



# ELYSIA RODRIGUEZ

MEDIA PROFESSIONAL

## PROFILE

After more than 15 years in television news, I am excited for new opportunities to leverage my talents. It was a great career and I told impactful stories across the country. Now, I am looking to settle down. I hope to use my media contacts and journalism talents to continue another great career in public relations.

## SKILLS

Video Editing - Adobe Premier, Edius  
Videography & Still Photography  
Social Media  
AP Style Writing

## AWARDS

### Emmy Award, New England

Anchor, Best Newscast Evening 2011

### Emmy Award, New England

Anchor, Best Newscast Evening 2012

### Associated Press Award

Anchor - Breaking News 2011

### Associated Press Award

Breaking News 2009

## EDUCATIONAL TRAINING

### Roger Williams University | Bristol, RI

B.A. Communications, 2005

## HOW TO REACH ME

Email: [Elysia@ElysiaRodriguez.com](mailto:Elysia@ElysiaRodriguez.com)



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## CAREER SUMMARY

### Public & Media Relations

#### West Place Animal Sanctuary | Tiverton, RI | August 2020 to present

- Promotes 501(c)(3) non-profit to local and national media
- Manages social media platforms with a team of volunteers, increasing engagement and donations made online
- In just two months, I helped secure coverage on local news and with a national organization that plans to feature us regularly on multiple platforms

### Reporter

#### Boston 25 News (WFXT) | Dedham, MA | April 2017 - June 2020

- Entered nightly stories, presenting each live on the station's 10 & 11 p.m. newscasts and versions for multiple platforms
- Worked with a team of producers, editors and photographers for each story
- Frequently contributed content to national FOX, CNN & Cox Media Group Platforms

### Reporter

#### NBC Boston/NECN | Needham, MA | January 2015 - April 2017

- Reported for multiple newscasts online, on-air and social media
- Assisted with the launch of the new NBC Boston station

### Multi-Media Journalist/Anchor

#### News 4 (WIVB/WNLO) | Buffalo, NY | November 2013 - December 2015

- Trained new reporters to shoot & edit their own video
- Traveled to Indianapolis to work with an affiliate station for several weeks to assist with their market affiliation change

### Anchor

#### 22News (WWLP) | Springfield, MA | August 2009 - November 2013

- Lead all evening & late newscasts as the station's main female anchor
- Represented the station in the community through fundraisers and volunteer work

### Multi-Media Journalist/Anchor

#### News 18 (WQOW) | Eau Claire, WI | September 2008 - August 2009

### Newscast Producer

#### Channel 12 (WPRI -WNAC) | Providence, RI | May 2005 - September 2008