

STATEMENT OF PURPOSE

The flourishing rise of the core business sector in today's time has made administration a crucial part of any business. Focusing on a blend of computer knowledge, programming languages, communication, and interactive knowledge, along with a pragmatic understanding of functions and processes, is what makes any business lucrative today. Being born and brought up in a middle-class family, steered by principles of patience, discipline, and determination, I learned the core values of perseverance and focus early in my life. Since an early age, I have seen my father working hard to sustain our family. His entire journey from working in a company to starting his own business inspired me to enhance my endeavors with hard work and education. Being aware that the world is going rapidly towards the skill-oriented era, my exposure to the professional world has left me with a craving to explore the profoundly requesting business industry. Steered by principles of patience and holistic amelioration, my inclination towards continuous growth became an inevitable dynamic process of fostering to stand out with every crack of dawn. With this keenness and firm desire to make a mark in the global sector, I have prepared myself to be upscale through the academic endeavors of a highly recognized and respected institution.

A value-for-money throughout my childhood encouraged me to follow my father's ideals and stand out from the crowd. After completing my secondary education at the initial stage of my career in 2012, I took a break from my studies and started working towards financial independence. Being the only son of the family, I was contemplated to provide all the emotional and financial support to my family as my father resigned from his job, which brought us weak monetary conditions. Hailing from a middle-class family, society makes us limit the perspective of our minds. Still, my aspirations being loyal to my love for business constantly desired to see the world beyond the financial crisis in my family and helped my father in his new business by bringing him multiple clients with my good communication skills. In 2018, I was fortunate enough to get a job opportunity from (____) Company in (____). Along with this job opportunity in the country, I decided to pursue my Bachelor in (____) from the University of (____). My academic career has always been welcoming to my hard work, dedication, and curious mind. Alongside my job, I managed to complete my graduate program within three years in the country.

Intending to explore all the possible opportunities of the business field, I worked as a sales executive at (____) Group for Changing Tomorrow. Here I build a business by identifying and selling prospects and maintaining relationships with clients. I used to identify business opportunities by identifying prospects and evaluating their position in the industry, thus researching and analyzing sales options. Moreover, my key responsibilities were to greet customers and showing them the products as per their needs. From checking products in front of the customers before packing and making invoices, and explaining the warranty terms and conditions, I accomplished all my responsibilities with full determination. I gained insights from this professional experience, such as expert knowledge of the selling process and effective sales techniques, in-depth understanding of Financial Markets, and excellent communication skills with relationship-building techniques with clients.

(____) university in the UK is one of the esteemed universities that will surely help me excel not only professionally but also to evolve as a better person. I have selected the (____) program from (____) university because of its outstanding faculty, the robust curriculum, and guidance of the renowned personality of your university. I am confident that your university will equip me with comprehensive and rigorous professional training. I would be

benefited throughout my whole life as it would help me achieve my long-term career goal of (write your goal). The skills and knowledge I would receive from this program will surely change my way of working towards a particular objective.

My experiences so far have given me the empathy to step back and consider all the factors when confronted with a problem, rather than focusing on a quick and easy solution. I believe this is the greatest strength to bring to your esteemed university. I aim to work smartly at the forefront with students from varied religions and fabricate better functioning of business strategies from the expertise gained from your institution. Moreover, I believe that my ability to articulate, commendable presentation skills, appreciable management qualities, influencing oratory skills, and technical expertise makes me a valuable asset to your esteemed university. My ideologies and ambition, combined with the vast platform set up by your institution, can bring out the best results in the management sector. I assure you if bestowed with the opportunity to study under the tutelage of your executive education program, I will surely add to the list of your university's successful alumni.

Thank You,
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