

Welcome Designers!

# Introductions

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# Adobe InDesign

[Access InDesign Tutorials Here](#)

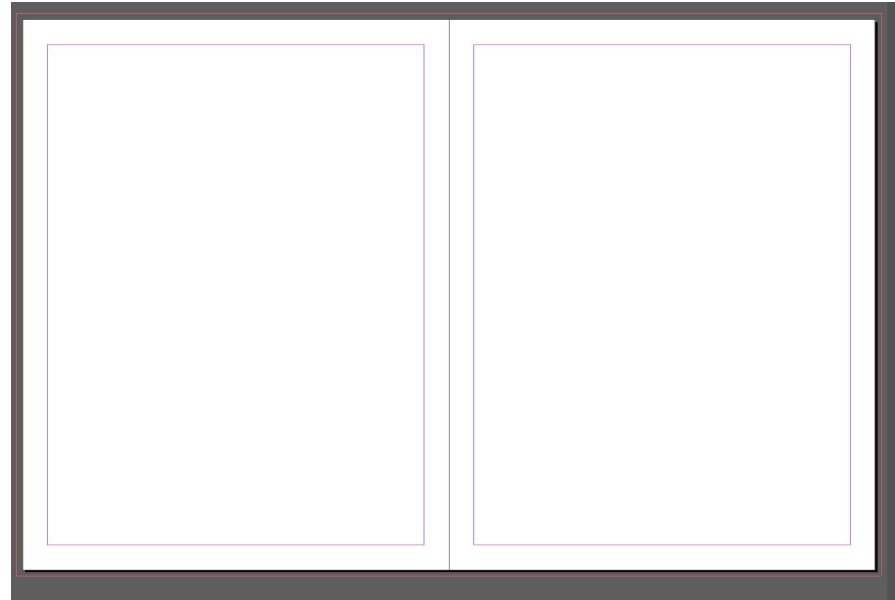
[Design Directions Master  
Document](#)



# Setting Up an InDesign File

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- half spread = 1 page & full spread = 2 or more pages
  - facing pages
  - start at page #2
- bleed: 0p9
- never lock any design elements



# Document Grid

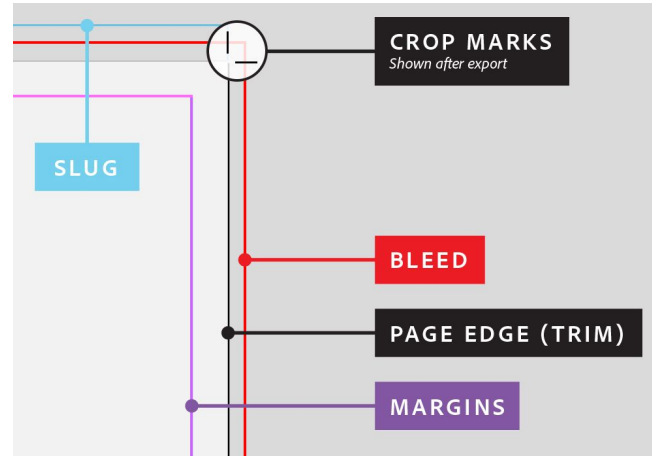
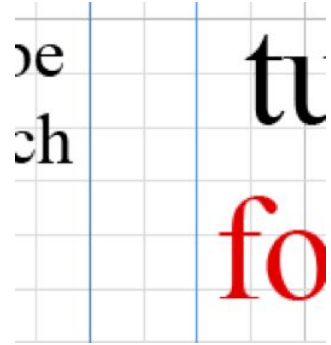
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- view
  - grids and guides
    - show document grid
- important for spacing and alignment

