



...The next generation of young horses is shaped by the trainers, breeders, and riders who guide them on the path to greatness.

### Mounted Shooting Futurity Derby and Sweepstakes Series

To Those Who Believe in the Future of Our Sport,

We are excited to share with you the Genesis Series Guidebook and extend a special invitation to partner with us as we promote the next generation of elite Cowboy Mounted Shooting horses.

The Genesis Series was founded with a clear purpose: **to develop young equine athletes, uplift the trainers and breeders who shape them, and strengthen the future of our sport.**

Our Futurity, Derby, and upcoming Sweepstakes programs highlight horses at the earliest stages of their shooting careers, giving them a platform to learn, grow, and shine in a fair and age-appropriate environment. By supporting the Genesis Series, sponsors play a direct and meaningful role in nurturing the foundations of the sport while gaining exceptional visibility across riders, breeders, spectators, clubs, and the broader mounted shooting community.

Enclosed in this guidebook, you will find an overview of our series, our mission, the upcoming season schedule, and detailed information about **several sponsorship opportunities designed to promote businesses, stallion programs, trainers, and equine industry supporters.**

Sponsorship levels range from promotional listings to comprehensive branding packages that include arena banners, guidebook ads, website features, social media exposure, and event recognition. In guidebook, see section 8, page 14-15 for sponsorship details.

Your partnership would not only help elevate the Genesis Series but would also support the continued development of young horses, responsible training programs, and the professionals who pour their heart and skill into shaping the next generation of champions. **Together, we can build a stronger, more sustainable, and faith-guided future for the Cowboy Mounted Shooting community.**

We would be honored to have you join us as a valued sponsor. If you have any questions or would like help selecting the best sponsorship level for your business or program, please feel free to reach out to us anytime.

Thank you for considering this opportunity and for your support of the riders, breeders, trainers, and horses who make this sport so exceptional. We pray that God blesses the generosity of those who choose to partner with us, and we look forward to the possibility of working together this season.

With appreciation,

**Dave and Pam Lohrey**

Founders & Organizers, Genesis Series

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[www.doublebarshooters.com/genesisseries](http://www.doublebarshooters.com/genesisseries)