

# Cyber Security

## THREE THINGS YOU NEED TO GET RIGHT ABOUT CYBER SECURITY

### Build an incident 02 03 response plan

- A general plan for responding to cyber incidents
- Develop detailed response playbooks  
Detailed guides for handling specific incident scenarios
- Conduct regular tabletop exercises  
Routine tests to practice incident response plans
- Data breach costs rose from \$3.86 million in 2020, to \$4.24 million in 2021.

### Develop detailed response playbooks

- Detailed guides for handling specific incident scenarios
- Over 80% of ransomware attacks involve data theft in addition to encryption.

### Conduct regular tabletop exercises

- Routine tests to practice incident response plans
- Ransomware attacks create an average 23 days of downtime



SPARKS ASSOCIATES

CONNECTING  
ENTERPRISE WITH IT