

Twin City Area Optimist Club

P.O. Box 475
Festus, Missouri 63028
www.twincityoptimist.org

Follow us on Facebook
Affiliated with Optimist International
Serving Youth and Community since 1919

September 2025 News Making a Difference For Kids

President Cathy Elliott



Dear Ladies,

And just like that...it's September!

In just a few short days, we will close the books on our 37th Twin City Area Optimist Year. What makes this year so great isn't just the projects or the numbers—it's all of you. Time and again, you showed up when the club needed you. You gave your best to our programs, and you leaned into fellowship with one another. Together, we truly made a difference.

Highlights of the Year:

- Our Google Calendar is up and running—and being used!
- Weekly attendance grew at both day and evening meetings.
- Participation in East Missouri District Quarterly Meetings increased.
- More members attended the Optimist International Convention.
- Our very own Jean Naeger served as East Missouri District Governor leading with excellence alongside Phyllis Neff.
- Our own **Mary Hatfield** has been voted in as East Missouri District Governor-elect.
- Fundraisers exceeded expectations.
- Sponsors gave generously, and new sponsors joined our cause.
- We added more programs and events, each a success.
- More grant money was awarded to support our work.
- We began attending Twin City Chamber Meetings, building connections in the community.
- One of our JOI members, Olivia Blair, won the Oratorical Contest at the District level and went on to compete at the World Regionals!
- We brought home **four awards** from the East Missouri Optimist District:
 - Rookie of the Year
 - Best Club Project of the Year
 - Outstanding District Member
 - President of the Year
- We welcomed 35 new members in just 8 months!
- We celebrated "us" with a joyful Luau.
- Our **C.A.R.E. Program** showed just how much people value this club and its welcoming spirit.
- Three members are working very hard to start a Learn to Ride Your Bike Park.

We also faced challenges.

- Some of our members courageously fought cancer, and some are still in the fight.
- We said farewell to our long tradition of Christmas parties with Head Start.
- And most heavily on our hearts—we lost our beloved member, Caryl Harness. As a charter member, faithful attendee, gifted storyteller, and dear friend, her absence will be deeply felt.

Last October, I told you to "hang on to your hats!" And wow—what a ride it has been! Every success came from your hands, your hearts, and your commitment to being Optimists.

From the bottom of my heart, thank you for a fabulous year!

With optimism,

Cathy Elliott

President-Twin City Area Optimist Club





Heather Myers Jackie Hoyt

In Memoriam Caryl Harness



The Twin City Area Optimist family mourns the loss of Caryl Harness, one of our most beloved and iconic charter members, who passed away on September 7, 2025.

For decades, Caryl gave her heart and soul to our club. As a founding member, she was a driving force from the very beginning, an unwavering presence, and the person we all looked to for guidance and encouragement. Her dedication to the Optimist mission was felt far beyond our local club. Caryl's impressive leadership journey included serving as club secretary in 1992-1993, club president in 1994-1995, followed by her time as East Missouri Optimist District Lieutenant Governor in 1999-2000. She continued service to the district by chairing many committees throughout the years. She was a key figure in the organization on an international

scale, serving as a member of the 2005 International Convention Committee. Over the years, she attended around 20 international conventions, with her last being this summer in St. Louis.

We will never forget her signature style. Caryl was a true lady in every sense of the word, always dressed impeccably, make-up in place and a bright, welcoming smile. This same grace extended to her legendary hospitality. So many of us will fondly remember her hosting board meetings, where she always served her famous taco salad, complete with a generous spread of every topping imaginable. Her delicious food and her warmth made every board meeting feel like a gathering of friends.

Caryl leaves behind a legacy of selfless service and enduring friendships. We are all better for having known her. We will miss her dearly.

Obituary information for Caryl Ann Harness

Jean Naeger
Past TCA President 2017-2018
EMO Governor 2024-2025



Four of our Charter members
Caryl Harness, Elsie Williams, Sue Boyer,
and Marsha Greenstreet



President's Roast



Trivia Fundraiser



2025 Optimist International (OI) Convention

The last OI Convention Caryl attended with her Optimist sisters in St. Louis.



