



*Amorie* arts

# DREAM SHOOT PLANNER





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## *"First of all a bit more about my experience..."*

After being a part time model for a few years, I decided to try the other side of the lens because I know exactly what us as women look at when we see a photo of ourselves.

I've been a Professional Photographer and Make up artist for the past 10+ years, I have been trained to do Make up Professionally by the owner of Halouw Make Up Academy, Louise Volschenk, I've done a styling course with Werner Wessels and I have a passion to do hair  
- I basically love everything to do with beauty.

I have photographed hundreds of Women and I have worked with many influential women in the beauty industry including Rolene Strauss, Melinda Bam, Liesl Laurie, Demi-Leigh Nel-Peters to name a few. I am also the Beauty Photographer for Mrs South Africa.

## *My Why...*

I believe in Body Positivity, I also believe that each one of us are beautiful right there, where you are, right now.

This is the youngest you will ever be, and a few years down the line you will wish that you celebrated yourself more and took more photos.

My goal with every woman I work with is to show her herself from a different perspective through my lens. It is amazing what posing guidance, the right light and encouragement can do for your selfesteem, I've seen it over and over with each client.

I hope I get to work with you soon.

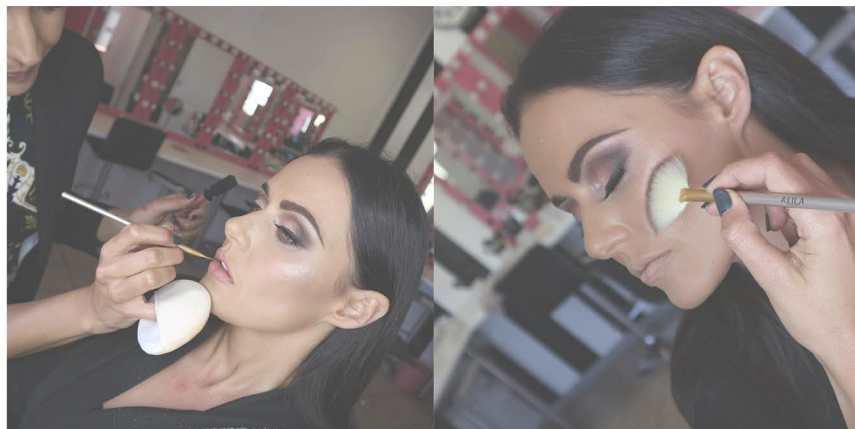
**- Amorie Pearson**



At the Amorie Arts Studio, we provide professional make up and basic hair styling services. This gives us time to bond before your photoshoot while you are enjoying your glass of sparkling wine.

With lots of laughs and chats, you will feel comfortable and relaxed by the time we start with your actual photoshoot.

Make up will enhance your beauty that is already there and it will help you to feel extra sexy and fabulous for you photoshoot.





**"ALL YOU NEED TO DO IS SHOW UP FOR THE SHOOT WITH YOUR OUTFITS, I WILL TAKE CARE OF THE REST"- AMORIE**

Once you book the shoot, we start working on your ideas.

My passion is to bring what you envisioned to life.

Share your ideas with me, and we will work on something that suits you.

If you include it in your package, your make up & hair will be done professionally.

We will decide on the final outfits and order in which we will do your shoot.

I have different settings in my studio that will create

unique looks within your photoshoot, I use flattering lighting & retouching.

I guide you with every single pose down to your fingertips to get the perfect photo.

There is nothing to worry about... you are in good hands!

# Mini

## PORTFOLIO PACKAGE

~~R1500~~ <sup>10% DISCOUNT</sup> **R1350**

- ✓ 30 min Session
- ✓ 3 outfit changes
- ✓ 5 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App

## EXTRAS

Cost per 30m min extra shooting time: **R750**

Cost per extra photo edit: **R100**

Add Basic Hair Styling: **R250**  
(Add 30min to shoot time)

Add Professional Make up: **R750**  
(Add 45min to shoot time - Make up by Amorie, if you want another make up artist we will check pricing and availability)

Add 1min video / Reel: **R950**  
(This will include 30min recording time and editing)

***Traveling to any other locations is R5,50 per km from Centurion***

# Social

## MEDIA PACKAGE

*This package is perfect if you need content to keep your social media fresh but still professional.*

*This package does not include studio photography, only lifestyle.*

*All photos done on the day will be lightly edited and handed over to you.*

~~R3000~~ <sup>NOW ONLY</sup> **R2500**

- ✓ 60 min Session
- ✓ Unlimited outfit changes - the more outfits we have the better
- ✓ All Images taken on the day on a 100% Secure Online gallery
- ✓ Posing Guidance

## EXTRAS

Add Professional Make up:	<b>R750</b>
Add Basic Hair Styling:	<b>R250</b>
Cost per extra photo edit:	<b>R50</b>
Cost per 30 min extra:	<b>R750</b>
Add 1min video / Reel:	<b>R950</b>

(This will include 30min recoding time and editing)

I have a venue we can shoot at, textured walls & nice kitchen.  
Beautiful field etc in my estate. If the client wants a different look  
we can check out venues, extra costs might apply and travelling.

