

Minutes for 6-17-2021 SCSCC Meeting

The meeting was called to order at 11:30 AM. It was announced that Richard would not be present and Roz was taking the role of president today. The treasurer and secretary report were approved.

Jeanette Selby presented on Bragging; How to sell you before you sell your services, products or ideas.

Jeanette presented an exercise where there three categories to fill in; knowledge, talents and achievements. The members took one element of what they do in their vocation and transcribed it into the three categories. Each member gave an example to the group.

Jeanette then explained the I AM Statement. In 20 words or less the members would describe what they do in their vocation. They went around the screen and the members read their I AM Statements.

Jeanette then evaluated the members.

She then explained you would be using these to keep your customers from straying, for social media bios, sales presentations, trade shows, networking and award nominations.

She announced her books; Its Time to Brag, The Secret to Selling Yourself and Be a Fabulous Podcast Guest. Her contact phone number is 303 917 2993.

A Zoom poll was taken among members regarding when to start meeting again in person. The results were: 60% wanted to meet in person now, 40% were only comfortable meeting outdoors and 10% wanted to wait to meet in person until the majority of retirement communities were open to welcoming SCSCC back.

Our next meeting was announced for Thursday July 15th from 11:30a to 1p on Zoom.