

2025 VERSION

Loom

一個來自藝術界的申請制私密社群

Based on art world, curated
connections rooted in aesthetics.



About Loom

創造與發展自己事業之路上，
人際關係要好之外還要廣？高質量的社交有多重要？

In building a business, relationships matter — but how crucial is high-quality networking?



會員福利 Member Benefits

1. 雙月一次咖啡聚會

適合擁有自身事業的主理人 與集團型高階經理人 來自各領域的效率社交

每2-3月舉辦一次，透過 Loom Club 對於高質量的堅持與篩選，讓忙碌的品牌主理人、與高階經理人們，專注於自己事業發展的同時，也能高效率地，結識更多與同樣正在發展事業的新朋友，為事業創造更多可能性時，也豐富了視野。



會員福利 Member Benefits

For business owners,
leaders : For efficient
cross-industry networking.

Held every 2–3 months, Loom Club's commitment to quality and curation allows busy brand founders to not only focus on growing their businesses but also efficiently connect with new peers who are on the same path.



會員福利 Member Benefits

2. 每季一次的大規模聚會

高質量社交拓展

每季最後一個月舉辦，由 Loom 官方以藝術界的經驗積累與視野，邀請來自各領域影響力人士，包括：媒體、KOL、藏家、策展人、投資人、藝術創作者與品牌經營者。



會員福利 Member Benefits

Quarterly Gathering

In the last month of every quarter, Loom curates a special gathering, leveraging its art world expertise and vision to bring together influential voices across disciplines—ranging from media and KOLs to collectors, curators, investors, artists, and brand founders.



會員福利 Member Benefits

3. 每年一次的大型年會

聚焦展示、年度選品曝光

預計在每年最後一個月舉辦，將邀請集團型合作品牌、重要媒體、以及 Loom 官方 VIP 貴賓與集團型企業 VIP 貴賓等，提供品牌/創作者階段性發表與曝光，同步呈獻由Loom官方 VIP 評選出「TOP 10年度影響力品牌」。



會員福利 Member Benefits

Annual Presentation Gala

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.



會員福利 Member Benefits

4. 每年一次VIP 貴賓導覽

貴賓導入、細緻 CRM 輔助

每季由 LOOOM 協助引導官方 VIP 至品牌空間或藝術家工作室導覽活動，透過邀請VIP買家、收藏家親臨現場參訪體驗，由品牌方負責呈獻產品/作品之導覽。



會員福利 Member Benefits

Yearly VIP Tour

On a quarterly basis, Loom organizes curated visits for official VIP guests to brand venues or artist studios. These exclusive experiences invite VIP buyers and collectors for in-person engagement, while the hosting brand or creator provides a guided presentation of their work or collections.



會員福利 Member Benefits

4. 即時線上諮詢顧問

品牌客製顧問、持續陪伴

根據品牌/創作者現處階段所需，量身打造的顧問式支持系統，供策略指引與品牌陪跑，針對品牌/創作方向提供實質協助。透過初始面談為30分鐘策略諮詢：協助釐清目標與資源佈局，依會員方案提供：2-15小時彈性分次使用，隨時線上預約。



會員福利
Member Benefits

Online Consultation

A customized consulting support system tailored to each brand or creator's stage — offering strategic guidance and hands-on help with brand or creative direction. Includes an initial 30-minute strategy session to clarify goals and resources. Members receive 2–15 flexible hours (based on their plan), available for online booking anytime.



Loom 會籍方案 Membership Program

	12 Months	12 Months Premium
	15,880	26,800
起始線上面談30分鐘 Initial online consultation (30 minutes)		
事業顧問諮詢 總數6小時 Online consultation (total of 8 hours)		
事業顧問諮詢 總數15小時 Online consultation (total of 15 hours)		
年會 Annual meeting		
季會 Quarterly meeting		
雙月會 Monthly coffee meeting		
每年一次 VIP TOUR Yearly VIP TOUR		

根據所提供的貴賓導入頻次
LOOOM 針對企業提供：

- 68,000/年 | 2次活動貴賓導入
- 98,000/年 | 5次活動貴賓導入

專為規模較大、連鎖與集團型企業而設，除了基本福利於提供企業高階經理人外，主要透過**提供貴賓導入**，同時以 Loom 來自藝術界的細膩思維與視野，輔助經營與累積企業品牌貴賓，為規模較大的企業挹注更為細緻的 **CRM 技術思維**。

