

WORKBOOK AND MANUAL

LULU LASHES AND BEAUTY

LASH WITH LOVE

Classic and Volume



PREPARED AND PRESENTED BY

ZOE WOODS
OWNER/LASH&BROW ARTIST

Training Manual

COURSE OUTCOMES

This is your golden ticket into the industry
- Learning all there is to know about the application of eyelash extensions.

We also teach you the essential information you need to know in order to setup and establish your own successful beauty business.

We offer all our training in person 1:1

This course is for beginners and will run over 3 days, the next 3 days you will be completing individual tasks. These tasks will be lash application, lash infills, lash removals and your final assessment will be a question and answer. This will benefit you and your business throughout your training period.

You will be supported at all times of this course.

OUR GOALS AND *Objectives*

The goal of Lulu Lashes and Beauty is to be able to provide sufficient and detailed education in becoming a eyelash technician.

It is our goal to ensure that you are supported and learning everything you need to know and more. The goal of this course is to create students with competency in the application of classic and volume eyelash extensions and becoming the best eyelash technician.



CLASSIC

2 Day Course

WHAT YOU WILL LEARN:

\$999.00

- 1:1 IN PERSON TRAINING
- 2 FULL DAYS OF TRAINING
- CLASSIC APPLICATION
- INFILL APPLICATION
- LASH REMOVAL
- PERFECT ISOLATING
- LASH GROWTH CYCLES
- PRODUCT KNOWLEDGE
- EYESHAPING
- LASH CURLS, LENGTHS
- HEALTH & SAFETY
- LASH GLUES & TROUBLESHOOTING
- CLIENT CONSENT
- AFTERCARE
- MEDIA PRESENCE

SESSION SCHEDULE

START DATE

DAY ONE

THEORY, LASH MANNEQUIN PRACTICE,
LASH REMOVAL ON LIVE MODEL

DAY ONE

DAY TWO

THEORY, LASH MANNEQUIN PRACTICE,
FULL SET ON LIVE MODEL
INFILL ON LIVE MODEL

DAY TWO

You will receive a 399+ Kit
Light Lunch

Certificate on Completion

CLASSIC & VOLUME

3 Day Course

WHAT YOU WILL LEARN:

\$1250.00

- 1:1 IN PERSON TRAINING
- 2 FULL DAYS OF TRAINING
- CLASSIC APPLICATION
- VOLUME LASH APPLICATION
- INFILL APPLICATION
- LASH REMOVAL
- PERFECT ISOLATING
- LASH GROWTH CYCLES
- PRODUCT KNOWLEDGE
- EYESHAPING
- LASH CURLS & LENGTHS
- EYE DISORDERS
- CLASSIC VS VOLUME
- HEALTH & SAFETY
- AFTERCARE
- ANATOMY OF EYE
- RETENTION
- LASH MAPPING
- CLIENT CONSULTATIONS
- DEALING WITH CLIENTS
- CORRECT MANNER TO CLIENT
- MEDIA PRESENCE
- INSURANCE
- BUSINESS TIPS

SESSION SCHEDULE	START DATE
DAY ONE THEORY, LASH MANNEQUIN PRACTICE, LASH REMOVAL ON LIVE MODEL	DAY ONE
DAY TWO THEORY, LASH MANNEQUIN PRACTICE, FULL SET ON LIVE MODEL INFILL ON LIVE MODEL	DAY TWO
DAY THREE THEORY, LASH MANNEQUIN PRACTICE, FULL SET ON LIVE MODEL INFILL ON LIVE MODEL	DAY THREE

You will receive a 499+ Kit
Light Lunch

Certificate on Completion

REFRESHER

1 Day Course

WHAT YOU WILL LEARN:

\$450.00

-1 FULL DAY TRAINING (9AM-4PM)

- COURSE WILL TAILORED TO EACH STUDENT

- WE WILL DISCUSS WHICH ASPECTS OF YOUR BUSINESS YOU WANT TO WORK ON.

- IF YOU NEED A MODEL PLEASE MAKE SURE YOU ARE ABLE TO ORGANISE A CLIENT.

SESSION SCHEDULE	START DATE
DAY ONE	
THEORY REFRESHER & LIVE MODEL	DAY ONE

You will receive a 499+ Kit
Light Lunch

Certificate on Completion