

## Americanism Program Overview

Purpose: Flag Education • Promote #Auxiliary Patriotism • POW/MIA Recognition • Star Family Recognition

1. The Patriotic Instructor educates members about the proper salute to the U.S. Flag, as well as the recitation of the Pledge of Allegiance.
2. Flag Education is a large part of showing Americanism and demonstrating patriotic spirit is respecting and properly caring for the U.S. Flag. Flag etiquette covers everything from proper display of our Flag to acceptable conduct around this symbol of our nation.
3. Showing respect for the Flag - Engaging the Community • Flag Education in Schools
4. Recognition of Outstanding Community Flag Displays
5. Attend and Participate in Flag Retirement Ceremonies
6. Promote Patriotism by Celebrating Patriotic Holidays

**Your Department Americanism Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Americanism Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Americanism Report sent back to Program Chair: March 31, 2023

Americanism Program Chair Department Report Sent to Dept. President: April 15, 2023

Americanism Department Award Winners by Division Sent to Dept. President: April 15, 2023

**Please see your National Program Book pages 7-11 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## **Auxiliary Outreach Program Overview**

Purpose: The VFW Auxiliary Outreach Program is your Auxiliary's vehicle to partner with local groups and organizations.

1. Is volunteer work performed by one member, a group of members or an Auxiliary for the benefit of their community or its institutions.
2. Auxiliary Outreach participation by our members is completely under the direction of the sponsoring organization.
3. Sponsoring, planning, funding or arranging for activities concerning the event are NOT reportable under the Auxiliary Outreach Program.
4. If the event is completely under the control of your sponsoring partner you are permitted to use your Post Home as the meeting location.
5. Partnerships in Auxiliary Outreach may be a single event or regular ongoing events throughout the year.
6. Be sure to wear your VFW Auxiliary or VFW shirt for all events.

**Your Department Auxiliary Outreach Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points win in all Divisions the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Outreach Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Outreach Report sent back to Program Chair: March 31, 2023

Auxiliary Outreach Program Chair Department Report Sent to Dept. President: April 15, 2023

Auxiliary Outreach Dept. Award Winners by Division Sent to Dept. President: April 15, 2023

**Please see your National Program Book pages 12-15 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## **Buddy Poppy & National Home for Children Program Overview**

Purpose: The Buddy Poppy program provides financial assistance in maintaining state and national veterans' rehabilitation and service programs, and partially supports the VFW National Home for Children. "Buddy"® Poppies are still assembled by disabled, hospitalized, aging and needy veterans in five locations, with the VFW providing compensation to the veterans who assemble the Poppies.

1. Order Buddy Poppies through your Department VFW Buddy Poppy Chair.
2. Distribute Buddy Poppies at any time during the year; Buddy Poppy or Membership Drives, Patriotic Events, Game Nights, Parades, etc.
3. See the VFW's "Buddy"® Poppy Chairman's Guide for further assistance in setting up a "Buddy"® Poppy drive, as well as other helpful resources. The guide can be found at [vfwauxiliary.org/resources](http://vfwauxiliary.org/resources).
4. All proceeds from Poppy Drives go into the Relief Fund to benefit Veterans, their family members and the National Children's Home.
5. Enter the VFW "Buddy"® Poppy Display Contest.
6. To donate online in MALTA or donate by mail, send a check earmarked Health & Happiness.

**Your Department Buddy Poppy & National Home for Children Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Buddy Poppy & National Home for Children Report Sent to each Auxiliary President:  
February 1, 2023

Auxiliary Buddy Poppy & National Home for Children Report sent back to Program Chair:  
March 31, 2023

Buddy Poppy & National Home for Children Program Chair Department Report Sent to  
Department President: April 15, 2023

Buddy Poppy & National Home for Children Department Award Winners by Division Sent to  
Department President: April 15, 2023

**Please see your National Program Book pages 16-22 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## **Extension & Revitalization Program Overview**

Purpose: Chiefs of Staff work with Department, District and Auxiliary Presidents to maintain current Auxiliaries. They encourage members, promote teamwork and provide guidance during challenging times such as suspension, consolidation or even the loss of a Charter. Chiefs of Staff also work closely with their Department President and organizers to establish new Auxiliaries.