# Spacing

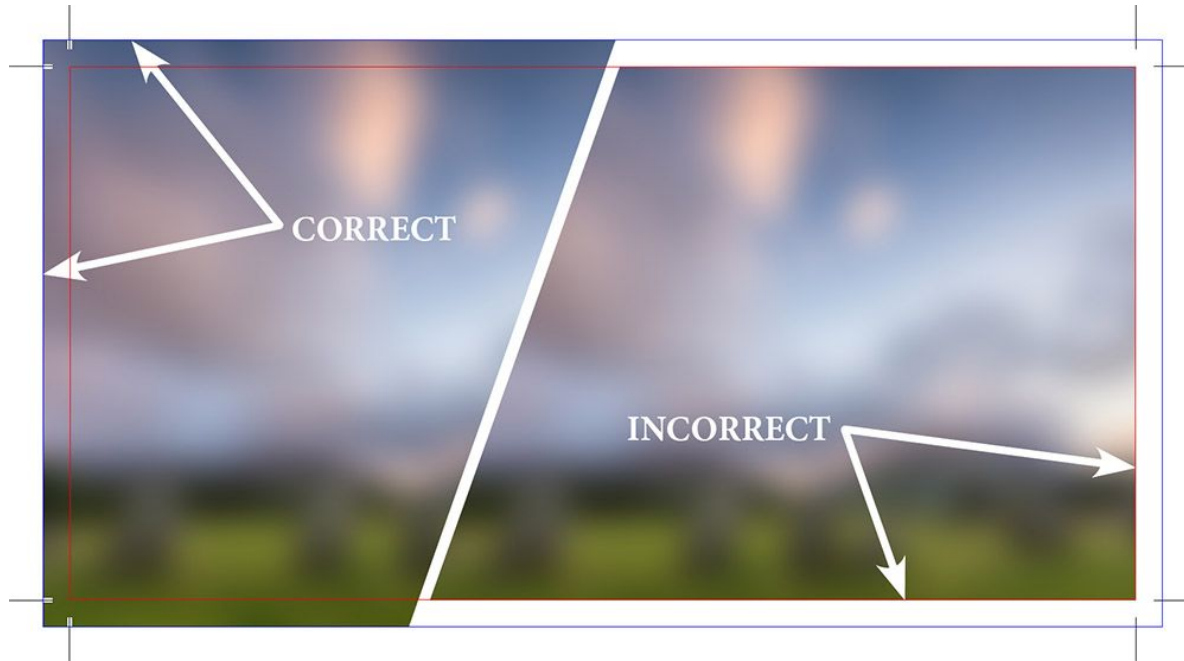
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- text
  - must be at least 2 blue boxes apart
  - Text box dragged all the way to purple margin
- photos
  - must reach the red bleed line



# Bleeds

- images must extend **one box** past **red bleed line**



# Fonts

- fonts should be downloaded from <https://fonts.adobe.com>
- headings & titles ----> only a suggestion
  - Lemon Milk
- subheadings ----> only a suggestion
  - Josefin Sans



# Text

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- article's first letter

- "Neuton"

- *italicized*

- 20 pt

- drop cap of 2

- 2 or 3 columns of text

- body text

- "Neuton"

- regular

- 10 pt

- must be black

- dehyphenate

# Text

- captions

- “Neuton”

- regular

- 9 pt

- indent

- 1p5

**I** magine working in the bustling ER of Jackson Memorial Hospital late at night. A drunk man, roughly middle-aged, is rushed in unconscious. You are unsure as to how much time he has left and what you should immediately do to help stabilize him. His breathing is heavy and he is exhibiting signs of septic shock. Completely alone, you begin to examine the patient only to find the words “Do Not Resuscitate”

# Credits

- authors credited using a lowercase “by”
  - by First Last
- artists, designers, & photographers using “:” and “&” if done by the same person
  - Illustration: First Last
  - Illustration & Design: First Last

# Photography

- all images used in spread design must give **proper credit** to photographer
- Scientifica has a Shutterstock account but can only be **used with permission**
  - please contact us if you need access to the account

# Tips and Tricks

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- **command + w** ----> preview
  - allows you to see what your spread will look like in print
- layout ----> margins and columns ----> **column guides**
  - 3 or 4 with **gutter of 1p0**
  - keeps design items in line and proportional
- ***italics*, **bold**, & underline** often **do not transfer** from the article in google docs to InDesign ----> please double check!

# Export Finished Spread

- export using “[package](#)” function which includes:
  - indd
  - idml
  - pdf
  - fonts, images, art
- upload packaged folder to [box](#)

Questions?