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Board Meeting Agenda • March 21, 2023 • 6:00 PM

Call to Order 6:07

Attendance:

Anthony Box Present

Caryl Helmin Phone

Jenny Silva Present

Joanne Gantt Present

Jakob Box Present

Mikayla Robinson Present

Kasey Correia ED Present

Dancing Spirit's Mission is to provide a community arts center that enhances creativity and fellowship; that promotes the education, appreciation and enjoyment of the arts; and that celebrates the cultural heritage of our population.

1. Approval of Agenda
Additions & Changes No Changes
Motion: Jenny Silva
2nd Joanne Gantt
Approved / Not Approved / Tabled

 2. Approval of February 2023 Minutes
Motion: Joanne Gantt
2nd Mikayla Robinson
Approved / Not Approved / Tabled

 3. Approval of January Financials
Motion: Joanne Gantt
2nd Jakob Box
Approved / Not Approved / Tabled

 4. Approval of February Financials
Nothing to add on Financials. General Account \$3700.00 Artist Sales \$1395.59 Savings Account \$102,917.75.
Motion: Caryl Helmin
2nd Joanne Gantt
Approved / Not Approved / Tabled
- Board Resolution aggregating to the \$500,000 CCR (CCI) Grant Money
Board approves the acceptance and use of CCR grant.
Motion: Joanne Gantt
2nd Jenny Silva
Approved / Not Approved / Tabled

Board Approval to have Kasey Correia (Kathleen June Correia) as eligible signer for CCR Grant

Motion: Joanne Gantt
2nd Mikayla Robinson
Approved / Not Approved / Tabled

5. *Old Business*

See Directors Report

6. *Ongoing Business*

Permanent Building

See Directors Report

Update on building

See Directors Report

Update on Town of Ignacio

See Directors Report

Enterprise Zone Updates

See Directors Report

1st Southwest Bank Building Loan Update

See Attached email chain on opening account for loan.

7. *Gallery Update*

8. See Directors Report

9. *Grant Update (Bobbi Hall)*

See attached sheet

10. *New Business*

See Directors Report

11. Director's Report (attached)

3/15/2023

Dancing Spirit Director's Report

Since Our Last Meeting

It's been a quiet month with a lot of background work going on. The change of seasons bring a lot of planning for summer programs and events and as Dancing Spirit is growing, we are working to get solid systems in place for programs, outreach, marketing and events and are rekindling some past collaborations including Hope Community Christian Academy and Southern Ute Boys and Girls Club. Spring isn't even here and we are already looking ahead to the 2023-2024 school year!

Building Update

We're making progress. The changes for the building permit are under review with the architect at Clear Heart Designs and the utility waiver request is being reviewed by the Southern Ute

Tribe. 1st Southwest Banks has approved a construction loan for \$410,000 and the long range mortgage loan should be approved by the time you read this. We will be closing on 3/29/2023 and are planning to break ground in April.

Programs

Building Bridges Through Art (kid's classes) – attendance in the Friday afternoon class has remained low all year. BGC may be joining us for the remainder of the school year. Pre-K classes at SUIMA are going well. We are looking at moving the SUIMA art enrichment program back to the SUIMA campus so that we don't lose so much time with transporting kids and are able to offer a better program. Camp Creative is coming up and we are waiting to hear back about funding for up to 6 full scholarships for each session.

Pottery classes have been struggling do to several snow days, but the new session begins on April 5th and we expect to see many of our Open Pottery students join in the Adult Pottery classes. We have room for several more students though.

Gallery membership has remained steady. We lost one member due to health issues, but another joined. We have card classes being taught there once a week and Cindy Sheldon interested in joining and possibly hosting "paint & sip" classes there as well possibly volunteering some time teaching our kids classes and helping with Fill Your Plate. The gallery is not currently covering its expenses and we need to work on funding sources and are still hoping to get a coffee shop added in.

Public Art continues to progress. Ignacio Schools has reached out about an Earth Day and will be painting canvases to install on the art corner, and HCCA will be painting the street flags at the end of their school year.

Other - We will need teachers for the upcoming programs and time to get them trained.

