

# IT MAY NOT BE A LEARNING ISSUE. Give us 10 minutes to prove it.



One in four children has a vision problem that affects learning — a vision problem that is often misinterpreted as disinterest, sleepiness, dyslexia or ADHD. But in just a few minutes the RightEye™ system exposes vision and brain health in ways not possible from standard eye tests, gifting you with the opportunity to change your child's life forever.

Ask us about RightEye today.

**LEARN  
MORE**



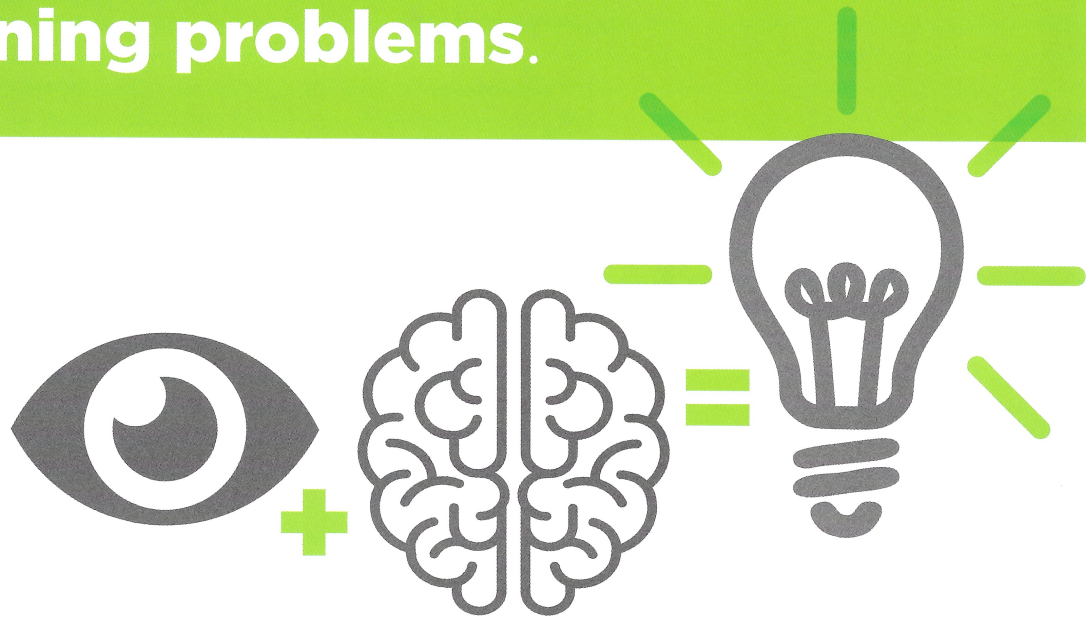
# Why a child's **vision problems** look like **learning problems**.

**Eyesight (the ability to receive input through the eye) is not the same as vision (the ability to understand what that input is).**

Recognizing this distinction has monumental implications. Even a child with 20/20 eyesight can have a vision issue at the core of their learning problem.

To complicate matters, vision-related learning problems share the same symptoms as countless learning disability diagnoses, including:

- Difficulty concentrating
- Rereading or skipping lines of print
- Letter reversals
- Difficulty recognizing words
- Short attention span
- Poor reading comprehension
- Poor handwriting
- Slow completion of work
- Loss of interest in reading



## **Why your child deserves a RightEye vision test.**

Vision happens in the brain and involves more than 24 skills, each of which is critical to a child's overall development, especially academic achievement. Typical eye exams only expose two or three of these skills. The non-invasive RightEye system reveals almost 20.

RightEye's proven eye-tracking system precisely measures and records your child's eye movements and enables your doctor to identify undiagnosed vision and brain processing issues in minutes. You'll receive the results in an easy-to-read chart, as well as customized treatments you then do with your child at home.

## **Why your child's eyes need your voice.**

Children rarely question their vision because they assume everyone processes information the same way. And unlike speech problems, which can easily be heard, it used to be impossible to unlock vision acumen. Thankfully today, more and more doctors are offering the simple, non-invasive RightEye test. Including yours.

**Ask us about RightEye today.**