add 20min per person):	<b>R250</b>
Cost per extra professional photo edit:	<b>R50</b>
Cost per 30 min extra:	<b>R750</b>
Add 1min video / Reel:	<b>R950</b>

(This will include 30min recording time and editing)

I have a venue we can shoot at, textured walls & nice kitchen. Beautiful field etc in my estate. If the client wants a different look we can check out venues, extra costs might apply and travelling.

***Traveling to any other locations is R5,50 per km from Centurion***



# Timeline

## THE SHOOT TIMELINE

- Arrival time is exactly the time slot booked.
- If we book at my studio and you are late it will cut into your shooting time.
- There will be extra time allocated if Professional Make up and / or Basic Hair Styling is included.

## FINAL PRODUCT

The photos taken on the day of your photoshoot will be processed and uploaded to the 100% secure online folder. You will receive instructions on how to choose your favourites. When you have chosen your favourites, you will receive your final product in 2-4 weeks or less. If you need the edits for a specific date, let us know and we will plan accordingly.

## PREPERATION

To create the best experience for you, it is important that you do a little preparation beforehand. Here are a few tips:

- \* If you added Professional Make up to your package, please arrive with no make up on, make sure your skin is clean and moisturized.
- \* If you are taking the package with basic hair styling, please make sure your hair is clean and washed the night before.
- \* Have your eyebrows shaped a few days before the shoot.
- \* The arrangements of the product shoots will be discussed depending on the needs.

*Amorie* arts

 [info@amoriearts.com](mailto:info@amoriearts.com)  [www.amoriearts.com](http://www.amoriearts.com)