Aunt Rose Project





While Caryl was dedicated to many projects, the **Aunt** Rose Project was especially near and dear to her heart. After hearing about the need to supply foster teenage girls with period products, she made it her personal mission to involve our club in providing this crucial support.



September 4, 2025 General Meeting

Board Meeting Updates and Committees:

Lions Club Hillsboro – the board approved a donation of \$200 .00 to the Lions Club to sponsor World Sight Day. Another board member contributed \$50.00 to make a total club donation of \$250.00 to be listed as a Lion's Roar Sponsor.

Koeze Nut Sales – Patty Meyer

The catalogs will be arriving any time now. This fundraiser brought in \$5362.00 last year. Please try and sell these nuts as it is one of our larger fundraisers

Head Start Christmas Party - December

Due to Federal Regulations, we will need to change what we do for our Head Start Holiday Program. We are waiting to hear back from Head Start as to what we can do. No holiday party will be allowed as in the past, but we are working on a plan.

Coat Project – Mary McDowell

Grant - \$7,000.00 coming in January 2026 – Mary was able to ask for an additional \$1,000.00 and she got it! Thank you, Mary!!!

Officer Installation will be held October 2, 2025 at Taytro's from 12:00-1:30.

Host volunteers for Board Meetings are still available for the following dates. If you would like to host a board meeting in your home, please contact Cathy Elliott.

- Tuesday October 7' 2025
- December 2, 2025
- April 7, 2026

Chair Position Still Open:

Adolescent Boys Health – December, 2025

Community Networking – Looking for someone to chair at least one event for the following:

- Winterfest in Festus, 2025 Open
- Hillsboro Homecoming, 2026- Open
- Trailnet / Bottleneck Bike Rodeo, August, 2026 Katie Huck
- Twin City Days Festus, September, 2026 Katie Huck
- Things That Go in Herculaneum, 2026– Open
- De Soto Fall Festival in September, 2026 -Open

Party Planners Needed (Cathy Elliott will provide the budget in October). If there is no one to work on the parties – they will be cancelled for the first time in 38 years.

• Halloween, 2025-open

- Winter Holiday, 2025-open
- Valentine's Day, 2026
 Donna Long and Lynne Wendel
- Spring Event, 2026 open
- Summer 2026- open
- Officer Installation/Roast, October 2026 open

Three new members were approved! WELCOME!!

- Sherree Fite, sponsored by Judy Williams
- Danita Miller, sponsored by Cathy Elliott
- Jacquelyn Hoyt, sponsored by Kim Elbl

This now brings us to 141 Twin City Area Optimist Members!

Other:

Solicitation of Flyers

There have been many solicitations for events and donations from around the area, requesting that literature be distributed at our meetings and events. The following is from our club policies and procedures on page 3 under "Fund Raising": "No solicitation for activities other than the Club's projects will be allowed".

After the board updates, Marian Bozak took over the meeting for a fun activity. Members roamed around looking for the partner to the word on the card they had such as: Old / Young, Peanut Butter / Jelly. Once we found our match we spent a few minutes looking for things we had in common! Thank you, Marian, for getting us up and mingling!

Submitted by: Cathy Elliott

September 11, 2025 Sponsorship Luncheon

The September 11 meeting opened with several announcements.

URGENT - Meeting Cancellations:

- Thursday, September 18 at noon (Caryl Harness Church Service)
- Thursday, September 25 evening (join us at Panera for food and fellowship!)

Caryl Harness

Cathy Elliott shared that the September 18 meeting was being cancelled so that members may attend Caryl's funeral service and pay their respects. Members were encouraged to wear their Optimist shirt, especially a mango-colored shirt (representing the Optimist Mango Ladies) when possible, to the service in Caryl's honor. Together, attending Optimists will recite the Optimist Creed at the service as a tribute to her life lived in its spirit. Caryl was a true embodiment of optimism, service, and friendship. May we honor her not only with our presence, but by carrying forward the joy and kindness she shared with all. Memorials may

be made out to **The Foundation for the Twin City Optimist Club** per the family's request.

