



2021-2022 Klein Cain Band Sponsorship Appeal

Now in our fifth season, we anticipate 275+ members strong and look to continue building a highly successful and accomplished program. As we prepare for our fifth full band season, we need your help and support!

The Klein Cain community encompasses a huge area from Louetta to 2920 and across from Stuebner Airline to 249, and includes families from neighborhoods such as Gleannloch Farms, Inverness, Memorial Falls, Memorial Springs, Memorial Chase, Laurel Park, Champion Lake Estates, Three Lakes Estates, Vintage Lakes, and many more.

The Klein Cain Band Association (KCBA) is a non-profit 501(c)3 organization responsible for managing the budget and logistics of the band and color guard programs. Participation in the Klein Cain Band is a yearlong commitment that begins with planning and leadership sessions, rehearsals, and band camp in July and August. The strenuous summer work enables the band and color guard to successfully march and perform at football games and marching contests. The 275+ students we anticipate this year then move directly into band concert season or winterguard during which they participate in numerous competitions and concerts.

Band and Color Guard members spend countless hours practicing and perfecting their performances while excelling academically, volunteering, and participating in many other extra-curricular activities. Music programs give students the opportunity to express themselves artistically, build friendships and develop perseverance, commitment, organization, and so many other lifelong skills. The programs are invaluable assets to our community and its youth.

Thanks to two very generous donors, our band program was gifted a 48' semi-trailer and a smaller 26' ancillary trailer. Thanks to an additional donor, we were able to refinish the interior and paint the outside of the semi-trailer in preparation for graphics. Recently, with the help of a few incredible band parents, the graphics on the semi-trailer, interior build-out and the wrap of the ancillary trailer are complete. We've had to dip into the coffers to complete these efforts and need your help!

In addition to the completion of our two trailers, your tax-deductible donation will allow us to fuel the 2021-2022 budget for the Klein Cain Band marching and concert seasons by helping to fund instrument and equipment purchases, instructors, private lesson scholarships, master classes, transportation expenses, event participation fees and other band-related expenses, all while giving your company more visibility in the Klein community. Please find the sponsorship levels on the following page.

We thank you for supporting our young performers and hope you are able to experience at least one of their performances this year!

Please contact: fundraising@cainband.org or sponsorship@cainband.org



2021-2022 Klein Cain Band Sponsorship Opportunities

Cat 5 Hurricane - \$10,000+

- Logo placed on side of semi-trailer for 5 years; \$2,500 to maintain annually thereafter **(subject to Terms and Conditions on Sponsorship Commitment Form)**;
- Exclusivity - guaranteed that no other similarly situated business will be a Cat 5 Hurricane sponsor for as long as you pay the \$2,500 maintenance fee. *For example, if you are a real estate agent, your Cat 5 Hurricane sponsor status guarantees that no other real estate agent can be a Cat 5 Hurricane sponsor during the initial five years and for as long as you continue to pay the annual maintenance fee.*
- Logo on Marching Band Show Shirt (tier 1 placement) **(Sponsorship Commitment form, logo, and payment must be received on or before August 31, 2021)**;
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- Full Page Ad (black and white) on home football game program and halftime recognition at Klein Cainhome games **(Sponsorship Commitment Form, logo, and payment must be received on or before July 19, 2021)**;
- Plaque of Appreciation

Cat 4 Hurricane - \$5,000 - \$9,999

- Logo placed on side of secondary trailer for 3 years; \$2,000 to maintain annually thereafter **(subject to Terms and Conditions on Sponsorship Commitment Form)**;
- Logo on Marching Band Show Shirt (tier 2 placement) **(Sponsorship Commitment Form, logo, and payment must be received on or before August 31, 2021)**;
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- 1/2 Page Ad (black and white) on home football game program and halftime recognition at Klein Cain home games **(Sponsorship Commitment Form, logo, and payment must be received on or before July 19, 2021)**;
- Plaque of Appreciation

Cat 3 Hurricane - \$2,500 - \$4,999

- Logo placed on exterior back door of secondary trailer **(subject to Terms and Conditions on Sponsorship Commitment Form)**;
- Logo on Marching Band Show Shirt (tier 3 placement) **(Sponsorship Commitment Form, logo, and payment must be received on or before August 31, 2021)**;
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Sponsor Spotlight announcement on Klein Cain Band social media ;
- 1/4 Page Ad (black and white) on home football game program and halftime recognition at Klein Cain home games **(Sponsorship Commitment Form, logo, and payment must be received on or before July 19, 2021)**;
- Plaque of Appreciation



Cat 2 Hurricane - \$1,000 - \$2,499

- Logo placed on interior back doors of semi-trailer (doors are open for all events) **(subject to Terms and Conditions on Sponsorship Commitment Form)**;
- Logo on back of Marching Band Show Shirts **(Sponsorship Commitment Form, logo, and payment must be received on or before August 31, 2021)**;
- Color logo on KCBA Website with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- 1/12 Page Ad (black and white) on home football game program and halftime recognition at Klein Cain home games **(Sponsorship Commitment Form, logo, and payment must be received on or before July 19, 2021)**;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- Plaque of Appreciation

Cat 1 Hurricane - \$500 - \$999

- Company name placed on interior back doors of semi-trailer (doors are open for all events) **(subject to Terms and Conditions on Sponsorship Commitment Form)**;
- Logo on back of Marching Band Show Shirt **(Sponsorship Commitment Form, logo, and payment must be received on or before August 31, 2021)**;
- Company name listing on KCBA Website "List of Sponsors" with link to Sponsor Website;
- Company name listing in concert and band banquet programs;
- Company halftime recognition at Klein Cain home Football games;
- Sponsor Spotlight announcement on Klein Cain Band social media;
- Plaque of Appreciation

Sound of the Storm Patron - \$250 - \$499

- Company name listing on Marching Band Show Shirt **(Sponsorship Commitment Form and payment must be received on or before August 31, 2021)**;
- Company name listing on the KCBA Website "List of Sponsors";
- Company name listing in concert and band banquet programs;
- Company halftime recognition at Klein Cain home Football games;
- Sponsor Spotlight announcement on Klein Cain Band social media

Sound of the Storm Friends & Family - \$100 - \$249

- Family or company name listed on the KCBA Website "List of Sponsors";
- Family or company name listed on all concert programs

** all sponsorships are valid for ONE YEAR from July 1, 2021 through June 30, 2022 unless noted otherwise.*



Sponsor Commitment Form
For Sponsorship Year 2021-2022, ending June 30, 2022

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Contact Email _____

Sponsorship Type

_____ **Cat 5 Hurricane**- \$10,000+ contribution

_____ **Cat 4 Hurricane**- \$5,000 - \$9,999 contribution

_____ **Cat 3 Hurricane** - \$2,500 - \$4,999 contribution

_____ **Cat 2 Hurricane**- \$1,000 - \$2,499 contribution

_____ **Cat 1 Hurricane** - \$500 - \$999 contribution

_____ **Sound of the Storm Patron** - \$250 - \$499 contribution

_____ **Sound of the Storm Friends & Family** - \$100 - \$249 contribution

(Please include color and black & white .eps or .ai company logo)

Method of Payment

_____ **Cash** _____ **Check #** _____ (Payable to Klein Cain Band Association)

_____ **In Kind Goods or Services** (up to a maximum value of \$500.00). Please list description and value of In Kind Goods or Services: _____

(In Kind donations must be approved by KCBA President, Treasurer, and Fundraising Chair)

Total Paid _____ **Date** _____ **Signature** _____