

Dancing Spirit
Board of Directors Meeting

November 9, 2017

In attendance: Kasey Correia, Jeff Ogden, Melody Hedin, Caryl Schmid, Margie Coates, Meg McDonald, Cindy Humiston

Meeting was called to order at 6:10 pm. Motion Melody, 2nd Jeff

Melody read the Mission, need to add 'the' after 'celebrates.'

Agenda was approved by consensus, adding 7. Old business, 8. New business, 9. Next meeting, and 10. adjourned, Motion Margie, 2nd Caryl. Jeff motioned to reapprove the second page of the agenda that was found and printed. Caryl 2nd.

Minutes from October 12th Board Meeting approved by Jeff, 2nd by Caryl

Treasurer's report: October financials from Cindy stated that the fixed costs per month are 3000. Through the end of this year. In 2018, with our new book keeper Jenna, will be able to be clear, transparent and easy – that's the goal; Kasey and Cindy are working on a 2018 draft budget by December to finalize in January, to include fixed costs and funding sources; Current balances as of 11/7 are in general account 16,092.38, and Artists Sales account 1134.82 , which is enough for about 6 months of fixed costs; we have a goal of 2700 through CO Gives this year, and are not attempting to make the 50,000 total income for year, but are still able to participate through a 2 year look, Motion Margie, 2nd Meg

Old Business – Director's Report - Kasey

1. Kasey resigned from the BGC Board
2. Harvest Festival – clay experience was a great community time making hands for the sculptural tree for Inspiration Square; Melody remarked that numbers were a lot less due to not having the Haunted House, ELHI needs to more marketing to bring more in, too many conflicts, probably had about 125 this year, and about 400 last year
3. After School Arts Program going well with 8 students, cost increased to 5.00 per day, will run to end of the school year

New Business -

4. Colorado Gives, Cindy –10th anniversary, 2nd oldest giving day, and 2nd oldest, 40 million brought in last year on the day, 18 organizations in LaPlata County, now 41 this year, now being regionally marketed so giving may grow exponentially this year, we are a regional champion – 5 local counties will have our own page and link; Meg would like a simple flyer to share with folks, this year will market separately from Fill Your Bowl fundraiser; if donations are given or scheduled for Dec. 5th, then they are matched, so the 2% fee is not felt;

Will be seeing ads on 11/10 in SO Ute Drum, and many other press next week, 11/24 in Drum again, and many other press through 12/5, plus radio ads, coffee sleeves, the SW CO Gives Consortium is doing the advertising, then up to each nonprofit to send out to our lists Last year, Cindy ran the program, our goal is 2700 this year, now want DS to be more self-sufficient – found BK Woodward, a potter in Cortez will handle social media posts, looking for more Facebook users to repost for 8 or 9 days from 11/18 for Family Day, then 11/25 to 12/5 – send their names to Cindy, Kasey, and Cora to connect with;

There are about 7 pages of emails to follow up with, the most donations came in through personal contact, so we're splitting the Mailchimp lists to send texts to or personally see folks, Cindy will create verbiage to copy and paste into a text with the link to donate

5. Fill Your Bowl with Art – Dec 1, Margie and Kasey will throw bowls on Saturday the 11th, Meg will help, we will throw, dry, bisque fire, then glazing party on 11/25, will need help glazing – Caryl, her friends, and Jeff will help, Kasey will have to manage this, Margie and Meg out of town, Cindy will ask BK if she would throw some bowls, Taste of Christmas will be managed by ELHI, One Lane Highway will play
6. Director's Report – read and discussed by Melody
7. Membership recruitment – need phone numbers, use a phone chain to call for soups for Dec.1, will be focusing on this at Board retreat in January
8. January Board Member Retreat – January 6th, 10-2 at Ignacio Library
9. General Membership Meeting – elections January 16th at 6
10. The next board meeting was set for Tuesday, December 19th at 6:00 pm in the board room of ELHI.
11. Adjourn the meeting at 7:40 pm.