***Traveling to any other locations is R5,50 per km from Centurion***

# Standard

## PORTFOLIO PACKAGE

~~R3000~~ <sup>NOW ONLY</sup> **R2500**

- ✓ Professional Make up
- ✓ 2 outfit changes
- ✓ 2 hour session (*1 hour is for make up*)
- ✓ 10 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App

## EXTRAS

Cost per 30m min extra shooting time: **R750**

Cost per extra photo edit: **R100**

Add Basic Hair Styling: **R250**

*(Add 30min to shoot time)*

Add Another Make up artist: **POA**

*(If you want another make up artist we will check pricing and availability)*

Add 1min video / Reel: **R950**

*(This will include 30min recording time and editing)*

***Traveling to any other locations is R5,50 per km from Centurion***



# Classic

## PORTFOLIO PACKAGE

~~R4500~~ NOW ONLY **R3500**

- ✓ 3-4 outfit changes
- ✓ 2.5 Hour Session
- ✓ Professional Make up
- ✓ Basic Hair Styling
- ✓ 18 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App

## EXTRAS

Cost per 30m min extra shooting time: **R750**

Cost per extra photo edit: **R100**

Add Another Make up artist: **POA**

*(If you want another make up artist we will check pricing and availability)*

Add 1min video / Reel: **R950**

*(This will include 30min recording time and editing)*

***Traveling to any other locations is R5,50 per km from Centurion***

# Ultimate

## PORTFOLIO PACKAGE

~~R7000~~ <sup>30% DISCOUNT</sup> **R5000**

- ✓ Unlimited outfit changes in timeframe
- ✓ 4 Hour Session
- ✓ Professional Make up
- ✓ Basic Hair Styling
- ✓ 35 Retouched Pro Images on 100% Secure Online gallery
- ✓ Posing Guidance
- ✓ Personalised Mobile App

## EXTRAS

Cost per 30m min extra shooting time: **R750**

Cost per extra photo edit: **R100**

Add Another Make up artist: **POA**

*(If you want another make up artist we will check pricing and availability)*

Add 1min video / Reel: **R950**

*(This will include 30min recording time and editing)*

***Traveling to any other locations is R5,50 per km from Centurion***

# *Details*

## **AND PREPARATION**

### **THE SHOOT TIMELINE**

- Arrival time is exactly the time slot booked - please don't be too early as I might still be busy with a photoshoot or preparation.
- If I am travelling to you I will arrive at the time discussed.
- If you are late it will cut into your shooting time.
- The total time of the shoot is included in the breakdown of the packages, this includes the time for the Professional Make up or Basic Hair Styling.
- If you add Professional Make up - add +-60min to the shoot.
- If you take Basic hair styling - add 30 minutes to the shoot.

### **THE FINAL PRODUCT**

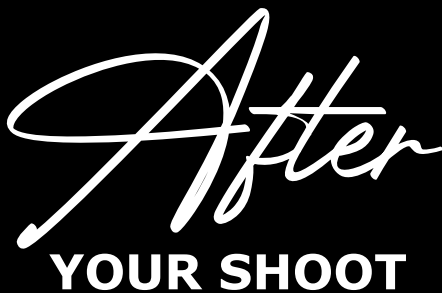
The photos taken on the day of your photoshoot will be processed and uploaded to the 100% secure online folder. You will receive instructions on how to choose your favourites. When you have chosen your favourites, you will receive your final product in 3-4 weeks or less. If you need the photos or edits for a specific date, let us know and we will plan accordingly.

### **PRESHOOT PREPARATION**

To create the best experience for you, it is important that you do a little preparation beforehand. Here are a few tips:

- \* If you added Professional Make up to your package, please arrive with no make up on, make sure your skin is clean and moisturized.
- \* If you are taking the package with basic hair styling, please make sure your hair is clean and washed the night before.
- \* Have your eyebrows shaped a few days before the shoot.
- \* If you wax please do this a few days before the shoot.
- \* If you shave, you can do this the morning of your photo shoot.
- \* Make sure your skin is moisturized
- \* Rest well the night before your photo shoot.





## PHOTO SHARING

**The Social Media Package:** We have a 100% secure & password protected sharing platform. Within 2-3 weeks of your shoot, we will share your edited photos via a link on email. Because this is a lifestyle shoot and all the photos are edited, you get all the photos.

**All other Packages:** Because I believe that the actual shoot and all the photos I take is still part of the magic of my work, I don't give the originals for free. If you feel your original photos are really stunning and you want to purchase them you can purchase them as a package for R2000. I will lightly edit all the photos and make sure that these photos are presentable if you tag me on social media, this amount is charged for my time and extra work. This will only be in color and one size. You can also order extra retouched photo edits at R100 each. You will get a High Quality and Smaller size file - a color edit as well as a Black & White edit - these images are retouched in detail.

## THE FINAL PRODUCT TIMELINE

When we are done with your photo edits, we will upload them to your gallery. There will be a high quality and a smaller size file available for download in Color and Black & White. We will create a personal mobile application with all your edits, that you can download to as many smart phones as you like.

## PRINTING

We have different printing options available and we also do album designing. Please enquire if you need any further details

AMORIE IS AN EXPERT AT CAPTURING  
YOU IN THE MOST FLATTERING WAY.

# Posing

Amorie has photographed hundreds of women including  
4 Miss South Africas, Miss World, Mrs South Africa,  
Mrs World, Models, Celebrities and hundreds of Boudoir Clients.

She will guide you with every single pose, down to your fingertips!  
You just need to simply show up for your session.



# Outfits

You really don't need much to do a stunning shoot.  
You need only a few outfits that compliment your body.

Here are a few tips:

Black or White are always classic and make beautiful images.  
If you wear a more shapeless top - wear tight pants or a belt  
to accentuate your middle - heels are always a winner.

If you have skinny legs - bright colour or white pants work well.  
If you have slightly bigger legs - go for a jean that hugs your figure or  
black pants.

Patterns are good - BUT - don't wear stripes - wear floral or chequer.

I don't recommend grey colors for shoots - if you are thinking of wearing grey  
ask me... we can discuss and I can give you ideas.

A pop of colour always works - bring a color you love - that way you will feel more  
comfortable in front of the camera.

Remember - Tan / Beige heels make your legs look longer.

We will discuss ideas and create a moodboard before your shoot.



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