



FRIENDS LIST



DAMAGED PSYCHE
PRODUCTIONS

FILM SUMMARY

Genre: Psychological Thriller/Horror

Comparable Titles: Fight Club (1999) meets Scream (1996)

Friends List follows Lexa Rhodes, a brilliant yet emotionally fragile graduate student and political campaigner. After she and her close-knit group of friends — the “Magnificent Seven” — celebrate a successful campaign win, a weekend retreat turns deadly when an anonymous killer begins targeting her friends one by one.

As the bodies fall, Lexa’s grip on reality fractures. Haunted by unresolved trauma from her parents’ deaths, manipulated by her longtime psychiatrist Dr. Cross, and tightly watched by her overprotective twin brother Alex, she spirals into paranoia and self-doubt.

Struggling to protect the people she loves while questioning her own perceptions, Lexa is forced to confront buried truths about her past. What unfolds is a psychological horror in which identity blurs, memory deceives, and the most dangerous threat may come from within.

MARKETABILITY & FRANCHISE POTENTIAL

Friends List is more than a traditional horror film—it merges the fast-paced, visceral thrills of horror with the intellectual depth of a psychological thriller.

FRIENDS LIST has several key hooks:

- A) A unique high-concept story that is fast-paced, thrilling, and easy to picture
- B) A memorable and surprising twist ending (leaving the door open for a potential franchise)
- C) Topical themes - psychological fragility and stalking, which creates an emotional connection as it explores the darker side of human interaction

KEY CHARACTERS



Lexa Rhodes

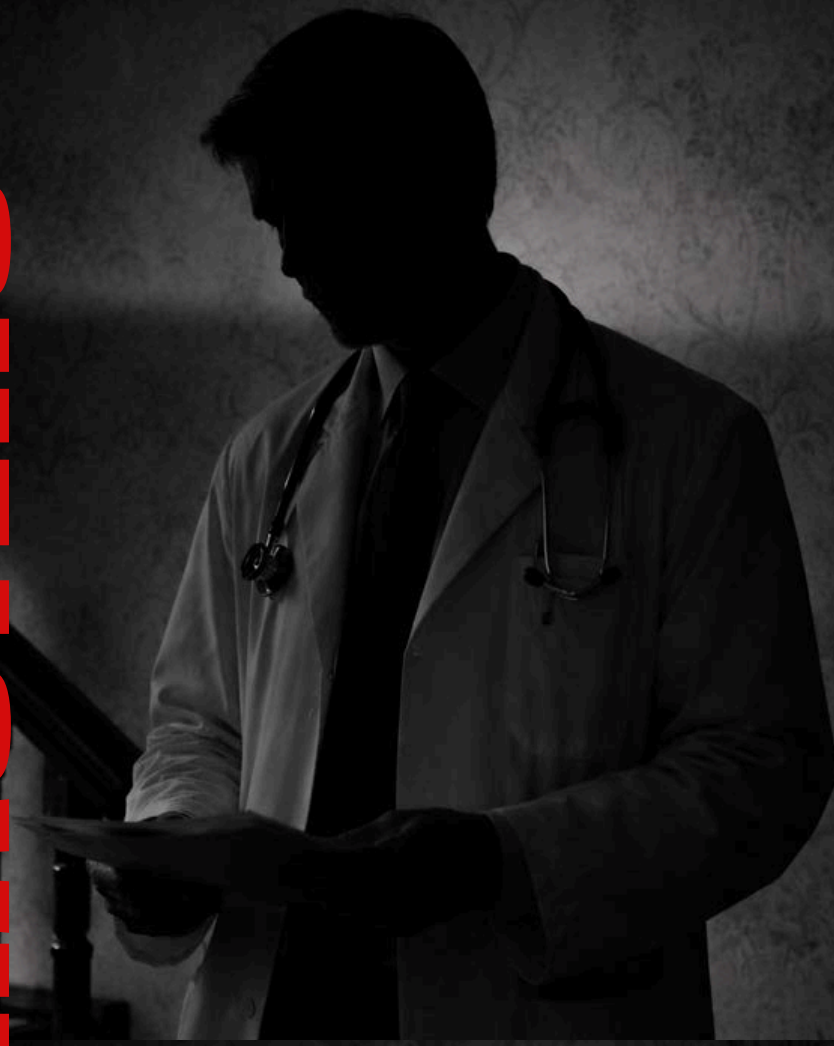
A mentally troubled grad student. She is a member of the Magnificent Seven, the seven campaign workers who successfully spearheaded the campaign for a newly elected senator. Lexa and her twin brother lost their parents in a fire at their family cabin when they were little. Since then, they have been living with their aunt and uncle. Lexa is torn between her devotion to her clinging twin brother, and her desire for a life of her own, on her own.



Alex Rhodes

Lexa's obsessive and co-dependent twin brother. Alex's whole world revolves around his twin since the deaths of their parents. He despises his sister's psychiatrist, Dr. Cross, and often attempts to dissuade her from attending her sessions with him. Alex is devastated at the notion of Lexa leaving for the Thanksgiving holiday; or leaving ever... Even though they attend different colleges, which was at the behest of Dr. Cross, the twins have never spent so much time apart.