連鎖/集團品牌
會員方案

ENTERPRISE
MEMBERSHIP
PACKAGE



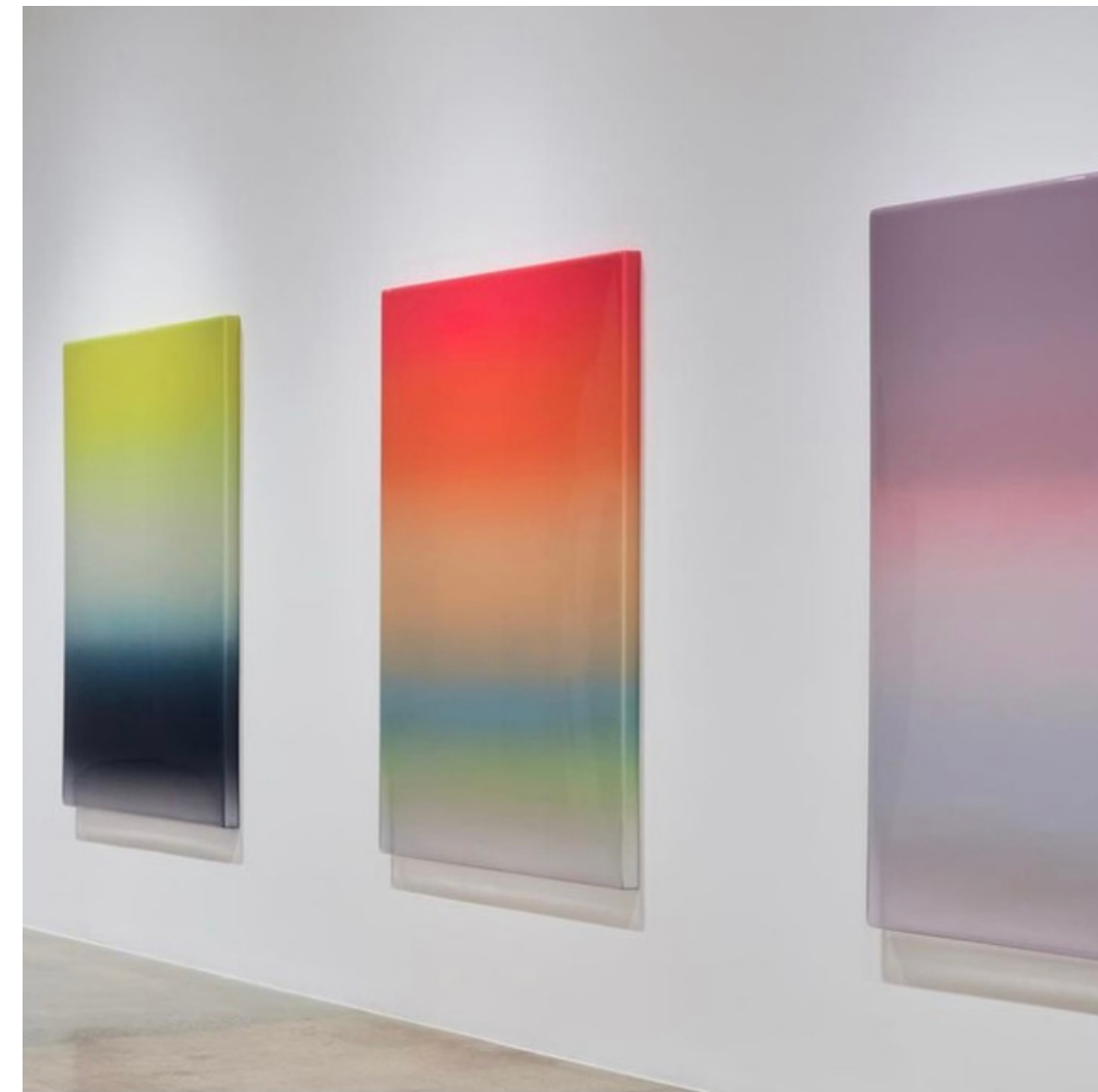
Based on the agreed frequency of VIP introductions, Loom provides enterprises with the following services:

- NT\$68,000/year – 5 times annually
- NT\$98,000/year – 5 times annually

Designed for larger-scale, chain, and group-level enterprises, this membership not only includes core benefits for senior executives, but also focuses on VIP engagement and integration. Leveraging Loom's refined perspective from the art world, we support the cultivation and management of high-value brand guests —bringing a more nuanced, CRM-driven approach to enterprise-level brand relationship building.

連鎖/集團品牌
會員方案

ENTERPRISE
MEMBERSHIP
PACKAGE



試想
許多美好的人
把都力量加在
一起時...



共榮、共好，
再加上良性的競爭，
藝術與生活風格的多面向合一，
創造前所未有的盛況。

Co-thriving and collective growth,
paired with healthy competition,
bring together the many
dimensions of art and lifestyle—
to create an unprecedented
moment of brilliance.

OUR
COMMUNITY



CONTACT

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