



...The next generation of young horses is shaped by the trainers, breeders, and riders who guide them on the path to greatness.

Mounted Shooting Futurity Derby and Sweepstakes Series

To Our Friends Who Shape the Next Generation of Horses,

We are excited to share with you a special opportunity within the Genesis Series—designed exclusively for the breeders, trainers, and stallion programs who play a defining role in the future of Cowboy Mounted Shooting. Your skill, vision, and dedication are the foundation upon which every great equine athlete is built, and the Genesis Series was created to honor that beginning.

Enclosed you will find a **sample copy of the Genesis Series Guidebook** for your review. This booklet highlights our mission, outlines the 2026 season, and—most importantly—shows how we promote the horses, breeders, and trainers who bring young prospects into our sport.

We are pleased to offer an **exclusive Promotional Package**, available only to trainers, breeders, and stallion owners. This package is tailored to showcase your program and includes:

- A **½-page advertisement** in the Genesis Series Guidebook
- A **featured listing on our website** with your logo, a two-line contact listing, and a direct link to your website or social media
- Additional visibility designed to connect your program with riders, owners, and future clients

Full details of this promotional offering, along with additional sponsorship opportunities, are explained in **Section 7 of the Guidebook (page 14)**.

As someone who actively shapes the next generation of shooting horses, your participation in this program not only elevates your visibility but also strengthens our shared mission of building a strong, responsible, and faith-led future for the sport we love.

We would be honored to feature your operation as part of the Genesis Series. If you have any questions or would like to reserve your promotional placement, please reach out—we would love to partner with you.

With appreciation and respect,

Dave and Pam Lohrey

Founders & Organizers, Genesis Series

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