

Partnership Packages



**WORLD'S
TOUGHEST**

ROW

ORGANIZED BY
**ATLANTIC
CAMPAIGNS**

Meet the Ocean Oarsmen



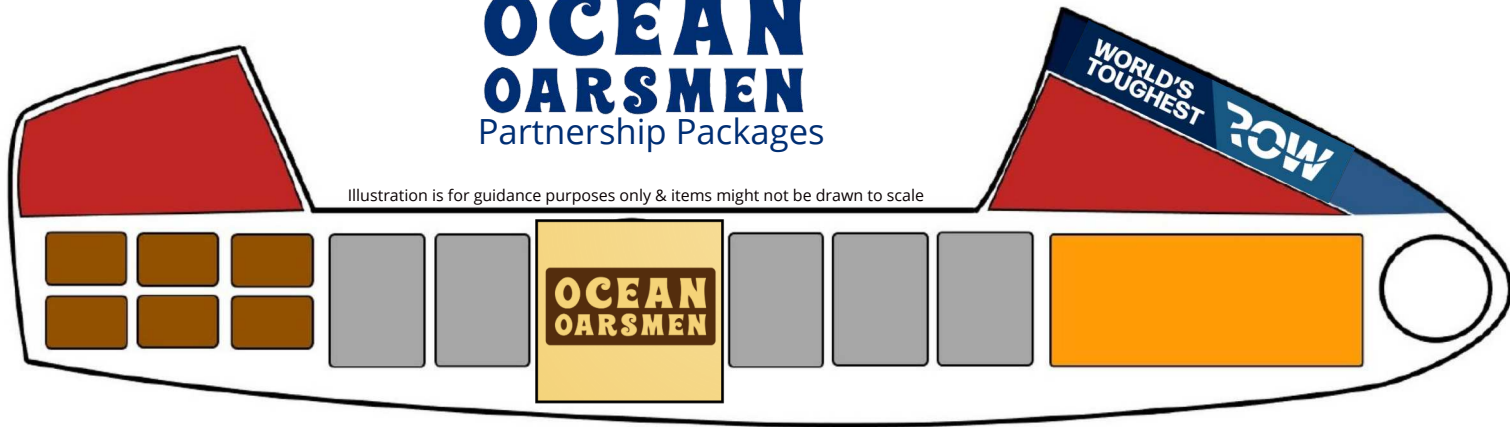
Ben & Henry have tackled the Thames as river rowers but now have their sights set on rowing 3000 miles across the Atlantic Ocean unsupported in aid of raising £50,000 for Alexander Devine Children's Hospice, a local charity based in Maidenhead.

"This is an epic challenge, and the journey to the start line is as exciting as the prospect of taking on the Atlantic itself. The people we've met have been truly inspiring and the team at Alexander Devine Children's Hospice are incredible. It's an honor to be working with them and to utilise this challenge to make a positive impact in our local community."

OCEAN OARSMEN

Partnership Packages

Illustration is for guidance purposes only & items might not be drawn to scale



£15K

£10K

£5K

£3K

		£15K	£10K	£5K	£3K
Brand: Your logo will display on our assets. Note: Prominence/Size Dependant on Package.	The Boat	✓	✓	✓	✓
	The Website	✓	✓	✓	✓
	Training Kit	✓	✓	✓	
Media: Your business will be represented by us via	Social Media	✓	✓	✓	✓
	Events	✓	✓	✓	✓
	Press	✓	✓	✓	
Corporate: Public Engagement & collaboration opportunities.	Events VIP	✓	✓		
	Day out on the Boat!	✓			
	Custom Content at Sea	✓			



Package Breakdown

Brand

Promote your business by adding your logo to our boat, (an oarsome floating billboard)

Brand to also feature on our training kit & clothing prior to the race

A unique, eye grabbing way to promote your brand

Engage in corporate philanthropy supporting our charity Alexander Devine Children's Hospice

Media

Ocean Oarsmen Social Media Promotions

Race Organizer Coverage

Website

Imagery to use on your media outlets

Local Media

Press

Corporate

Engagement opportunities for staff

Access to the boat, organised rowing day in an accessible location, by arrangement

Network opportunities with fellow sponsors.

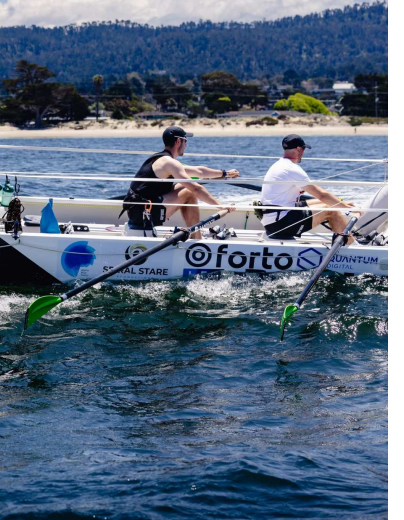
Invite to events held pre and post race

Custom Ocean Media



PRESS COVERAGE

The race was covered by journalists and media organisations from around the world with substantial coverage in the US, GB and Netherlands.



TV COVERAGE

The race has been covered across news networks in more than 100 countries resulting in extensive media coverage for the teams and their achievements.



PUBLIC FIGURES

Many influencers and public figures interacted with the race virtually, extending the reach beyond the ocean rowing community.

DIGITAL MEDIA

All teams aggregated thousands of posts. The many world records broken this year provided huge interest for online readership.

100m+ Print circulation

90m+ Pieces of coverage

1m+ Social visibility

1700+ Pieces of coverage

9.5m+ People reached

49m+ Global TV audience

16m+ Audience reach

10.5b+ Online readership

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Charity

How your donation will be utilized.

Central to our mission is supporting Alexander Devine Children's Hospice.

Post race, assets of Ocean Oarsmen will be sold and the cash generated will be donated directly to Alexander Devine Children's Hospice to fund the outstanding work they do in our local community. We aim to raise £50,000 and are reliant on your support to do so.



**Alexander
Devine**
Children's Hospice
Service

Reg. Charity No 1118947



Reaching out to every child
and family that needs us

www.alexanderdevine.org

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