Koeze Nut Catalogs are in! At the October 2 meeting, please pick up a catalog and order form. Orders are taken until November 20; the nuts arrive, usually the first week of December. This is an important fundraiser for the club. These treats make great gifts for family, friends, colleagues and customers. Proceeds go to help support various Twin Area Optimist Club programs.

INDUCTION – Please welcome 2 new members!

- Heather Myers, sponsored by Jean Naeger
- Jackie Hoyt, sponsored by Kim Elbl

After a delicious lunch, the Sponsorship program began, hosted by Jean Naeger. Sponsors in attendance were introduced. Jean expressed gratitude on behalf of the club for their donations and continued support of the Optimist projects our club provides for the betterment of the community. Sponsors in attendance were:

- Carol and Harold Hagan
- Edward Jones Colby Portell
- Hovis & Associates Lacey Robertson and David Hovis
- MN & Associates LLC The Needy-Kohler Team Marie Needy-Kohler and Jim Kohler
- North Medical Group, LLC Karin Spinks
- Taytro's Bar and Bistro Lynn Tetrault, Jane Markley, Patrick Thompson

In a twist from previous Sponsor luncheons, Jean Naeger and Amy Baum came up with a "The Price is Right" game to play with our sponsors. Jean played the Bob Barker role for the game with players Harold Hagan, Colby Portell, Lacey Robertson, Jim Kohler, Karin Spinks, and Lynn Tetrault. Six of the club's larger projects were listed on a board for the sponsors to pick from. After a short explanation of the selected project, the sponsor had to guess the project's cost. In five of the six guesses, the sponsors guessed over the actual cost, some by a substantial amount. Jim Kohler's guess was the closest without going over. He won a bag with chocolates and an Optimist coaster. This visual helped the sponsors understand the amount of money that Twin City Area Optimists spends supporting the community through its programs and projects, as well as showing them that we are frugal with the money they donate.

Thank you to all of the ladies who helped make today's luncheon a success!

Submitted by: Cathy Elliott and Carolyn McKinney



Jean Naeger and Katie Huck with "The Price is Right" board.



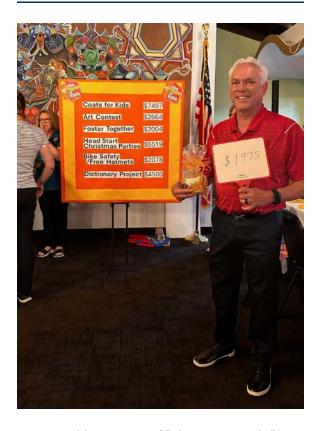
Carol and Harold Hagan



Lacey Robertson and David Hovis



Lynn Tetrault and Jane Markley from Taytro's



Jim Kohler, winner of "The Price is Right"!

CLUB PROJECTS

Twin City Days Bike Helmet Project

Twin City Area Optimists fitted and gave away an estimated 65 bike helmets to children on September 6 during Twin City Days! In addition to providing bike helmets, a Hot Wheels bicycle was raffled off, earning \$123 for the club! The bike was won by our own Christine Bradshaw. Congratulations Christine!

The goal of the Community Networking committee and the booths we set up at festivals such as the Twin City Days, is to serve as a public relations outreach, positively impacting the perception of our organization and its service to the community. Our activity at Twin City Days accomplished that goal and furthered our commitment of promoting bike safety. The club members who worked at the event had direct contact with the children and their parents, thus adding to the positive influence of the project.

The club could not have accomplished so much without the help of the following Optimist members: Katie Huck, Sarah Hilker, Peggy Scott, Cathy Elliot, Karen Francis, Laura English, Marian Bozak, Heather Meyers, Carroll Metzger, Shannon Carter, Christine Bradshaw, Lisa Schevers, Maria Hoepfner, Phyllis Neff, Jennifer Wooldridge, and Sophia Hensley. Thank you so much for all that you do! Additionally, Phyllis Neff's son and grandson helped set up the pop-up canopy the morning of the event. Finally, we appreciate Peggy Scott and Leader Publications for allowing us to store the bike helmets in their facility!

