

2025 THOUSAND OAKS YOUTH LEADERSHIP CONFERENCE (TOYLC)

* JUNE 16TH THROUGH JUNE 20TH *



@MOWWTOYLC



Members of the Board of Directors of the South Coast Youth Leadership Conference, Inc., a California 501(c)3 corporation, are pleased to announce the *2025 Thousand Oaks Youth Leadership Conference (TOYLC)*. The first TOYLC was conducted 33 years ago in 1992, and is co-sponsored by the Conejo Valley and Bradley-Hanson Chapters of *The Military Order of the World Wars (MOWW)*. The TOYLC mission is to provide the opportunity for our youth **AT NO CHARGE TO THE STUDENT** to develop leadership skills, gain appreciation of patriotism, and gain awareness of our nation's free enterprise system. Each year we attract nearly 60 high school students from throughout California. Our annual week-long Conference is conducted on the campus of the [California Lutheran University \(CLU\)](#) in Thousand Oaks, California. A comprehensive program provides a combination of guest speakers, an Awards Banquet, outdoor and indoor team-building Leadership Challenges, and other events to ensure students are motivated, educated, and inspired. We enjoy success by striking a balance of fun and discipline to develop a program that our students can care about and strive to excel in. The conference's capstone event is a visit to the [Ronald Reagan Presidential Library](#) with students taking part in the [Situation Room Experience](#). Our motto, "A safe place to learn and make mistakes as long as you try to do your best" blends well with our overall objective to create an environment rich in mentoring and leadership-by-example. We believe that our annual conference plays a vital role in preparing **incoming high school juniors and seniors (as of June 16, 2025)** for the future. Please note that the **registration deadline** is **Wednesday, May 1st**. Students may only attend the TOYLC once therefore **are not** eligible to attend a second time.

* **SCAN QRC FOR REGISTRATION AND SCHEDULE** *

(PLEASE POST IN CLASSROOM)

YLC classes are led by skilled instructors and supervised by well-qualified team leaders and counselors. Classes are participatory. The goal is 50% of class time dedicated to leadership and teambuilding (emphasizing Dynamic Leadership and Dynamic Followership), 30% of class time devoted to the US government, US history and the US Constitution; and 20% devoted to the Free Enterprise System and the US Economy.

We welcome family and guests, at a minimum cost, to join us at our Awards Banquet to be held at CLU, 60 West Olsen Rd, Thousand Oaks, on Thursday, June 19th at 5:30PM.

For questions, please feel free to contact TOYLC Director Colonel Jerry Knotts, or TOYLC Assistant Director For Curriculum, Lieutenant Colonel Dave Worley, at toylic@earthlink.net. We look forward to continued success of our program, the success of our students, and the wonderful support from high school instructors as well as our generous and inspiring community.



Our largest sponsor, *The Military Order of the World Wars (MOWW)* is a non-profit, Veteran Service Organization established in 1919. Among its other national, community-focused outreach programs, the Order's *Patriotic Education Program* focuses on youth education, development and recognition including JROTC and scouting.

The founding of *The Military Order of the World Wars (MOWW)* resulted from General of the Armies John J. "Blackjack" Pershing's request that his officers continue serving America after their active military service ended following World War One. "Serving Youth, Community, and Nation Since 1919", local chapters provide opportunity for all active duty, retired, or former federally recognized officers (commissioned or warrant) of the United States to unite in various community outreach programs supporting Veterans, Patriotic Education, ROTC and JROTC, Scouting, Youth Community Service, National and Homeland Security, Law and Order, Public Safety, and our First Responders.

(PLEASE POST IN CLASSROOM)