1. Maintain Current Auxiliaries by using the Healthy Auxiliary Toolkit and the Building on the VFW Auxiliary Foundation Guidebook.
2. Establish New Auxiliaries
3. Intervene to prevent suspensions, cancellations and consolidations.

**Your Department Extension & Revitalization Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Extension & Revitalization Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Extension & Revitalization Report sent back to Program Chair: March 31, 2023

Extension & Revitalization Program Chair Department Report Sent to

Department President: April 15, 2023

Extension & Revitalization Department Award Winners by Division Sent to

Department President: April 15, 2023

**Please see your National Program Book pages 23-27 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## Historian & Media Relations Program Overview

Purpose: Keep written reports and photos of our history at all levels of the organization.

1. Compile and chronicle memories and events in written and digital formats, including photographs, memorabilia, print news, audio and/or video clips and social media posts at Department, District and Auxiliary levels.
2. Keeps a comprehensive record of the Department President's activities, and should include his or her travels, social visits and other social functions. Collect material in written form to capture your Department's history, in chronological order
3. Documents and photographs the National President's visit, and may reach out to local media outlets to organize interviews and news opportunities for the National President.
4. You may also choose to compile a keepsake pictorial scrapbook, photobook, slideshow or video for the National President, but this is not essential.
5. Check out the Publicity Guide at [vfwauxiliary.org/](http://vfwauxiliary.org/)

**Your Department Historian & Media Relations Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

**DUE Dates:**

Auxiliary Historian & Media Relations Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Historian & Media Relations Report sent back to Program Chair: March 31, 2023

Historian & Media Relations Program Chair Department Report Sent to

Department President: April 15, 2023

Historian & Media Relations Department Award Winners by Division Sent to

Department President: April 15, 2023

**Please see your National Program Book pages 28-30 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## Hospital Program Overview

Purpose: To provide volunteers and resources to VA facilities and Veterans across the country.

1. Hospital Volunteers help create a friendly and caring atmosphere no matter where they volunteer; Local hospitals • Veterans' homes • Nursing homes • Domiciliary • Both VA and non-VA medical facilities and clinics.
2. Learn about the resources and health care services available to Women Veterans and help them receive the benefits and services they deserve.
3. Participate in Valentine's for Veterans
4. Be a part of the Honors Escort Program to display a high regard and reverence for a Veteran at the time of death.
5. For more information about being a volunteer, download the Hospital Program Guide at [vfwauxiliary.org/resources](http://vfwauxiliary.org/resources).

**Your Department Hospital Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

**DUE Dates:**

Auxiliary Hospital Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Hospital Report sent back to Program Chair: March 31, 2023

Hospital Program Chair Department Report Sent to Department President: April 15, 2023

Hospital Department Award Winners by Division Sent to Dept. President: April 15, 2023

**Please see your National Program Book pages 31-35 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## Legislative Program Overview

Purpose: To improve the lives of our veterans, service members and their families through advocacy.

1. Sign up for the VFW *Action Corps Weekly*, it is free.
2. Contact your legislators: and out who's who. To identify your congressional representatives, visit the VFW website at [vfw.org/advocacy/grassroots-eorts](http://vfw.org/advocacy/grassroots-eorts).
3. To follow the progress of a bill through the stages of the legislative process, visit [congress.gov](http://congress.gov), where you may find a specific bill by its number or by a key word or phrase.
4. Support the VFW in their effort to Lobby Congress and the Administration on behalf of Veterans.

**Your Department Legislative Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THER IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Legislative Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Legislative Report sent back to Program Chair: March 31, 2023

Legislative Program Chair Department Report Sent to Department President: April 15, 2023

Legislative Department Award Winners by Division Sent to Dept. President: April 15, 2023

**Please see your National Program Book pages 36-39 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)



## Membership Program Overview

Purpose: To ask someone to join. And once they join, ask them to participate!