Community Networking Committee: Mary Hatfield, chair, Katie Huck, co-chair

Submitted by: Mary Hatfield



Mary Hatfield, Katie Huck, Karen Francis, Laura English, and Cathy Elliott at the registration table.



Christine Bradshaw on the bike she won.

Some of the kids with their new bike helmets!













Dictionary Project

The Twin City Area Optimist Club recently completed its annual Dictionary Project, a community effort aimed at supporting education and literacy in Jefferson County. On September 8, more than 20 dedicated Optimist volunteers gathered at St. Pius X High School to label and sort over 1,000 dictionaries. The volunteers completed the work in just 30 minutes and the books have since been distributed to third graders at 13 local schools: Festus Elementary, Hillsboro, Telegraph, Pevely, St Rose, Twin City Christian Academy, Athena, Sunrise, Grandview, Our Lady, Christian Outreach, Vineland and Crystal City.

This project reflects the Optimist Club's mission of bringing out the best in kids by providing tools that encourage learning and inspire a love for reading. Thanks to the teamwork and generosity of our volunteers, hundreds of students now have their own personal dictionary to use throughout their educational journey.

"The goal of this program is to assist all students in becoming good writers, active readers, creative thinkers, and resourceful learners by providing them with their own personal dictionary. The dictionaries are a gift to each student to use at school and at home for years to come. Educators see third grade as the dividing line between learning to read and reading to learn, so we encourage our sponsors to give dictionaries each year to children in the third grade."

Thank you to Laura Lohman for chairing this important project and to the club members who helped label, sort and deliver the dictionaries: Mickie Huskey, Patty Meyer, Megan Canaday, Jessica Korte, Cheyenne Parrish, Cathy Elliott, Susan DeClue, Kim Polette, Kirstie Zych, Marian Bozak, Jackie Hoyt, Donna Long, Lynne Wendel, Judy Williams, Carolyn McKinney and Alicia Cummiskey.

Submitted by: Laura Lohman



Volunteers ready to label and sort dictionaries!
Front row: Laura Lohman, Mickie Huskey, and Patty Meyer
Center row: Megan Canaday, Jessica Korte, Cheyenne Parrish, Cathy Elliott, Susan DeClue, Kim Polette, Kirstie Zych
Back row: Marian Bozak, Jackie Hoyt, Donna Long, Lynne Wendel, Judy Williams, Carolyn McKinney, Alicia Cummiskey
Not pictured Debbie Hogenmiller and Christine Bradshaw



Patty Meyer, Susan DeClue, and Mickie Huskey



Marian Bozak, Alicia Cummiskey, Cheyenne Parrish, and Donna Long



Jackie Hoyt



Judy Williams



Kirstie Zych



Hillsboro students showing off their new dictionaries.



Festus students putting their new dictionaries to use.



Patty Myers (back row) delivered dictionaries to smiling third graders at Our Lady School.

Brenden's Friday Backpacks Food Drive

The Twin City Area Optimist Club conducted a community food drive for Brenden's Friday Backpacks on Saturday, September 13, 2025 from 9:00 am to 1:00 pm at the Festus Walmart. Our Optimist members handed out flyers to and received food donations from generous Walmart customers. We collected 8,731 single-serve items and \$825.40 in cash donations all to benefit Brenden's Friday Backpacks.

Thank you to committee chairs Kirstie Zych and Debbie Hogenmiller, and all of the volunteers who worked at the event. Optimist members included: Laura English, Amy Baum, Debbie Buenniger, Debbie Schumaker, Danita Miller, Cathy Elliot, Becky Francis, Tracy Johnson, Lynne Wendel, Anedra Owens and her daughter, Judy Williams, Lisa Schevers, Pat Doenges, Jean Naeger, Alicia Cummiskey, Sue Joggerst, Carroll Metzger, Jackie Hoyt, Christine Bradshaw, Carolyn McKinney, Sarah Hilker, Phyllis Neff, Debbie Floyd, Janice Boyd, Marian Bozak, and Maria Hoepfner.

