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FOR IMMEDIATE RELEASE

ART HEALS

Kevin Kehoe Simple Beauty Gallery Teams Up with Liberty Sanctuary for a Small Business Saturday Benefit

Heber City, Utah - November 13, 2023 - Heber's [Kevin Kehoe Simple Beauty Gallery](#) announced it will partner with [Liberty Sanctuary](#), a premier Utah equine non-profit sanctuary, by donating 10 percent of sales made this November to Liberty Sanctuary to support its efforts to save equines from the slaughter pipeline. The collaboration will culminate with an Open Gallery Day on Small Business Saturday, November 25, from 11 a.m. to 4 p.m. with special programming as follows:

Open Gallery Day Schedule

- 1 p.m. **Horsemanship Talk with Trevor Howard, Director of Liberty Sanctuary's Training Team**
- Trevor will share stories about his unique approach to building trusted relationships between human and horse and talk about the success Liberty Sanctuary is having rehabilitating its rescues.
- 2 p.m. **Private studio tour by artist Kevin Kehoe**
- Kevin Kehoe will give a tour of his private painting studio which is upstairs from the Simple Beauty Gallery in Heber's Old Firehouse Building. He'll share stories about his artistic journey and the relationship between his painting career and fine art photography.
- 4 p.m. **Drawing for Private Sanctuary Experience & Chester Wine's Sparkling Wine**

- All gallery visitors on Small Business Saturday who are over 21 will receive a complimentary entry form to win a private experience at Liberty Sanctuary. The winner and up to five guests will get to watch and learn from Trevor Howard as he works with one of the Sanctuary's ambassador horses. They will also receive a personalized tour of the Sanctuary, meeting the rest of the Sanctuary's 28 equine rescues and learn of the progress that has been made since April when the Sanctuary began rescue missions.

Artist Kevin Kehoe said, "Liberty Sanctuary and the Simple Beauty Gallery were both founded in 2023 with a reverence for nature and its majestic beauty. We're proud to partner with Liberty Sanctuary for our first Small Business Saturday. It's a fitting way to give back to protect these majestic animals that so wonderfully inspire my work." As part of this November collaboration, Kehoe will make an original oil painting of Heber Valley horses from his personal collection available for purchase. He added, "I've never owned a horse, but they've always owned me."

"We are grateful for the outpouring of support we have received from our horse-loving community and are honored to partner with the Kevin Kehoe Simple Beauty Gallery for this special event. Kevin's beautiful fine art photography highlights the magic we find in nature and in the mountains. Purchasing Kevin's work creates special moments in the home while supporting Liberty Sanctuary's mission to rescue, rehabilitate and advocate for America's Forgotten Equines in the slaughter pipeline," said Debra West, Founder, Liberty Sanctuary.

In addition, Russian River Vineyards, a family and pet friendly boutique winery with Utah representation will help sponsor Art Heals. Russian River Vineyards generously offers a percentage of Utah sales to support Utah animal rescues through its Chester Wines label, named for the vineyard's rescue dog.

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About Liberty Sanctuary

Liberty Sanctuary is a 501(c)(3) nonprofit sanctuary outside of Park City, Utah which offers freedom for equines rescued from the slaughter pipeline - a network responsible for cruelly sending 20,000 mostly healthy horses to slaughter in Canada and Mexico annually. With 28 equine rescue residents currently, Liberty works to rescue, rehabilitate, train, and rehome equines saved from slaughter. Its primary advocacy goal is to help pass the Save America's Forgotten Equines Act (or SAFE Act) to end horse slaughter forever. You can help by emailing your support to lawmakers at [Democracy.io](https://democracy.io). Tours of Liberty Sanctuary are available by appointment. To volunteer or donate visit [LibertySanctuary.org](https://libertysanctuary.org).

About Kevin Kehoe Simple Beauty Gallery

Kevin Kehoe Simple Beauty Gallery is located in The Old Firehouse building at 37E 100N, Heber City. The Gallery officially opened in July 2023 and regularly operates by appointment. The Gallery features artfully photographed and framed images of Heber Valley and beyond, as well as giclées of a selection of the artist's paintings. Purchases and private Gallery visits can be arranged by texting 917-940-1118 or email to kkehoe@mac.com. Kevin Kehoe Simple Beauty Gallery can be followed on [Instagram](https://www.instagram.com/kevinkehoe-simplebeauty) or at <https://kevinkehoe-simplebeauty.com>.