

*Amorie* arts





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*“First of all a bit more about my experience...”*

After being a part time model for a few years, I decided to try the other side of the lens because I know exactly what we look at when we see a photo of ourselves.

I've been a Professional Photographer and Make up artist for the past 10+ years, I have been trained to do Make up Professionally by the owner of Halouw Make Up Academy, Louise Volschenk, I've done a styling course with Werner Wessels and I have a passion to do hair  
- I basically love everything to do with beauty.

I have photographed hundreds of Men and Women, I do photographic Modeling Training and I have worked with many influential people in the beauty industry including Rolene Strauss, Melinda Bam, Liesl Laurie, Demi-Leigh Nel-Peters to name a few. I am also the Beauty Photographer for Mrs South Africa.

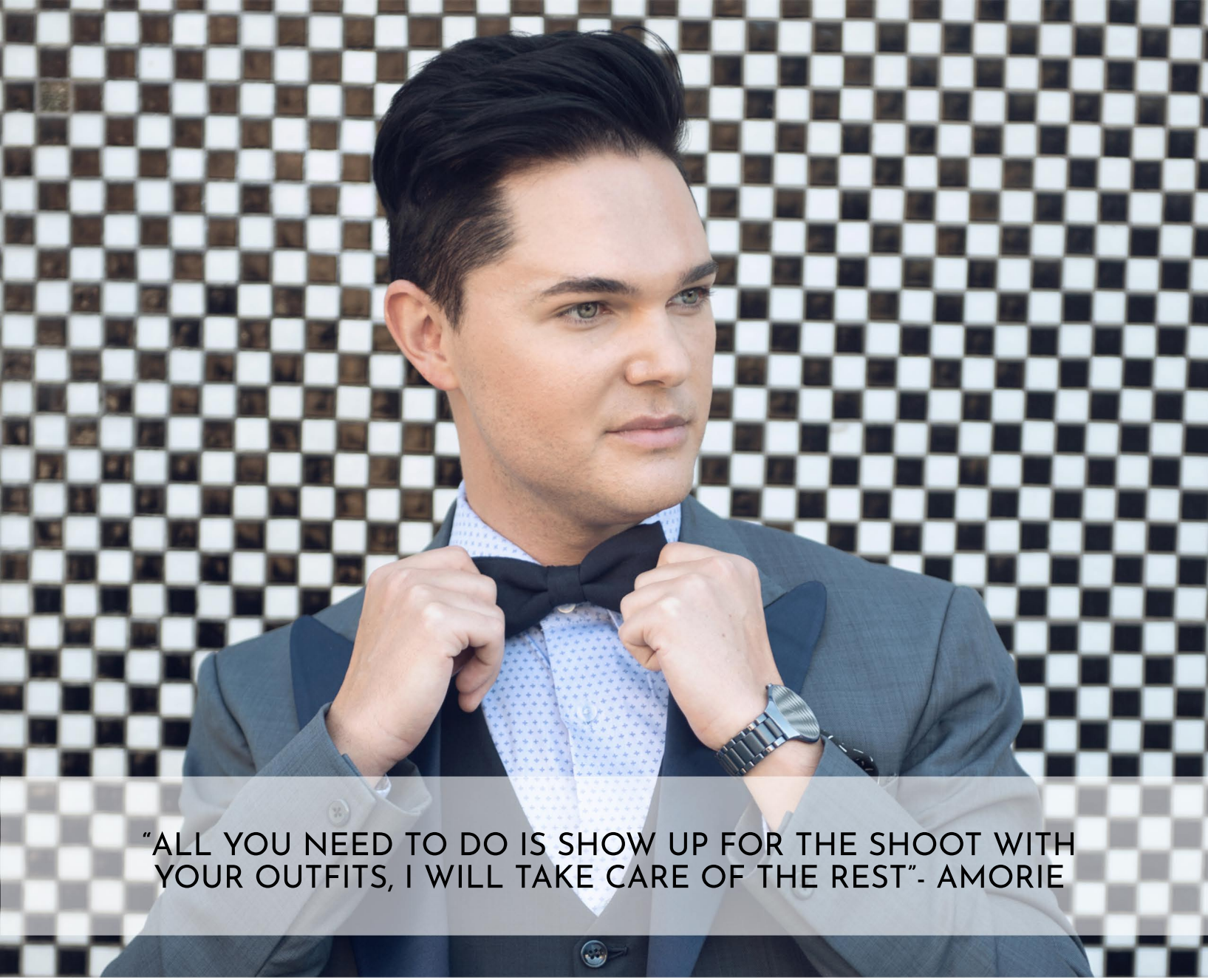
*My Why...*

My goal with every person I work with is to show you yourself from a different perspective through my lens. It is amazing what posing guidance, the right light and encouragement can do for your selfesteem, I've seen it over and over with each client.

I want to exceed the expectations of what you thought the outcome would be when you booked your shoot with me.

I hope I get to work with you soon.

**- Amorie Pearson**



**"ALL YOU NEED TO DO IS SHOW UP FOR THE SHOOT WITH YOUR OUTFITS, I WILL TAKE CARE OF THE REST"- AMORIE**

Once you book the shoot, we start working on your ideas.

My passion is to bring what you envisioned to life.

Share your ideas with me, and we will work on something that suits you.

I will do basic touch ups with your hair and face to make sure you are on point for your shoot.

We will decide on the final outfits and order in which we will do your shoot.

I have different settings in my studio that will create

unique looks within your photoshoot, I use flattering lighting & retouching.

I guide you with every single pose down to your fingertips to get the perfect photo.

There is nothing to worry about... you are in good hands!



**“ALL YOU NEED TO DO IS SHOW UP FOR THE SHOOT WITH YOUR OUTFITS, I WILL TAKE CARE OF THE REST”- AMORIE**

My passion is to bring what you envisioned to life.  
Share your ideas with me, and we will work on something that suits you.