This is a great example of our club's effort to support the community!

Submitted by: Kirstie Zych



Janice Boyd, Kirsti Zych (front), Debbie Hogenmiller, Debbie Floyd, and Phyllis Neff with the final haul.



Some generous donors!



Debbie Hogenmiller, Tracy Johnson, Debbie Schumaker, Lynne Wendel, and Anedra Owens



Cathy Elliott, Debbie Buenniger, Amy Baum, and Danita Miller





CLUB FUNDRAISERS

Dine to Donate - Panera

Panera in Festus participated in our Dine to Donate fundraiser on September 25. They donated 25% of the sales from customers who presented the Optimist flyer or used a promo code from 4-8 PM. The total raised for the club was \$211.64, and



diners received a delicious dinner!

New Marketing Brochure

The revised tri-fold marketing brochure is now available. This document provides basic information about the projects and services we provide to the community. It will be used for new member packets, sponsorship campaigns, and available at club public events. This is a great way to spread the word about our club. Members can request copies from Marketing Chair Jean Naeger.





BICYCLE SAFETY

Optimists gave away and properly fitted hundreds of bicycle helmets as part of the club's new and growing bicycle safety project.

Optimists partner with community organizations to serve children

- · Jefferson College: Scholarships
- · Aunt Rose Project: Serving period poverty
- Second Hand Heros: Providing items and support
- · Atlas Youth Outreach: Therapy for local teens
- · Foster Together: Supporting foster families
- · Spotlight Community Theatre: Encouraging the arts
- · Helping Hands and Horses: Equestrian therapy

SPONSORSHIPS | 2025

We rely on the generosity of our community to support the Twin City Area Optimist Club's work in the community. Help us help the kids by sponsoring our club. For more information, please contact Jean Naeger, marketing chair, at 314-495-2822.

Platinum Sponsor: \$1,000 or more

- Greater visibility at club events
 Includes photo/logo of you or your business
 Announced on our public Facebook page
- · Included on our website
- · Recognized at public events

Gold Sponsor: \$500-\$999

- Includes photo/logo of you or your business
 Announced on our public Facebook page
- Included on our website
 Recognized at public events

- Silver Sponsor: \$250-\$499
 Includes business logo
- Announced on our public Facebook page
 Included on our website
- · Recognized at public events

Bronze Sponsor: \$100-\$249

- Announced on our public Facebook page
 Included on our website
- · Recognized at public events

New for 2025: Donations are tax deductible

Make tax-deductible checks payable to: The Foundation of the Twin City Optimist Club, separately incorporat-ed 501(c)(3) nonprofit organization. Please mail to P.O. Box 13, Festus, MO 63028.



Twin City Area Optimist Club

Choose Optimism

By providing hope and positive vision, Optimists bring out the best in youth, our communities and ourselves. Join the Twin City Area Optimist Club, a service club supporting southern Jefferson County, and make a difference today,



COATS FOR KIDS

Coats for Kids is the club's largest project and has been operating for more than 30 years. Each year, up to 500 coats are given away. The project committee works with local school counselors to identify local children in ne

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CELEBRATE



JUNIOR OPTIMIST CLUB

Children ages 11-18 are encouraged to join the Twin City Optimist's Junior Optimist Club. Above, members learn about careers while enjoying a craft project. The club elects officers, plans its wn projects and gives members a chance to levelop leadership skills, meet new people and



DICTIONARIES FOR THIRD GRADERS

Each year, every third grader in southern Jefferson County receives their very own dictionary. In an age of electronics, the children love getting the books and learning new skills.



One of junior golfs most prestigious events, the Optimist International Junior Golf Championships, starts with a local qualifying tour-nament supported by the Twin City Area club.





COLLECTING FOR OTHERS

Club members organize food drives and other collections throughout the years to serve members of the community. Above, a truckload of food was gathered for Brenderi's Friday Backpacks, a community organization providing food to children in need.