KEY CHARACTERS



Dr. James Cross

Psychiatrist and general practitioner. Lexa has been under Dr. Cross's psychiatric care ever since the deaths of her parents. Dr. Cross has become a "father figure" to Lexa, giving her access to him day or night. He has vehemently attempted to break Lexa free of Alex's influence but has had little success thus far (he's only succeeded in stretching the cord, he has never been able to sever it).

Captian Styles

Styles is a career-oriented woman whose all-business demeanor masks a razor-sharp sarcastic wit. She has an inherent disdain for the younger generation and the wealthy, which she lets slip from time to time. Unbeknownst to her law enforcement co-workers, she is marred by psychological scars from a horrid childhood trauma which she keeps buried deep inside and has yet to address – let alone resolve.

KEY CHARACTERS



Remaining of The Magificent Seven

PAIGE TURNER

A seductive and ambitious grad student entangled in a dangerous affair with the senator, driven by vanity and ambition.

CASSIE LOVETTE

A resilient and tech-savvy grad student who, despite her blindness, achieves academic perfection while grappling with insecurities.

KIMBERLY CLARK

A loyal best friend caught in a secret emotional turmoil, torn between her committed relationship and an unspoken desire for her best friend, Lexa.

PALMER RANDOLPH

A spoiled, entitled rich kid who relies on his family's fortune for everything in life, leading to a shallow and dependent personality.

CHRISTOPHER "CK" KANE

A handsome, sentimental, but insecure grad student who's carried a torch for Lexa but has never had the guts to make the first move.

BASTIAN SHADWELL

The "bad boy" of the group with a sardonic cynical personality. His aspirations for wealth and notoriety were fueled by his meager and humble childhood upbringing.

TEAM

ROB WATSON

Writer / Director

Lifelong horror fanatic; adapted Friends List into a novel before the film; inspired by John Carpenter & Wes Craven, with multiple screenplays written.

JAMES MCMILLAN

Director of Photography

Seasoned cinematographer with extensive credits on major feature films and television.

Imaginary (2024) · A Quiet Place: Day One (2024) · Aquaman and the Lost Kingdom (2023) · Doctor Strange in the Multiverse of Madness (2022)

JORDAN CATHRYN

Executive Producer

15+ years in the industry as talent and producer; balances creativity with business acumen to guide projects commercially and artistically.

PAIGE PEMBERTON

Producer

Producer with experience on projects with Blumhouse.

Unhuman (2022) · Torn Hearts (2022) · The First Purge (2018) · Black Box (2020) · The War with Grandpa (2020) · Mudbound (2017)

**To be formally attached when pre-production commences*

GEORGE LINARDAKIS

Producer

Experienced Producer with 20+ years managing large scale productions.

Voices in the Deep (2023) · The Hunted (2024) · The Giaour (2024).

VISUAL TONE

Friends List adopts a tense, fragmented visual style that mirrors Lexa's deteriorating mental state. Inspired by *Scream*, *MaXXXine*, and *Gone Girl*, the film gradually blurs the line between reality and hallucination through distorted imagery and disorienting sound design.

As the story progresses, death sequences become increasingly surreal, unfolding like waking nightmares shared by Lexa and the audience.

Cinematography emphasizes mirroring, selective focus, and distorted reflections to highlight the duality between Lexa and her twin brother Alex, visually reinforcing the fractured nature of her mind.



PRODUCTION

Budget: \$4.1 Million

Location: Louisiana, USA

Pre-Production – 12 weeks (5-day weeks)

Production – 23 days

Post-Production – 12 weeks (5-day weeks)

Picture Lock (Total Time for Finished Product) – 7 months

Sellable film within 8 months of capitalization

Profit Projection: FRIENDS LIST is profitable within 14 months of funding

DISTRIBUTION

Theatrical Release: Wide or limited, genre-focused release to maximize immersive horror experience and capitalize on any marquee talent.

Promotional Campaign: Strategic marketing to generate buzz among horror fans and general audiences.

Streaming & VOD: Post-theatrical release on platforms such as Netflix, Hulu, and Shudder to expand reach and revenue potential.

“HORROR MOVIES ARE THE MOST PROFITABLE GENRE”

— Will Palmer, Movio CEO, at the American Film Market

Horror's Box Office Power

Horror is a consistent box office performer. In 2023 alone, horror films grossed nearly \$900 million in the U.S., and had stayed consistent through 2024. Horror makes up 10% of US box office earnings, surpassing \$9 Billion

Friends List is positioned as a **high-margin** genre film with strong global appeal and multiple revenue streams.

BASE PROJECTED PERFORMANCE

First Year Streaming Fair Value (USA Alone): **\$7.2 Million - 8.4 Million**

Theatrical Limited (no notable distributor): **\$2.9 Million**

Projected Average-High Net ROI for Limited Theatrical + Streaming release: **101-441% (8-21.6 Million)**

Theatrical Wide (no notable distributor): **\$7.4 Million**

Projected Average-High Net ROI for Wide Theatrical+ Streaming Release: **114-654% (8.5-30.1 Million)**

COMPARABLE TITLES



Late Night with the Devil (2023)



MAXXXINE (2024)



SPLIT (2016)



Talk To Me (2022)



Fight Club (1999)



Missing (2023)



Barbarian (2022)



Pearl (2022)



Scream (1996)

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