



Today's Event Satisfaction Survey  
and  
BWN's Questionnaire  
We Want To Hear From You

Ladies...

We are soliciting your constructive feedback to see how your total experience was today at our 42<sup>nd</sup> Annual Conference.

Additionally, we'd like to hear your comments on ways we may improve the content, your experience and the manner in which *future* Programs, Education, and Networking Opportunities are delivered to you.

***Part I - Please take a moment to complete the following Survey questions below:***

1. Are you a BWN Member? \_\_\_\_\_ Past Member? \_\_\_\_\_ Guest? \_\_\_\_\_
2. How did you enjoy the overall Event? **Rate each segment below (1 – 5) Five being BEST.**  
Food  
Venue  
Parking  
Vendor Spotlights  
Networking  
Entertainment  
Speakers
3. What was your favorite moment of the day?
4. Was lunch hour preferred over breakfast hour? **Y or N and Why?**

**Part II – Questionnaire MAKING A DIFFERENCE IN THE FUTURE**

1. What about Professional Organizations interest you most ?
2. Is location and how far you drive a factor in you attending an Events?
3. Do you prefer Virtual meetings or in-person social meetups?

4. What elements/features are important for you to attend a Business or Personal Development Conference?
  - a. Well known celebrities **Y or N**
  - b. Subject Matter Experts **Y or N**
  - c. Entertainment **Y or N**
  - d. Opportunity Drawings **Y or N**
  - e. Networking Opportunities **Y or N**
  - f. Other
  
5. What's a good price point you would pay to attend a Personal Development Conference with a Meal, plus all the perks (SME, Entertainment, Famous Speakers, Drawings, etc)?
  
6. What subject matters/topics are you seeking to find in a Personal Development or Professional Conference?
  
7. What age group do you fit into? (25-35) (36 – 40) (50-64) (65-76) (77+ )
  
8. What type of perks/value do you expect as part of paying annual Membership Dues? Dues Price? \$\_\_\_\_\_
  
9. Who would you like to hear speak at a Personal or Professional Development Conference?
  
10. Do you have professional skills, experience, that you would like to share with us? As a Speaker or Lead a Committee?

**Optional:** Name \_\_\_\_\_ Email \_\_\_\_\_

Thank you for participating in our Anonymous Survey as we pivot into 2023 to include what our women of today need and want to stay motivated and grow.

BWN has supported and served the needs of Black Women since it's founding in 1979. BWN want to remain relevant And actively engaged in providing the safe space for black women in particular to grow and develop. This survey is important to Our ability to meet the current and specific needs professionally and generationally of todays black woman. Please assist us with our mission to remain a highly respected, safe, learning and growing place of excellence by sharing what excellence looks like for you and what sets an organization apart from the average in your opinion. Thank you again for your support. You are matter, we care, because We are You. Black Women's Network Community & PR.

Notes: