



2018-2019 Klein Cain Band Sponsorship Appeal

In our first full year, the band program included about 140+ freshman and sophomore members. In our second year, we anticipate 250+ members strong and look to continue building a highly successful and accomplished program. As we prepare for our second full band season, we need your help and support!

The Klein Cain community encompasses a huge area from Louetta to 2920 and across from Stuebner Airline to 249, and includes families from neighborhoods such as Gleannloch Farms, Inverness, Memorial Falls, Memorial Springs, Memorial Chase, Laurel Park, Champion Lake Estates, Three Lakes Estates, Vintage Lakes, and many more.

The Klein Cain Band Association (KCBA) is a non-profit 501(c)3 organization responsible for managing the budget and logistics of the band and color guard programs. Participation in the Klein Cain Band is a yearlong commitment that begins with planning and leadership sessions, rehearsals, and band camp in July and August. The strenuous summer work enables the band and color guard to successfully march and perform at football games and marching contests. The 250+ students we anticipate this year then move directly into band concert season or winter guard during which they participate in numerous competitions and concerts.

Band and Color Guard members spend countless hours practicing and perfecting their performances while excelling academically, volunteering, and participating in many other extra-curricular activities. Music programs give students the opportunity to express themselves artistically, build friendships and develop perseverance, commitment, organization, and so many other lifelong skills. The programs are invaluable assets to our community and its youth.

This year specifically, we are seeking large corporate sponsors for our new 48' semi-trailer, graciously donated by Mayflower for trailer prep and repairs, exterior graphics and interior buildout to include ramps, stairs, platforms, shelving, racks and lighting. This is a unique opportunity for our larger sponsors to get maximum visibility on the side of our trailer which will be used to transport the band's equipment to football games and band competition throughout the fall season.

Your tax-deductible donation will allow us to fuel the 2018-2019 budget for the Klein Cain Band marching and concert seasons by helping to fund instrument and equipment purchases, instructors, private lesson scholarships, transportation expenses, event participation fees and other band-related expenses, all while and giving your company more visibility in the Klein community. Please find the sponsorship levels on the following page.

We thank you for supporting our young performers and hope you get to experience at least one of their performances this year!



2018-2019 Klein Cain Band Sponsorship Opportunities

Cat 5 Hurricane - \$10,000+

- Logo placed on side of semi-trailer for 5 years; \$2,500 to maintain annually thereafter;
- Exclusivity - guaranteed that no other similarly situated business will be a Cat 5 Hurricane sponsor for as long as you pay the \$2,500 maintenance fee. *For example, if you are a real estate agent, your Cat 5 Hurricane sponsor status guarantees that no other real estate agent can be a Cat 5 Hurricane sponsor.*
- Logo on Marching Band Show Shirt (tier 1 placement);
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- Full Page Ad on home football game program insert and halftime recognition at all Klein Cain home games;
- Plaque of Appreciation

Cat 4 Hurricane - \$5,000 - \$9,999

- Logo placed on side of secondary trailer for 3 years; \$2,000 to maintain annually thereafter;
- Logo on Marching Band Show Shirt (tier 2 placement);
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- 1/2 Page Ad on home football game program insert and halftime recognition at all Klein Cain home games;
- Plaque of Appreciation

Cat 3 Hurricane - \$2,500 - \$4,999

- Logo placed on exterior back door of secondary trailer;
- Logo on Marching Band Show Shirt (tier 3 placement);
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Sponsor Spotlight announcement on Klein Cain Band social media ;
- 1/4 Page Ad on home football game program insert and halftime recognition at all Klein Cain home games;
- Plaque of Appreciation



Cat 2 Hurricane - \$1,000 - \$2,499

- Logo placed on interior back doors of semi-trailer (doors are open for all events);
- Logo on back of Marching Band Show Shirts;
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Color logo on home football game program insert and halftime recognition at all Klein Cain home games;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- Plaque of Appreciation

Cat 1 Hurricane - \$500 - \$999

- Company name placed on interior back doors of semi-trailer (doors are open for all events);
- Logo on back of Marching Band Show Shirt;
- Company name listing on KCBA Website "List of Sponsors" with link to Sponsor Website;
- Company name listing in all concert programs and on promotional materials;
- Color logo on home football game program insert and halftime recognition at all Klein Cain home games;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- Plaque of Appreciation

Sound of the Storm Patron - \$250 - \$499

- Company name listing on Marching Band Show Shirt;
- Company name listing on the KCBA Website "List of Sponsors";
- Company name listing in concert and band banquet programs;
- Company name listing on home football game program insert and halftime recognition at all Klein Cain home games;
- Sponsor Spotlight announcement on Klein Cain Band social media

Sound of the Storm Friends & Family - \$100 - \$249

- Family or company name listed on the KCBA Website "List of Sponsors";
- Family or company name listed on all concert programs

** all sponsorships are good for ONE YEAR from July 1, 2018 through June 30, 2019 unless noted otherwise.*



Sponsor Commitment Form
For Sponsorship Year 2018-2019, ending June 30, 2019

Company Name _____

Address _____

City _____ State ____ Zip _____

Contact Person _____ Phone _____

Contact Email _____

Sponsorship Type

_____ **Cat 5 Hurricane-** \$10,000+ contribution

_____ **Cat 4 Hurricane-** \$5,000 - \$9,999 contribution

_____ **Cat 3 Hurricane -** \$2,500 - \$4,999 contribution

_____ **Cat 2 Hurricane-** \$1,000 - \$2,499 contribution

_____ **Cat 1 Hurricane -** \$500 - \$999 contribution

_____ **Sound of the Storm Patron -** \$250 - \$499 contribution

_____ **Sound of the Storm Friends & Family -** \$100 - \$249 contribution

(Please include color and black & white .eps or .ai company logo)

Method of Payment

_____ **Cash**

_____ **Check #** _____ (Payable to Klein Cain Band Association)

_____ **In Kind Goods or Services** (up to a maximum value of \$500.00). Please list description and value of In Kind Goods or Services: _____

(In Kind donations must be approved by KCBA President, Treasurer, and Fundraising Chair)

Total Paid _____ **Date** _____

Name _____ **Signature** _____

Please contact: Suzanne Thompson 724-771-1920; KCBAfundraising1819@gmail.com