



Communications Needs Assessment Survey



		Yes	No
1	Do you have a great personal story to share with the world, but don't know how to put it into words?	<input type="checkbox"/>	<input type="checkbox"/>
2	Do you have a great story about your business, but need help putting it down on paper?	<input type="checkbox"/>	<input type="checkbox"/>
3	Do you struggle with communicating with your staff?	<input type="checkbox"/>	<input type="checkbox"/>
4	Do you struggle communicating with your customers or stakeholders?	<input type="checkbox"/>	<input type="checkbox"/>
5	Are you keeping your staff, customers, and stakeholders up-to-date with news about your business?	<input type="checkbox"/>	<input type="checkbox"/>
6	Do you have a Unique Selling Proposition?	<input type="checkbox"/>	<input type="checkbox"/>
7	Does your marketing materials include a statement about why and how you are the best in the business?	<input type="checkbox"/>	<input type="checkbox"/>
8	Do you have an internal/external communications plan?	<input type="checkbox"/>	<input type="checkbox"/>
9	Do you have an action plan should an emergency occur?	<input type="checkbox"/>	<input type="checkbox"/>
10	Do you have a crisis communications plan?	<input type="checkbox"/>	<input type="checkbox"/>

If you answered "Yes" to 3 or more of these questions, contact PMG for a free communications consultation.