1. Inviting potential members to an Auxiliary or VFW event.
2. Striking up a conversation with a stranger or acquaintance and telling them about our Programs.
3. Wear your Auxiliary attire.
4. Thinking outside the box - anything that will spread the word and engage people about the VFW Auxiliary.
5. Create a short Membership Video and post to Social Media.

**Your Department Membership Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Membership Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Membership Report sent back to Program Chair: March 31, 2023

Membership Program Chair Department Report Sent to Department President: April 15, 2023

Membership Department Award Winners by Division Sent to Dept. President: April 15, 2023

**Please see your National Program Book pages 40-46 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## **Mentoring for Leadership Program Overview**

Purpose: To help broaden Auxiliary member's leadership skills and provide guidance for mentoring of Auxiliary members.

1. Engage a tenured member who has been inactive for a while, and invite them back.
2. Extend a hand of friendship to a new member.
3. Provide a positive and organized meeting experience will leave members wanting to come back
4. Encourage an active member who may express interest in going beyond just attending meetings.
5. Listen to the suggestions of others.

**Your Department Mentoring for Leadership Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Mentoring for Leadership Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Mentoring for Leadership Report sent back to Program Chair: March 31, 2023

Mentoring for Leadership Program Chair Department Report Sent to

Department President: April 15, 2023

Mentoring for Leadership Department Award Winners by Division Sent to

Department President: April 15, 2023

**Please see your National Program Book pages 47-50 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## Scholarships Program Overview

Purpose: Student Participation • Recipient Recognition • Community Awareness • Increasing the Fund

1. Promote and advertise all Scholarships, Contest and Continuing Education opportunities in the Community, School District, Local Print Media, and Social Media at your Post.
2. Continuing Education Scholarship is open to any Auxiliary member (who has been a member for at least a year), their spouse, son or daughter with a financial need. Entrant must be at least 18 years old.
3. Young American Creative Patriotic Art Contest - Two-Dimensional Art Contest entries will be judged on Patriotic Theme and technique.
4. Young American Creative Patriotic Art Contest - Three-Dimensional Art Contest entries will be judged on Patriotic Theme and technique.
5. Voice of Democracy Audio-Essay Contest- Open to students in grades 9-12 due by the October 31 deadline.
6. Patriot's Pen Essay Contest - Open to students in grades 6-8, due by the October 31 deadline.
7. Get The Word Out! Identify likely individuals with whom you can discuss scholarship opportunities. • Schools and JROTC Units • Faith-based youth groups • Youth-focused organizations • Home-school associations • Parent-teacher associations • Youth sports teams • • Student Veteran centers.
8. Be sure that scholarship and contest winners receive recognition at every level.
9. Scholarship and Contest Resources Complete list of all contest rules can be found in the following resources: • VFW website: [vfw.org/community/youth-and-education](http://vfw.org/community/youth-and-education) • VFW Auxiliary website: [vfwauxiliary.org/scholarships](http://vfwauxiliary.org/scholarships).

**Your Department Scholarships Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

**DUE Dates:**

Auxiliary Scholarships Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Scholarships Report sent back to Program Chair: March 31, 2023

Scholarships Program Chair Department Report Sent to Department President: April 15, 2023

Scholarships Department Award Winners by Division Sent to Dept. President: April 15, 2023

**Please see your National Program Book pages 51-56 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## Veterans & Family Support Program Overview

Purpose: Assist Veterans, Service Members and Their Families, Caregivers and Promote Veteran & Military Suicide Prevention and Mental Health Awareness