If you include it in your package, your make up & hair will be done professionally.

We will decide on the final outfits and order in which we will do your shoot.

I have different settings in my studio that will create unique looks within your photoshoot, we can also decide on a location if you want to do a lifestyle vibe.

For newborn family shoots I prefer shooting at your home where the baby feels safe. Please remember that traveling is charged extra.

There is nothing to worry about... you are in good hands!

# Standard

PORTFOLIO PACKAGE

## R3000

- ✓ 2-3 outfit changes
- ✓ 1 Hour Session
- ✓ 15 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App

## MORE DETAILS...

- \* This is the outline of the basic package you can book but you can customize it to suit your individual needs.
- \* Check Page 6 for the extras;
- \* If you need prints we can discuss all the printing options in my studio and decide which option works best for you.

# Social

## MEDIA PACKAGE

# R3500

*This package is perfect if you need content to keep your social media fresh but still professional.*

*This package does not include studio photography, only lifestyle.*

*All photos done on the day will be lightly edited and handed over to you.*

- ✓ 60 min Session
- ✓ Unlimited outfit changes - the more outfits we have the better
- ✓ All Images taken on the day on a 100% Secure Online gallery
- ✓ Posing Guidance

## EXTRAS

Add Professional Make up (powder etc.): **R250**

Add Basic Hair Styling: **R150**

Cost per extra photo edit: **R50**

Cost per 30 min extra: **R750**

Add 1min video / Reel: **R950**

(This will include 30min recording time and editing)

I have a venue we can shoot at, textured walls & nice kitchen. Beautiful field etc in my estate. If the client wants a different look we can check out venues, extra costs might apply and travelling.

***Traveling to any other locations is R5,50 per km from Centurion***

# Ultimate

## PORTFOLIO PACKAGE

# R6000

- ✓ Unlimited outfit changes in time frame
- ✓ 3 Hour Session
- ✓ Basic Make up (Powder etc)
- ✓ Basic Hair Styling
- ✓ 35 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App

## MORE DETAILS...

- \* This is the ultimate package if you want proper content for your business portfolio and social media platforms
- \* If you need prints we can discuss all the printing options in my studio and decide which option works best for you.