Calendar of Events

Date	Event	Needs
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3/20 – 3/24	Camp Creative Spring Session	
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5/6/2023

12pm – 4pm	Bake Sale at Farmers Fresh	Volunteers to bake and to man booths (Farmers fresh is allowing us space at both the front and the back of the store)
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5/14/2023	Mother's Day Gallery Fundraiser (clay birds sold at Ignacio Floral and the gallery)	
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6/12 – 6/16	June Camp Creative	
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6/17/2023

4pm – 7pm	Fox Fire – Fill Your Plate Fundraiser	Pottery class is making plates, need help painting and selling, help with silent auction
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June, July & Aug	First Friday at the Art Gallery	
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7/10 – 7/14	July Camp Creative	
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8/14 – 8/18	August Camp Creative	
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TBD	Back to School Block Party	
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9/1 – 9/4	Four Corners Motorcycle Rally	Volunteers to help with checking in bikers and holding a booth
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9/2/2023	Green Chili Festival	Booth
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12/1/2023	Fill Your Bowl at the ELHI	Volunteers to throw, paint and sell bowls, volunteers for soup and bread
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Recognition

Thank you so much to Shawna who is volunteering hours of her time each week to teach the pottery classes and to help get everything organized and inventoried! We would be struggling without her dedication.

Thank you also to Tammy Winterhawk who is stepping up and volunteering to help with some of the kids classes, to Annie Butler who is working on the clay birds for the gallery fundraiser for Mother's Day and of course to Farmers Fresh for allowing us to put up two booths in Farmers Fresh for the bake sale.

Current Needs

We need to plan a board retreat with time for some strategic planning and orientation for new board members, and also for both board and staff training. (This has been a question we are getting asked on grants and we want to have a good answer!) In the future, we will need to look at creating policies and procedures as well as advertising for contract teachers.

Summary

Fasten your seatbelts! In April of 2023 Dancing Spirit begins its 14th year of business by building a BRAND NEW ART CENTER. This is a monumental step that will impact our community for generations to come. We are making jobs, building futures and connecting community. We are excited to see current relationships grow and develop and to be rebuilding relationships that were damaged during COVID. We are building the connections, systems and strategies that we need to be a successful business as we grow to meet the needs of our community and are so grateful for the support of the town of Ignacio, the community, our staff and volunteers, and of course our board of directors. Let's make those dreams come true.

Strategic Plan Meeting 5-21-2023 @10:00 A.M.

12. Next Meeting: 4-18-2023

13. Adjourn Meeting: (time) 6:59

Motion Jenny Silva

2nd Joanne Gantt

Dancing Spirit Secretary

Joanne Gantt

new bank account

Inbox

anthony box

Mar 15, 2023, 6:40 PM (5 days ago)

Good evening everyone. So 1st Southwest bank has approved the bank loan with us. the next step is that we need to open an account with them. We need board appro

ResentedGaming

Mar 15, 2023, 6:58 PM (5 days ago)

I motion Jakob Box > On Mar 15, 2023, at 18:40, anthony box <anthonyabox3@gmail.com> wrote: > >

Mikayla

Mar 15, 2023, 7:04 PM (5 days ago)

I'll 2nd

anthony box

Mar 15, 2023, 7:13 PM (5 days ago)

Thank you both. We have a motion and a 2nd. If I can get the rest of the board to sound off now. If you approve or not. Thank you

Jenny Silva

Mar 15, 2023, 7:54 PM (5 days ago)

I.

wrcows@juno.com

Mar 16, 2023, 1:55 PM (4 days ago)

I approve. Yes.

Gantt, Joanne (durangogov.org)

----- Forwarded message -----

From: anthony box <anthonyabox3@gmail.com>

Date: Fri, Mar 17, 2023, 8:37 AM

Subject: Fwd: new bank account

To: Gantt, Joanne <joanne.gantt@durangogov.org>

----- Forwarded message -----

From: wrcows@juno.com <wrcows@juno.com>

Date: Thu, Mar 16, 2023, 1:55 PM

Subject: Re: new bank account

To: <anthonyabox3@gmail.com>

anthony box

Mar 17, 2023, 8:43 AM (3 days ago)

----- Forwarded message ----- From: anthony box <anthonyabox3@gmail.com> Date: Wed, Mar 15, 2023, 6:40 PM Subject: new bank account To: Kasey Correia <

Gantt, Joanne

Mar 17, 2023, 8:44 AM (3 days ago)

to me

I vote YES.

Grant report to the Board of Directors

Gila Business Consulting: gilaconsulting@gmail.com

March 21, 2023

Upcoming proposals to be submitted:

Operating Funds:

- Sony Create Action - \$50k in funding + \$50 k in Sony equipment.

Capital Campaign:

- Mantz Foundation – up to \$100k in building funds
- Kerr Foundation LOI – up to \$50k in capital funds
- RC Baker Foundation – up to \$50k in building funds
- Frankenthaler Climate Initiative – up to \$100k to add sustainable energy solutions to the new Arts Center – suggested use: solar panels. LOI deadline March 31, full proposal June 2.
- NEA Challenge America – May deadline

Proposals submitted and actions taken in January/February

Capital Campaign:

- DOLA REDI proposal with Town of Ignacio as the fiscal agent submitted 3/15/2023: request for \$150k with \$10k to town for administration of grant. An MOU will need to be initiated and signed showing DS responsible for reporting on use of funds if funding is received.