1. Assist Veterans at the Local level with their daily mental and physical needs.
2. The VFW's National Veterans Service (NVS) helps veterans, service members and their families obtain the benefits they deserve – at no cost.
3. Military Assistance Program (MAP) Funds Ways to Connect with Troops; sponsor morale-boosting send-os, homecomings and casual get-togethers.
4. Adopt-a-Unit and Family Readiness Group events can also receive assistance. MAP keeps care packages circulating by covering postage costs.
5. The Veterans Crisis Line connects veterans in crisis and their families and friends with qualified, caring Department of Veterans Affairs responders, through a confidential toll-free hotline, online chat, or text.
6. Mental Wellness Support and Resources – The Office of Suicide Prevention, Nevada Department of Veterans Services, Give an Hour [giveanhour.org](http://giveanhour.org), Change Direction.
7. Make Your Auxiliary Accessible to Today's Youth. POPULAR SOCIAL MEDIA NETWORKS Facebook | Twitter | LinkedIn | YouTube Pinterest | Instagram | Snapchat | TikTok Get online and see what's new!

**Your Department Veterans & Family Support Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

**DUE Dates:**

Auxiliary Veterans & Family Support Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Veterans & Family Support Report sent back to Program Chair: March 31, 2023

Chair Veterans & Family Support Program Department Report Sent to

Department President: April 15, 2023

Veterans & Family Support Department Award Winners by Division Sent to

Department President: April 15, 2023

**Please see your National Program Book pages 57-60 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)

## Youth Program Overview

Purpose: Flag Education • Promote #Auxiliary Patriotism • POW/MIA Recognition • Star Family Recognition

1. The VFW Auxiliary is in a unique position to help teach our youth the skills to become responsible adults through serving our communities and veterans.
2. Sponsor a youth group and engage youth in any one of our programs, including activities to honor our veterans or assist our service members and their families
3. Take advantage of the service aspects some youth groups require.
4. The Youth Groups Supporting Our Veterans Citation is available at [vfwauxiliary.org/resources](http://vfwauxiliary.org/resources) under Youth Activities.
5. The Patriotic Youth Award is designed to recognize individual youth for their patriotism and/or support of our veterans, service members and their families, it is available at [vfwauxiliary.org/resources](http://vfwauxiliary.org/resources) under Youth Activities.
6. Get Excited for the Red, White and Blue! - Video of contestant's solo vocal performance of "The Star-Spangled Banner." Please see entry form at [vfwauxiliary.org/what-we-do/youth-activities](http://vfwauxiliary.org/what-we-do/youth-activities) for eligibility requirements and contest rules.
7. Promote Patriotism through Literacy - Introduce youth to historical figures and teach them about events in our nation's history while fostering a love of reading that can lead to a lifetime of learning.
8. Illustrating America – 2 Dimensional Art Open to any student in grades K-8. Please see the student brochure and entry form at [vfwauxiliary.org/what-we-do/youthactivities](http://vfwauxiliary.org/what-we-do/youthactivities).
9. Involve Youth in ALL Auxiliary Programs.

**Your Department Youth Program Chair Auxiliary Report 2022-2023 is attached.**

**Award Rubric: Point System for all Auxiliaries in each Division.**

**1 Pt. Question Answered - No**

**2Pts. Question Answered – Yes/\$ Amount/# of Members/etc.**

**3 Pts. Added for each explanation to a question.**

**4 pts. Added if pictures attached to the report.**

Highest Points win first place next highest wins second place in the Division.

Highest Overall points in all Divisions win the Department Award.

**THERE IS ALWAYS A FIRST PLACE in each category.**

### **DUE Dates:**

Auxiliary Youth Report Sent to each Auxiliary President: February 1, 2023

Auxiliary Youth Report sent back to Program Chair: March 31, 2023

Youth Program Chair Department Report Sent to Department President: April 15, 2023

Youth Department Award Winners by Division Sent to Department President: April 15, 2023

**Please see your National Program Book pages 61-65 for more information on the program and on the National Awards available.**

The National Program Book can be found online at [vfwauxiliary.org](http://vfwauxiliary.org)

Click on: [What We Do](#)

Click on: [Access Auxiliary Program and General Resources Here](#)