



Insider Tips for a Flawless Wedding:

Reasons you

Must attend a Bridal Expo

Are you eagerly anticipating your big day but feeling overwhelmed with all the choices and decisions that come with planning a wedding? Look no further – the ladies from iDO Bridal Expo are here with the **TOP 3** reasons their upcoming Bridal Expo will be a **MUST DO** before you say **I DO**.

1. Take out the Guesswork

First and foremost, wedding expos are a one-stop-shop for all things wedding-related. With numerous vendors and exhibitors under one roof, you can explore a wide range of options for every aspect of your special day. From venues and caterers to photographers, florists, and wedding planners, you will have the opportunity to meet professionals from various fields and learn about their services. This is not only convenient but also allows you to compare prices, styles, and offerings, helping you make informed decisions within your budget.

iDo Bridal Expo are experts at taking the guesswork out of prioritizing choices and decisions. iDo Bridal Expo is hosting 2 chances for you to catch all things bridal under one roof! The Boardwalk Bridal Market & Sample Sale will feature designer gowns at discounted prices. Located on the Louisiana Boardwalk, the day will also feature local make up artists, photographers, rental companies, travel agencies and more. And don't forget to Save the Date for October 28th, when the iDo Bridal Expo launches it's show spectacular featuring a fashion show, all things wedding under one roof, and valuable giveaways and prizes.

3. Organize and Delegate

The secret to a stress-free wedding planning process lies in effective organization and delegation. Creating a detailed timeline and checklist ensures that you stay on track and accomplish essential tasks at the right time. Utilize technology, such as wedding planning applications and digital calendars, to streamline your organization process. Attending an expo, helps you get a grand overview of tasks to organize and delegate. You may even find a coordinator you love to handle the details for you. There is no other place that gives you the opportunity to meet local wedding exhibitors face to face, to ask your questions, make your plans and get on their calendars.

With careful preparation, a sprinkle of creativity, and a dash of love, your wedding day will surely be a masterpiece you'll cherish forever. So embrace the adventure, trust your instincts, and let the joyous symphony of wedding planning begin! Leave it to iDO Bridal Expo to make your wedding planning a piece of (wedding) cake.

iDo Bridal Market & Sample Sale features designer gowns up to **70% off!** It is also a day filled with giveaways, raffles, photo booths, music, makeup and all things bridal under one roof. Don't miss this unique opportunity on the **Louisiana Boardwalk, August 5th, 11:00 - 4:00.**

iDo Wedding Expo, October 28th, in the Bossier Civic Center, with over 100 wedding exhibitors is the wedding event of the season! It is a must do, before you say I do! iDo Bridal Expo will unveil the latest and greatest trends in all things wedding. It's the perfect opportunity to find everything wedding related under one roof!

Let's make your wedding day even more special and unforgettable! More information is available at iDoBridalExpo.com.

2. Budget Planning (& Giveaways!)

Weddings can quickly escalate in terms of costs, and it's crucial to have a realistic budget in place from the start. Alleviating financial stress beforehand ensures you can enjoy your special day without any worries. Begin by determining how much you and your soon-to-be spouse are comfortable spending and identify the primary areas where you want to allocate your funds. Remember to factor in unforeseen expenses and miscellaneous costs that may arise during the planning process.

To maximize cost-efficiency, consider seeking out local vendors, comparing prices, and opting for personalized DIY projects. Additionally, be open to creative alternatives, such as hosting your wedding on a weekday or during the off-season when venues and suppliers often offer more affordable rates. With a well-defined budget, you can make informed decisions without compromising on the elements that matter most to you.

iDO Bridal Expo is your one stop shop for all things bridal under one roof. If you're planning a budget friendly wedding, or a lavish wedding of luxury, with over 100 vendors, the iDo Bridal Expo at the Bossier Civic Center will have something for all budgets. It will also feature giveaways, raffles, and Grand Prizes from local businesses. Take your chance to win a free wedding gown or venue!