Operating funds:

- 3/15/2023 AARP Community Challenge request for \$15,000 to support formation of an Older Adult Council to create a report on identified needs/requests of older adults in the geographic area regarding use of the new Arts Center.
- 3/10/2023 Hermanowski Foundation - \$10,000 for youth art programs.
- 2/15/23 Walmart Foundation - \$5k for youth art programs.
- Materials sent to DOLA: Carly Yattaw regarding request for nonprofit property tax exemption. DS will see assignment of an examiner – likely in May. Property taxes do not need to be paid as the process goes through examination. Carly reported that there is no precedence for exemption being granted back to the date of purchase. I suggested to Kasey that you should ask anyway – they should not be taxing a 501c3.

Funds received/Designations/meetings

Capital Campaign:

3/17 - FSWB Construction loan approved

2/17 – Town of Ignacio agreement to waive 50% of permit and utility fees.

Operating Funds:

3/17 - \$4,000 from United Way Team UP for summer program scholarships.

Not funded/pending

Southern Ute Growth Fund – sent a note to Kasey that they are in review.

Jessica Tarrant Update

Dear Kasey and The Dancing Spirit Board,

This is a letter to describe the efforts I have made to be a positive team member for our Dancing Spirit Organization.

During the short time that I have been a part of the DSCAC team, I have made the following contributions for and on behalf of the Dancing Spirit Community Arts Center in order to provide our services to the community.

- Doing outreach for Dancing Spirit by going to vendor events to try to find new artists for the gallery and teachers for classes. Keeping in touch with those leads and getting them in contact with Kasey for future events.
- Meeting with Kasey and/or Cora, when possible, to all get on the same page and work towards the same goals with each other as a team.
- Collecting information about ongoing and upcoming events from teachers, Kasey, and Cora to make flyers, FB posts, PSA's and newspaper coverage.
- Making QR codes (for flyers)
- Learning and familiarizing myself with Canva
 - o Making flyers
 - Pottery 8-week course
 - Pottery Open Studio
 - Kids N' Creativity
 - Card Class
 - Dancing Spirit Current Classes
 - Spring Camp Creative
 - o Making Facebook posts
 - Pottery Class Reminders
 - Kids N' Creativity Reminders
 - Card Class Reminders
 - Engagement Posts
- Posting on Facebook
 - o Posted all of the above flyers (and shared in community groups)
 - o Pre-scheduled posts to go out every morning on FB in the Meta Business Suite
 - o Scheduled "events" for all the open pottery classes until November

(so people can click that they are "interested" on certain dates and FB will remind them that the event is coming up, and also put it in their calendar if they clicked "going")

- Learning and familiarizing myself with Mailchimp (still in the works)
 - o Sent out Artist Newsletters (Jan, Feb, Mar)
 - o Sent out Public Newsletter (Mar)
 - o Updating and entering in new e-mail addresses
 - o Updating “Audiences” (still trying to figure this out)
- Update instructions and contact sheets in blue gallery
- Hang up flyers (currently making a checklist to expand the places we are hanging them)
- Now that I have got most of the above things under control and have the data needed, I am trying to learn more and get better at PSA’s and Newspaper announcements.

My goal in moving forward is to get everything that goes along with planning/ advertising events and the “blue gallery” flowing smoothly and organized.

I have consulted with the library and am trying to follow their example of how to organize events with a document we fill out for each event. This document will include a checklist and a timeline for when things need to be planned prior to the event/class, as well as what kind of advertising should be done for each particular event.

I have created an “online file cabinet” to keep all our created items and parts to create items in. (pictures, QR codes, flyers, etc.) It is an easier, more efficient way of sharing these things without having to scrub through emails and wonder if you downloaded it on the computer or phone.

- So, for example, if Kasey does a class, she can take pictures with her phone and upload them directly to this app. Then when I am making a flyer, I can go in that same website with my computer and grab some of those pictures to insert into my flyer.

- Likewise, if Kasey wants to post something on Facebook and add one of my flyers to it, she can go to that app and get the flyer to add to her post.

I would also like to make a “google calendar” for the blue gallery where artists can sign up online for the days they want to work and it will update automatically.... and add it to their personal calendar (if they want)

Forgive me if I forgot anything, but I just typed all this up from what I can remember at the moment. There are a lot of other little random things, but I won’t waist a lot more time describing every little thing. I am mainly just trying to help take a little bit off of Kasey and Cora’s plates and try to help the team and organization as a whole.

Thank you for trusting me with these responsibilities as we all work towards the same goal.

Respectfully,
Jessica Tarrant