

ALYSON MODENE



LOGO:

Client wanted a logo with an image of a ghost they draw all the time.







POSTCARD: Kept the back

f ShadowSS shadowSSLSJ ShadowSSLSJ@gmail.com

BUSINESS CARDS:

the same as the

business card's

back. Design to

different packages

showcase the

they provide.

Two types of business cards were needed. The first one was normal business card. The second was so they could leave them on vechikes they take photos of.



RUGGED

DESIGNS

Etsy **f**

Client wanted something to represent their nicknames of "Yeti" and "Sasquatch" along with having a skull.

Had to be a smiple design due to it being laser ingraved on different kinds of material.







LOGO:

Client wanted a skull with the "Ordance Bomb" symbol in its mouth, kevlar, and equpiment that represent each type of job in the company.

T-SHIRT:

Kept the long one the back so you could see more of the details. Kept the "Ordance Bomb" symbol on the front since it is just as important.



CHALLENGE COIN:

Challenge coins are important to the military. They collected to show what one has done and where they have been. Went with a not as busy skull and put all the different job titles on the back.





BUSINESS CARDS:

Redesign of business card to include a coupon on one side and esay change of information for different personal and locations.



FOLDER:

Client wanted a folder that they could use at all locations and give to new gym members when they sign up. They wanted the folder to be motivational.





POST CARD: MAKE FIT HAPPEN



Client wanted a post

card they could hand out to potential gym members. One side would have the location. and the other is the offer and somewhere to put who reffered them.



LOGO:

Client wanted a keystone, the stone at the top of an archway, and to represent geology.



element that makes it different and

LOGO:

A look for a alcohol brand that has an standout compared to others.

RUGGED.DESIGNS@GMAIL.COM

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LOGO:

Repersentation of the mascot the matador and show showcase lacrosse with sticks.

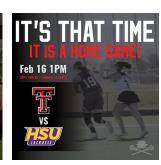


POSTER:

Player posters to hang up at games to create more spirit and showcase the players.







SOCIAL MEDIA POSTS:

Soical media posts to be cute and draw people's attention. These posts were to help try to getting more team members. Other posts were to provide information.



Provide spirit to wear during warm up before a game.



T-shirts to standout and sell as spirit wear for players and fans.



To be both spirit wear and clothing for warms before games.



the sport to handout to try to get new team members.



NAILS 2 TAILS ADVERTISEMENT:

Nails 2 Tails wanted an advertisment with coupons that didn't look like coupons.



WORKOUT ANYTIME ADVERTISEMENT:

Workout Anytime wanted to have what they are all about plus the plans that they offerto members.



CHINATOWN CAFE ADVERTISEMENT:

Chinatown Cafe wanted a fresh looking advertisement with everything they offer, their awards, and their four coupons they are offering.

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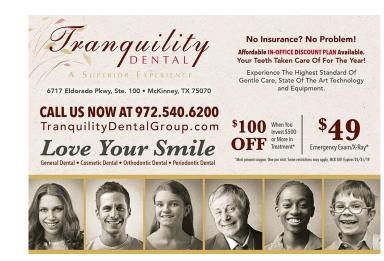
KWIK KAR ADVERTISEMENT:

Kwik Kar wanted an advertisement wanted the saying "Be Clean in The Spring" along with their awards and their two coupons.



FLOORING & HOME REMODELING ADVERTISEMENT:

Flooring & Home Remodeling wanted to showcase all that they offer.



TRANQUILITY DENTAL ADVERTISEMENT:

Tranquility Dental wanted old fash photos of people smiling with their information and two coupons that don't look like coupons.







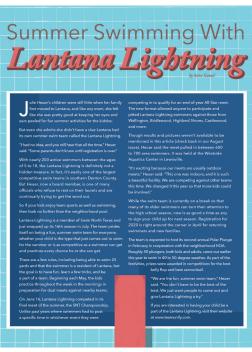


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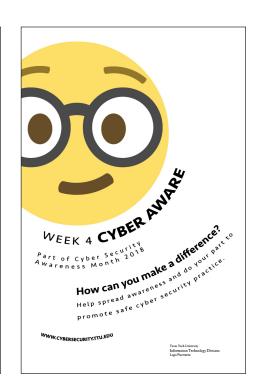


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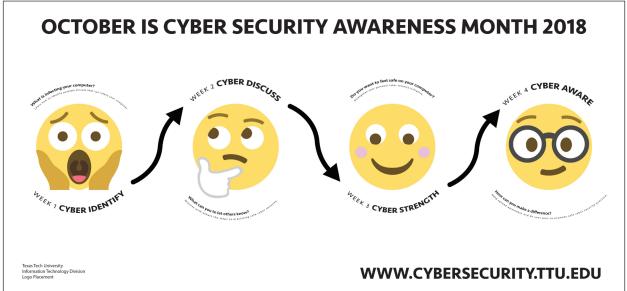






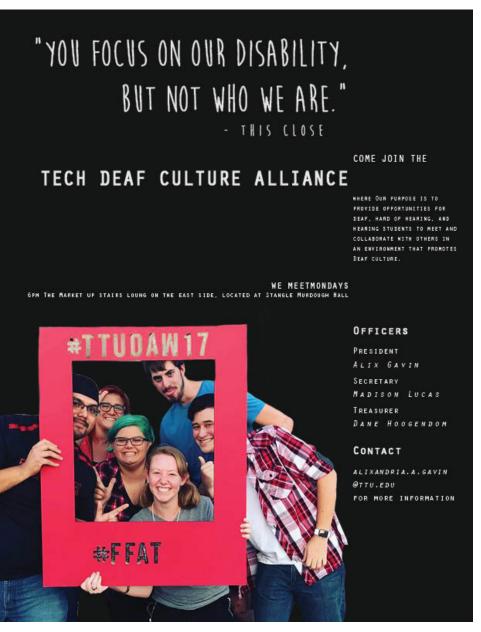
WEEKLY CYBER SECURITY AWARENESS POSTERS:

Every October Texas Tech Univiersty Information Technology Dvision hosts classes to help students and staff with cyber security information. They needed a poster for every week since every week was a different topic.



CYBER SECURITY AWARENESS POSTER:

Every October Texas Tech Univiersty Information Technology Dvision hosts classes to help students and staff with cyber security infomation. They needed a gaint poster to put up in the Student Union building. It was to help show what was the main topping for everyweek and the website where they could get more information.



TECH DEAF CULTURE ALLIANCE POSTER:

The clued needed a poster to hang around the Texas Tech Univiersty campus and surrounding stores. They wanted it to saw what they were about and to show the information them.



CHARITY WATER POSTER :

A simple poster to get then message across about what their chairty was about. Only a UR code to provide more information to keep it from getting it to busy and allowing it to focus more on the message.

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