

# Kendra Beauford

Actor | UGC Creator | Pilates & Yoga Instructor kendrasb@gmail.com kendrabeauford.com

Ages: 20 - 35 Hair Color: Black
Ethnicity: Eye Color: Brown
African American Body Type: Athletic

# Infinite Age Supplements, Whitelist on Instagram + User Generated Content

Remote Shoot - June 2025 (Ongoing)

Influencer + UGC Creator - Was sent a month's supply of Sea Moss Supplements (\$132 value) to create UGC according to the project brief. Included 8 scenes of B-Roll, 6 hooks, and some scripted elements. Full Whitelisting rights included for instagram. Running ads on a monthly basis.

## Les Belles Tights, User Generated Content

Remote Shoot - June 2025

UGC Creator - Was sent a selection of tights (\$129 value) to create UGC according to the project brief. Included 8 scenes of B-Roll, 3 hooks, and some scripted elements.

### Elliosa Pilates Socks, User Generated Content

Remote Shoot - June 2025

UGC Creator - Was sent a pair of grip socks (\$29 value) to create UGC according to the project brief. Included 5 scenes of B-Roll practicing reformer pilates on the reformer.

#### ESK Skincare, User Generated Content

Remote Shoot - May 2025

UGC Creator - Was sent the Pigmentation Hero Kit (\$389 value) to create UGC according to the project brief. Included scripted demonstrations, 12 scenes of B-Roll, 3 scripts and 5 hooks.

## YouTube Influencer's Gala, Red Carpet Interviewee and Paid Audience Member, Live Show.

Shoot Details - May 19th, 2025 8a - 8:30p in Lincoln Center, NYC

Talent - Interacted with hosts of the gala. Was interviewed on the red carpet during the live show, given lines to deliver to the camera.

### Freebird Electric Shaver, User Generated Content

Remote Shoot - April, May 2025 (Ongoing)

UGC Creator - Was sent the FlexiSeries Shaver to create UGC according to the project brief. Included scripted demonstrations, 15 scenes of B-Roll, 8 hooks.

#### Callixe TheraPillow, User Generated Content

Remote Shoot - April, May 2025 (Ongoing)

UGC Creator - Was sent the TheraPillow (\$199 value) to create UGC according to the project brief. Included scripted demonstrations, 15 scenes of B-Roll, 3 scripts and 5 hooks.

### Eli Lilly x VeryWell Health, Testimonial Style Commercial, TV, Print and Website Content.

Shoot Details - March 19th, 2025 8a - 8:30p in Brooklyn, NYC

Lead Talent - Face of Atopic Dermatitis discussing my personal journey and how I changed my lifestyle to get my flare ups under control.

Dir. Evan Dinger

## Pop The Balloon or Find Love Ep. 4 (Part 2), Viral Dating Show web-series.

Shoot Details - January 26th, 2025 2p - 8p in Brooklyn, NYC

Lead Single - Line up of 6 guys who wanted to match with me. We asked each other questions and popped the balloon if we were no longer interested.

Dir. Welp Media

#### Yellow Bus ABA Private School, Scripted Commercial, TV and Website Content.

Shoot Details - November 21st, 2024 11a - 5p in Yonkers, NY

Lead Mom - Largest talking role in commercial, scripted to speak to school's attributes and why I send my on screen "kid" to go to school there.

Dir. Liam Mejia Moran

### Quasi Skin Care, User Generated Content

Remote Shoot - December 2024

UGC Creator - Was sent the viral glass skin mask to create UGC according to the project brief. Included raw videos of unboxing, application, going to sleep with and waking up with mask, then to final reveal.

## DigestiPlan Wellness, User Generated Content

Remote Shoot - December 2024

UGC Creator - Scripted testimonial style shoot discussing their cortisol detox. Created UGC according to the project brief. Including scripted videos, B-Roll doing fitness activities like yoga, walking and drinking water.

# IdealTax, User Generated Content

Remote Shoot - October 2024

UGC Creator - Scripted testimonial style shoot discussing their tax relief options.. Created UGC according to the project brief. Including scripted videos both selfie style and sitting on a couch.

#### Skills:

Yoga, Pilates, Strength Training, Boxing, Cheerleading, Gymnastics, Skiing, Ice Skating, Horseback riding, Conversational Spanish, Private Equity, Finance, Entrepreneur