



2026 AUTUMN CLASSIC

CORPORATE SPONSORSHIP OPPORTUNITIES

Arabian Horse Association of Utah | September 24–26, 2026

Every sponsor is recognized on the official Sponsor Thank You poster displayed at the Autumn Classic.

MAJOR PARTNERSHIPS

PARTNERSHIP	BENEFITS
PRESENTING PARTNER \$1,500	• Exclusive event naming rights • Highest-priority program, website, social, announcer and major-award recognition • \$250 prize money split among 5 eligible classes of sponsor's choice • First renewal opportunity; premium placement for an existing reusable banner
SIGNATURE PARTNER \$850	• Premium program and website placement • Dedicated social spotlight plus pre-show, during-show and post-show recognition • \$150 prize money split among 3 eligible classes of sponsor's choice • New 4' x 3' arena banner printing included if needed
FOUNDING PARTNER \$500	• Official Founding Partner designation and permanent inaugural recognition • \$100 prize money split among 2 eligible classes of sponsor's choice • Program, website, social media and announcer recognition
VOLUNTEER APPRECIATION PARTNER \$100–\$350	• Multiple contributions welcome • Helps AHAU compensate show volunteers for their time and service • Program, website, social media and announcer recognition

CLASS & AWARD SPONSORSHIPS

PARTNERSHIP	BENEFITS
JACKPOT CLASS PRIZE PARTNER \$250/class	• 4 available: Hunter Pleasure, Western Pleasure, Ranch Rail, or Saddle Seat/English Pleasure • Recognition tied directly to the selected Jackpot class
JACKPOT FUN CLASS PRIZE PARTNER \$100/class	• 2 available: Bareback Ride-a-Buck or Egg & Spoon • Recognition tied directly to the selected fun class
YOUTH WALK/TROT GARLAND SPONSOR \$75/each	• Sponsors a Championship neck garland for one Youth Walk/Trot Championship • Recognition during the class and award presentation
INDIVIDUAL CLASS SPONSOR \$50/class	• \$40 awarded to the class winner; \$10 supports AHAU administrative costs • Recognition during the class and award presentation

BANNER OPTIONS

New Arena Banner — \$125 | Returning Banner Renewal — \$75 | New banner order deadline: September 14, 2026

Product donations, gift certificates, services and customized partnerships are also welcome.

NONPROFIT STATUS: Arabian Horse Association of Utah is a tax-exempt 501(c)(5) nonprofit organization. Contributions and sponsorships are not deductible as charitable contributions for federal income-tax purposes. Sponsorship payments may be deductible as ordinary and necessary business expenses when applicable. Please consult your tax advisor.



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SPONSOR INFORMATION & COMMITMENT FORM

Arabian Horse Association of Utah | September 24–26, 2026

BUSINESS INFORMATION

Business Name

Contact Name

Business Location(s)

Phone Number

Website

Email Address

Social Media Handle(s)

Preferred Contact Method

TELL US A LITTLE ABOUT YOUR BUSINESS

SPONSORSHIP SELECTION

☐ Presenting Partner — \$1,500

☐ Signature Partner — \$850

☐ Founding Partner — \$500

☐ Volunteer Appreciation — \$_____

☐ Jackpot Class — \$250/class

☐ Jackpot Fun Class — \$100/class

☐ Youth Walk/Trot Garland — \$75/each

☐ Individual Class — \$50/class

CLASS SELECTIONS (IF APPLICABLE)

Specific class selections are first-come, first-served and subject to availability.

1.

2.

3.

4.

5.

BANNER

☐ New 4' x 3' Arena Banner — \$125 ☐ Returning Banner Renewal — \$75 ☐ No Banner

New banner orders must be received by September 14, 2026.

Total Sponsorship Amount: \$_____

PAYMENT: Payment may be made by check payable to Arabian Horse Association of Utah or via Venmo @sheri-harlow.

Authorized By: _____ Date: _____