## ADD ONS

- ✓ Basic Hair Styling - **R150**
- ✓ Professional Make up (15min on shoot time) - **R250**
- ✓ Extra retouched Images cost **R150** each
- ✓ Photographer per hour extra - **R950**

## PRINTING...

- ✓ Black Presentation Box with 10 photo prints **R550**
- ✓ A5 Blocked canvas **R250**
- ✓ A4 Blocked canvas **R350**
- ✓ A3 Blocked canvas **R450**
- ✓ A2 Blocked canvas **R650**
- ✓ A1 Blocked canvas **R850**
- ✓ A0 Blocked canvas **R1200**

*Travelling to locations is R5,50 per km from Centurion*



## AND PREPARATION

### THE SHOOT TIMELINE

- Arrival time is exactly the time slot booked - please don't be too early.
- If I am travelling to you I will arrive at the time discussed.
- If you are late it will cut into your shooting time.
- The total time of the shoot is included in the breakdown of the packages, this includes the time for the Professional Make up and / or Basic Hair Styling.
- If you add **Professional Make up** - add +-15min to the shoot.
- If you take **Basic hair styling** - add 15 minutes to the shoot.

### WHEN WILL I RECEIVE MY FINAL PRODUCT?

The photos taken on the day of your photoshoot will be processed and uploaded to the 100% secure online folder. You will receive instructions on how to choose your favourites. When you have chosen your favourites, you will receive your final product in 3-4 weeks or less. If you need the album or edits for a specific date, let us know and we will plan accordingly.

### PRESHOOT PREPARATION

To create the best experience for you, it is important that you do a little preparation beforehand. Here are a few tips:

- \* Please make sure your skin is clean and moisturized.
- \* Please make sure your hair is clean and washed before the shoot.
- \* Please shave and trim hair where needed.
- \* Rest well the night before your photo shoot.

# After

## YOUR SHOOT

### **PHOTO SHARING**

We have a 100% secure & password protected sharing platform. Within 2 days of your shoot, we share your watermarked original photos via a link on email. We will give you instructions in the email we share with your link and password on how to choose your favourites.

### **THE ORIGINAL PHOTOS**

All the original photos taken on the day will be handed over to the client, this will be RAW and not edited at all. With the Social Media Package all photos will be lightly edited so that you can use it.

You can also order extra fully and professionally edited photo edits at R150 each. You will get a High Quality color edit as well as a Black & White edit.

### **FINAL PRODUCT**

When we are done with your photo edits, we will upload them to your gallery. There will be a high quality and a smaller size file available for download in Color and Black & White. We will create a personal mobile application with all your edits, that you can download to as many smart phones as you like.

The courier costs of the album is not included in the price, you can pick it up from our studio or we can courier it at an additional cost.

# Retouching

You can rest at ease knowing that we've been in business for many years and our customers love how we do this!

We try to keep the editing as natural as possible.

***We don't do the "That looks too edited" vibe.***

We're simply removing those unwanted blemishes etc. and leaving the image looking like your awesome self!

If your tan is uneven or if you have tan lines, we can smooth it out.

If you have red spots / skin we can fix the color.

If you have acne we can remove it.

If you have bruises, we can edit it out.

Really anything is possible!

# Posing

Guys, we know posing is tricky for you.  
I have worked with hundreds of  
men and also do photographic modeling  
training.

I will help you with every pose to bring  
out the absolute best of you.

Don't worry, I've got you!

A man in a white suit and black shirt is leaning over a pool table, preparing to take a shot. He is holding a pool cue and is about to strike a white ball. The background is dark and out of focus, suggesting an indoor setting like a pool hall or a club.

# Outfits

You really don't need much to do an awesome shoot.  
***We believe that simplicity is key.***

Here are a few tips:

Black or White are always classic and make great images.  
Fitted jackets & Shirts are always a winner.  
Patterns are good - BUT - dont wear stripes.

We will discuss ideas and create a moodboard before your shoot.

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