OPTIMIST CLUB MEMBERS RECEIVE AS MUCH AS THEY GIVE

- . The fellowship of proactive people with optimistic mindsets
- New social and working relationships with individuals from a cross section of our communities
- The opportunity to develop and demonstrate leadership skills locally, regionally, nationally and internationally
- The satisfaction of making a difference in our communities

Whether you are searching for an outlet to help your community, personal development, or rewarding camaraderie, you'll find what you're looking for in your local Optimist Club.



YOUTH APPRECIATION

local students for their achievements at the annual Youth Appreciation luncheon.



RESPECT FOR LAW

As part of the Optimist International organi-zation, the Twin City Optimists take part in a project held around the world to honor law en-forcement officers each year.

WHAT TO EXPECT IF YOU JOIN US

The Twin City Area Optimist Club includes people who want to help youth and the community. Members join to serve others and to promote Optimism as a way of life. Visit a meeting as a guest to see if Optimist is for you. Join and you will be invited to participate in projects you care about alongside people who want to make a difference.

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EAST MISSOURI (EMO) OPTIMIST DISTRICT



CONFERENCE / CONVENTION DATES

October 3-4, 2025

EMO/WMO 1st Quarter Conference

Capital Plaza, Jefferson City, MO

Feb 6-7, 2026

EMO 2nd Quarter Conference

Virtual

May 1-2, 2026:

EMO 3rd Quarter Conference

Hilton St. Louis Airport, St. Louis, MO

EMO District Convention

August 21, 22, 23, 2026

Installation of Officers
Governors' Choice Awards
Comfort Suites
Rolla, Missouri

108th

Optimist International Convention

June 28 - July 1, 2026

Hyatt Regency

Jacksonville, Florida

JOI CLUB



Family Bowling Night

The JOI club hosted the Twin City Days Family Bowling NIght on Friday, September 5 at Quonset Lanes in Festus. The club handed out 80 \$6.00 food vouchers to children who came to bowl with their families. Three JOI Club applications were also given out!

Families enjoyed a fun time together with lots of laughter while bowling!

Submitted by: Debbie Schumaker

Debbie Schumaker JOI Adult Advisor

Carol Schanz JOI Chair



SAVE THE DATES

Note upcoming events. To assist with projects, please contact Committee Chair.



October 2 Officer Installation October 2 JOI Club installation October 3-4 EMO 1st Quarter Conference October 7 Board Meeting October 9 Meeting - Board Update

October 16 Meeting - Perfect Attendance

October 23 Meeting - MO Kids Unplugged

October 25 Bloomsdale Fun Farm

October 30 Meeting - Halloween Party & Chili Cookoff

November 4 Board Meeting

November 6 Meeting - Board Update

November 13 Meeting

November 20 Meeting - Head Start Gift Wrapping

November 21 BUNCO

November 23 Art Contest

November 27 Thanksgiving - NO MEETING

December 2 Board Meeting

December 4 Meeting - Board Update

December 6 Winterfest

December 9 Head Start Party - De Soto

December 10 Head Start Party - Hematite

December 11 Meeting

December 18 Holiday Party & Baked Goods Auction

December 25 Christmas - NO MEETING

January 1 New Year's Day - NO MEETING



Board of Directors 2024-2025

President Cathy Elliott 573 883 0924

President Elect Debbie Hogenmiller

Past President Peggy Scott

> Secretary Kathy Todd

Secretary Elect Marian Bozak Members meet every Thursday from Noon - 1 p.m. at Taytro's. Please RSVP by 8:00 a.m. on Monday by contacting Kathy Todd.

The last Thursday of the month is an evening meeting held at the United Methodist Church in Festus. Members are invited to bring their own dinner at 5:30 to socialize. The meeting starts at 6:00 p.m.

Our Club will continue looking at the sunny side of everything and being committed to bringing out the best in our area youth.

Treasurer Becky Francis

Treasurer Elect Becky Capps

Board Members

2024-2026 Amy Baum Beth Watts Kirstie Zych

2025-2027 Mary McDowell Debbie Kettler Carolyn McKinney

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Visit our website



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